

#PowerInNumbers

July 10, 2024

2024 Asian American Voter Survey

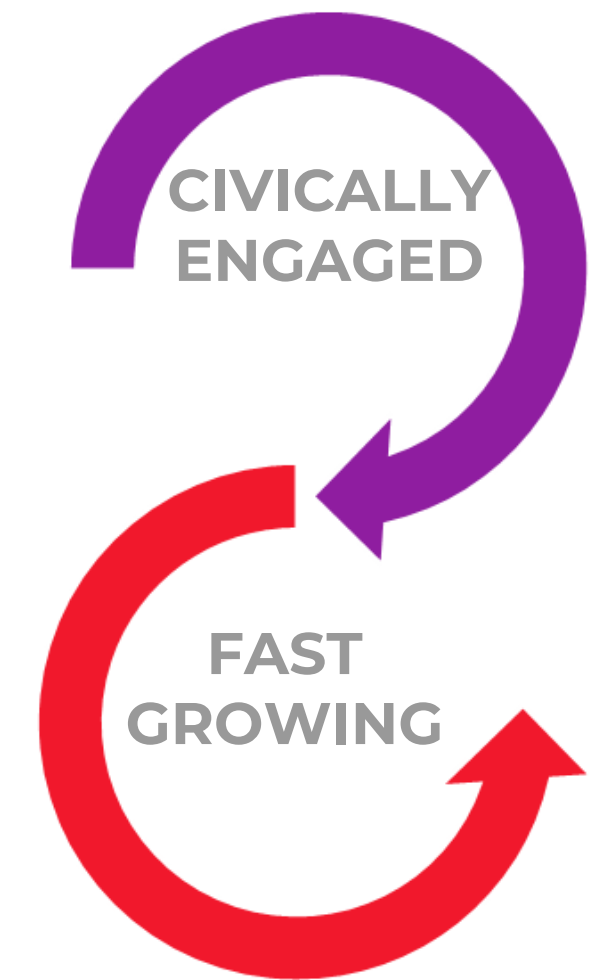


Background

The 2018 and 2020 elections saw record increases in voter turnout among Asian Americans and Pacific Islanders (AAPIs).¹ In 2020, Asian Americans saw a **significant double-digit increase in presidential turnout** (11 points) and also had the **highest midterm turnout gain** in 2018, a 14-point increase.

In 2020, almost 60% (7.6 million)² of the Asian American citizen age voting population turned out. In battleground states such as Arizona, Georgia, Nevada, North Carolina and Pennsylvania, the number of Asian Americans who cast their ballot in 2020 exceeded the presidential margin of victory.

In the past two decades, Asian Americans have also become one of the **fastest-growing racial or ethnic groups** in the United States.³ Between 2010 and 2020, the Asian population in the United States grew by 39%, and their population is projected to pass 35 million by 2060.



1. AAPI Data, [Record Gains in AAPI Voting](#) (2019), [In 2020, AAPIs Saw the Highest Increases in Turnout](#) (2021)

2. U.S. Census Bureau, Current Population Survey, November 2020, <https://www.census.gov/data/tables/time-series/demo/voting-and-registration/p20-585.html>

3. AAPI Data, [2022 State of AANHPIs in the United States](#), Table 2; Pew Research Center [Asian Americans are the fastest-growing racial or ethnic group in the U.S.](#)

Key Findings



VOTER INTENT, OUTREACH & PARTY IDENTIFICATION

- 90% of Asian American voters say they **plan to vote for President, Congress and other offices this November** (compared to 93% in 2020 and 94% in 2016). Over two-thirds (68%) say they are **absolutely certain** they will vote this year.
 - **A smaller percent of young voters age 18-34 indicate they are planning to vote (85%)** compared to older voters, with only 62% saying they are absolutely certain they will vote in November.
- **Nearly half of Asian American voters (46%) prefer voting by mail or dropping their ballot off**, instead of voting in-person.
- **42% of Asian American voters say they have not been contacted by either of the two major political parties this election season**, including half (50%) who say they have not been contacted by the Democratic Party and 57% indicating not being contacted by the Republican Party.
- **42% of Asian American voters identify as Democrats** (compared to 44% in 2020), **22% identify as Republicans** (compared to 23% in 2020) **and 31% identify as Independent** (compared to 25% in 2020)

Key Findings



PRESIDENTIAL FAVORABILITY

- **Over half of Asian American voters (51%) view Joe Biden “very” or “somewhat” favorably while just over one-third (34%) say the same for Donald Trump.** 43% say they have a “very” unfavorable impression of Trump compared to under one-fourth (23%) who view Biden the same.
- If the election were being held today, nearly half of Asian American voters (46%) say they would be inclined to vote for Joe Biden, versus 31% who are inclined to vote for Donald Trump. **Nearly one in four (23%) would either vote for a third party candidate, are undecided or refused to answer.**
 - In 2020, over half of Asian American voters (54%) intended to vote for Joe Biden, **illustrating an 8 percentage point or 8.5% decrease since the last presidential election year.**
- **Regarding upcoming elections for the U.S. Senate and House of Representatives,** half of Asian American voters would vote for a Democratic candidate (50% and 51%, respectively) if the election were being held today — and 30% would vote for a Republican candidate.

Key Findings



POLICY PRIORITIES

- Asian American voters ranked jobs and the economy (86%), inflation (85%), healthcare (85%), crime (80%), education (80%), Social Security and Medicare (79%), and the cost of housing (78%) as **issues that are “extremely” or “very” important in personally deciding how to vote in November**. National security, gun control and immigration were also highly important issues.
- Asian American voters **believe that the Democratic Party is doing a better job on issues** of: abortion and reproductive rights (49% vs. 19%), healthcare (46% vs. 19%), racism (44% vs. 16%) and gun control (43% vs. 23%) as compared to the Republican Party. Conversely, Asian American voters **believe the Republican Party is doing a better job on issues of**: national security (36% vs. 28%), immigration (35% vs. 33%), inflation (33% vs. 28%), and crime (31% vs. 28%).
- **When asked what issues would be enough to get them to the polls in November, regardless of how they feel about any particular candidate, Asian American voters indicated the following issues:** jobs and the economy (84%), inflation (82%), healthcare (81%), Social Security and Medicare (76%), crime (74%), the cost of housing (72%), gun control (72%), national security (72%), immigration (71%), and education (71%).

Key Findings



POLICY VIEWS & PERSPECTIVES

- **Language Access**

- 72% of Asian American voters speak a language other than English at home
- Three in four Asian American voters (75%) “strongly” or “somewhat” agree translations and/or interpreters should be made available at the polls for voters who do not speak or read English well

- **Educational Access**

- 84% of Asian American voters favor programs for people of color, including Asian Americans, to get better access to educational opportunities

- **Inclusive Curriculum**

- The vast majority of Asian American voters support the teaching of Asian American history (77%) and the history of all communities of color (74%) in public schools

- **Immigration**

- A two-thirds majority of Asian American voters (66%) support making it easier for immigrants to sponsor family members for visas

Key Findings



POLICY VIEWS & PERSPECTIVES

- ***Hate Crimes, Harassment, Discrimination***

- Over two-thirds of Asian American voters (68%) reported worrying about hate crimes, harassment, and discrimination “sometimes” (38%), “somewhat often” (17%), or “very often” (13%)

- ***Support for Family Caregivers***

- Nearly one in four Asian American voters (24%) are currently providing care to an older or ill adult or someone with a disability
- 70% of Asian American voters agree that Congress and the President should pass stronger legislation to support family caregivers

- ***Social Security & Medicare***

- 76% of Asian American voters say Social Security and Medicare are strong enough issues to get them to the polls regardless of how they may feel about any particular candidate
- 85% of Asian American voters agree, with 57% agreeing “very strongly,” that Congress and the President should make sure workers get the Social Security benefits they paid into

Key Findings



POLICY VIEWS & PERSPECTIVES

- **Gun Control**

- Over three in four Asian American voters (77%) agree, with 53% agreeing “very strongly,” we should have stricter gun laws in the United States

- **Climate Change**

- Over two-thirds of Asian American voters (69%) agree that Congress and the president should pass stronger legislation to reduce the effects of climate change



INFORMATION SOURCES

- **Most Asian American voters get their news or news headlines from television (64%),** followed by print and digital newspaper sites (39%) and YouTube (38%).
- **Three in four Asian American voters (75%) get most of their news from English language sources, only.** However, one in four (25%) get news from non-English sources, with 6% getting most of their news from non-English language sources.

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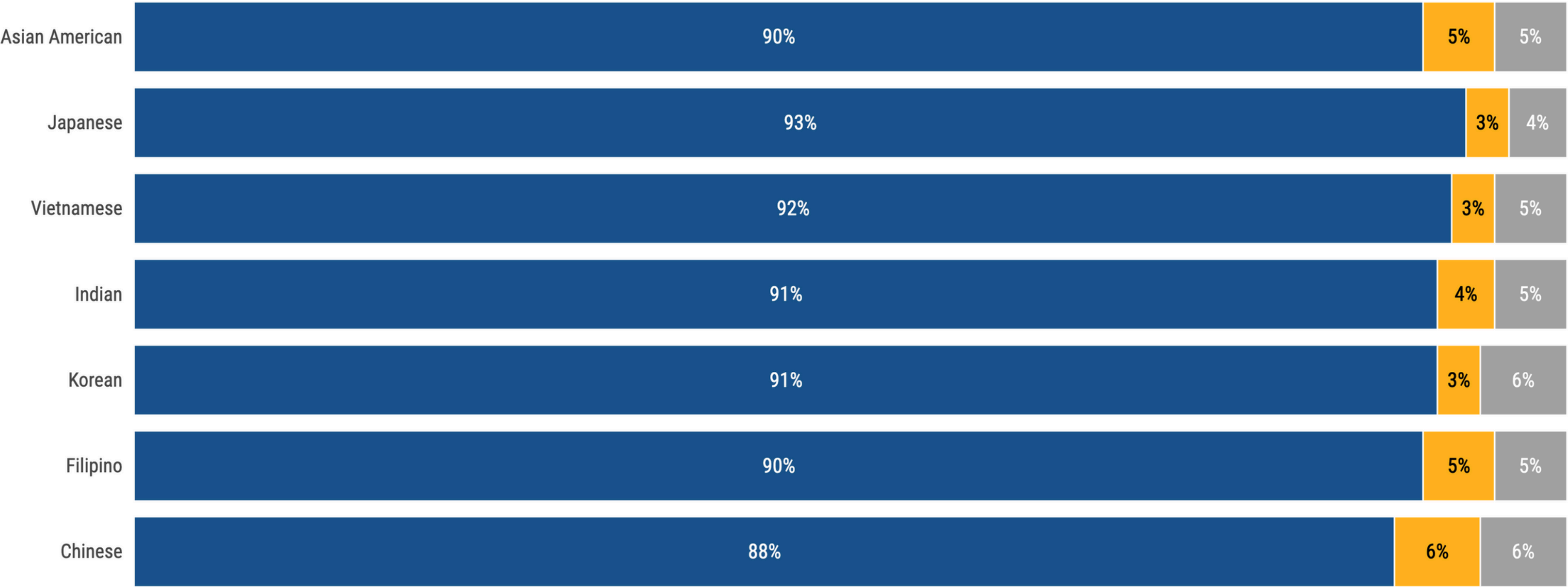
2024 Voting Plans



Voting Plans

There will be a general election for President, Congress and other offices this November. Are you planning to vote or not planning to vote in that election?

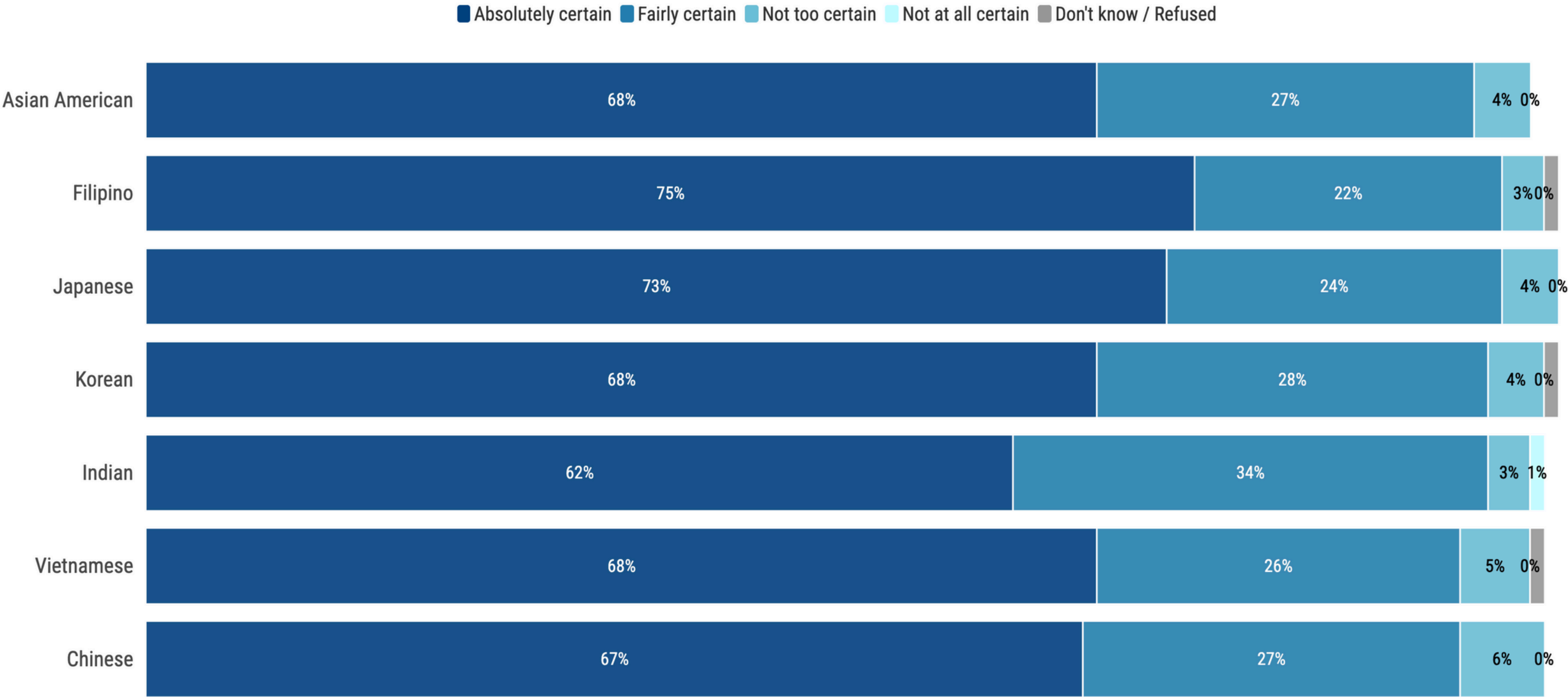
■ Planning to vote ■ Not planning to vote ■ Don't know / Refused



(2024 Asian American Voter Survey, N=2,479 respondents)

Voting Plans

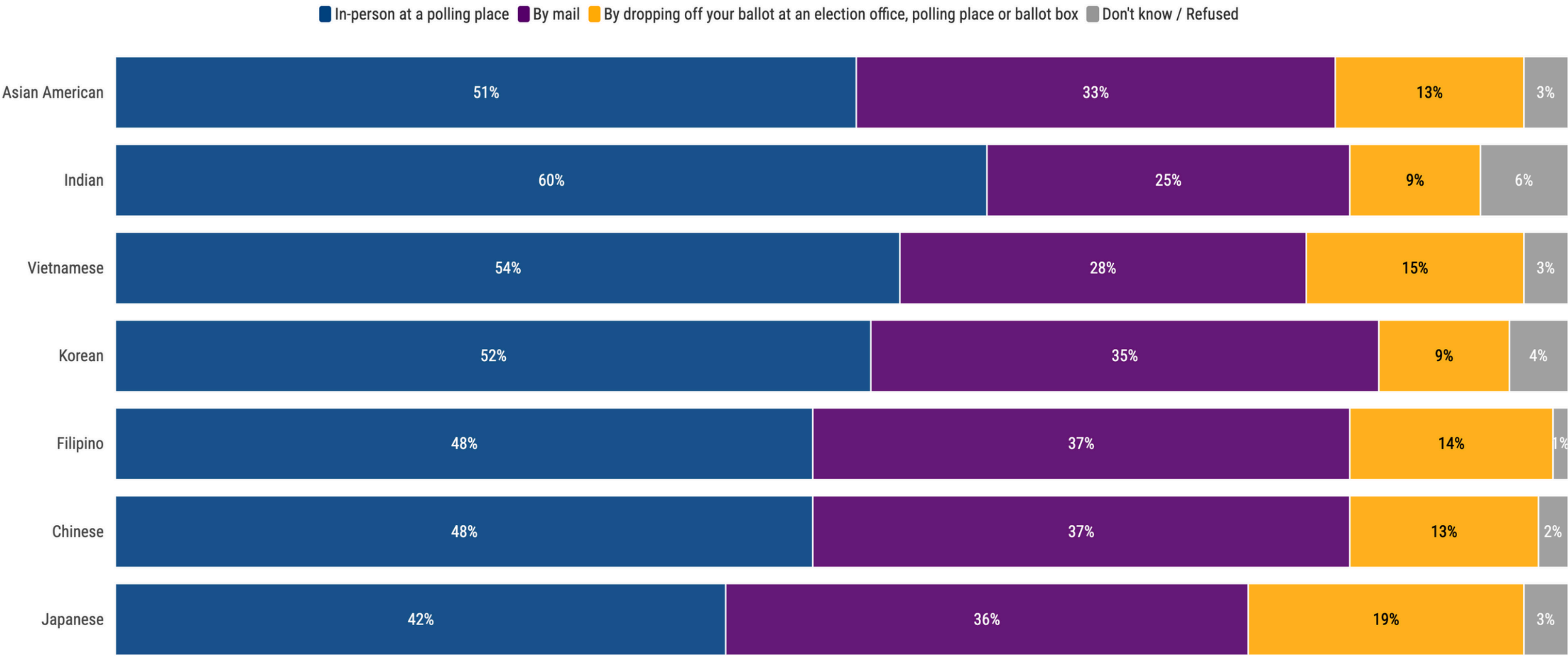
How certain are you that you will vote in the upcoming election in November? Are you absolutely certain, fairly certain, not too certain or not at all certain that you will vote?



(2024 Asian American Voter Survey, N=2,275 respondents)

Voting Plans: Method

Thinking specifically about this fall’s midterm election, if you vote, how would you prefer to cast your ballot?



(2024 Asian American Voter Survey, N=2,479 respondents)

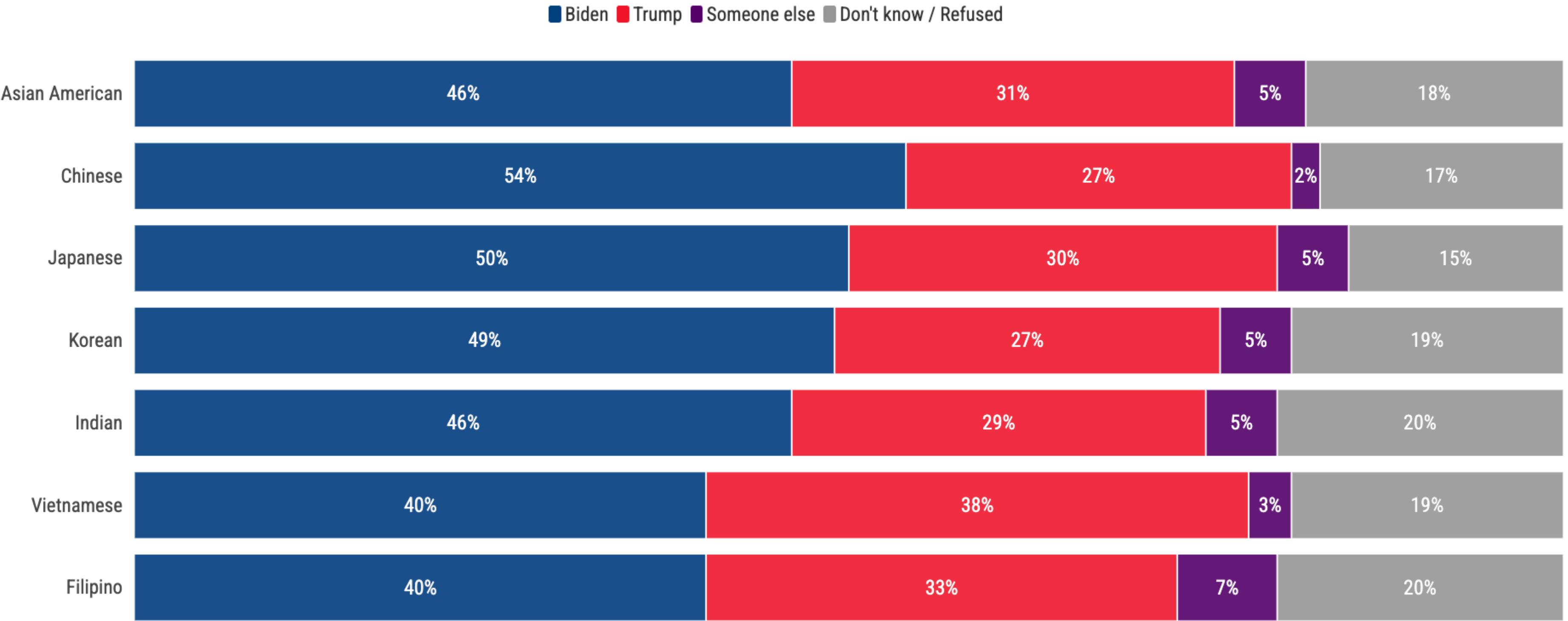
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2024 Presidential Election



Vote Choice: Presidential

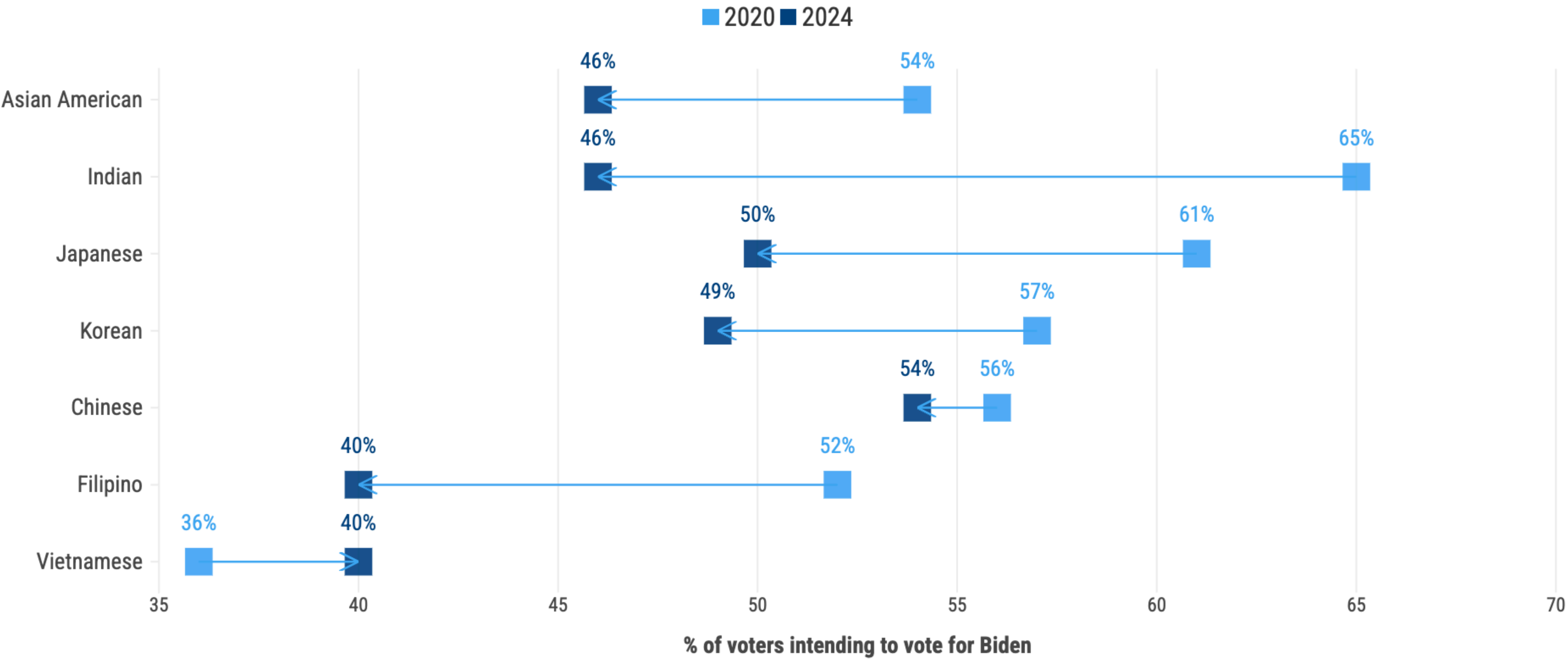
Thinking about the upcoming November election for President... If the election were being held today, would you be inclined to vote for Joe Biden, Donald Trump, or some other candidate?



(2024 Asian American Voter Survey, N=2,479 respondents)

Biden Vote Intention: 2020 vs. 2024

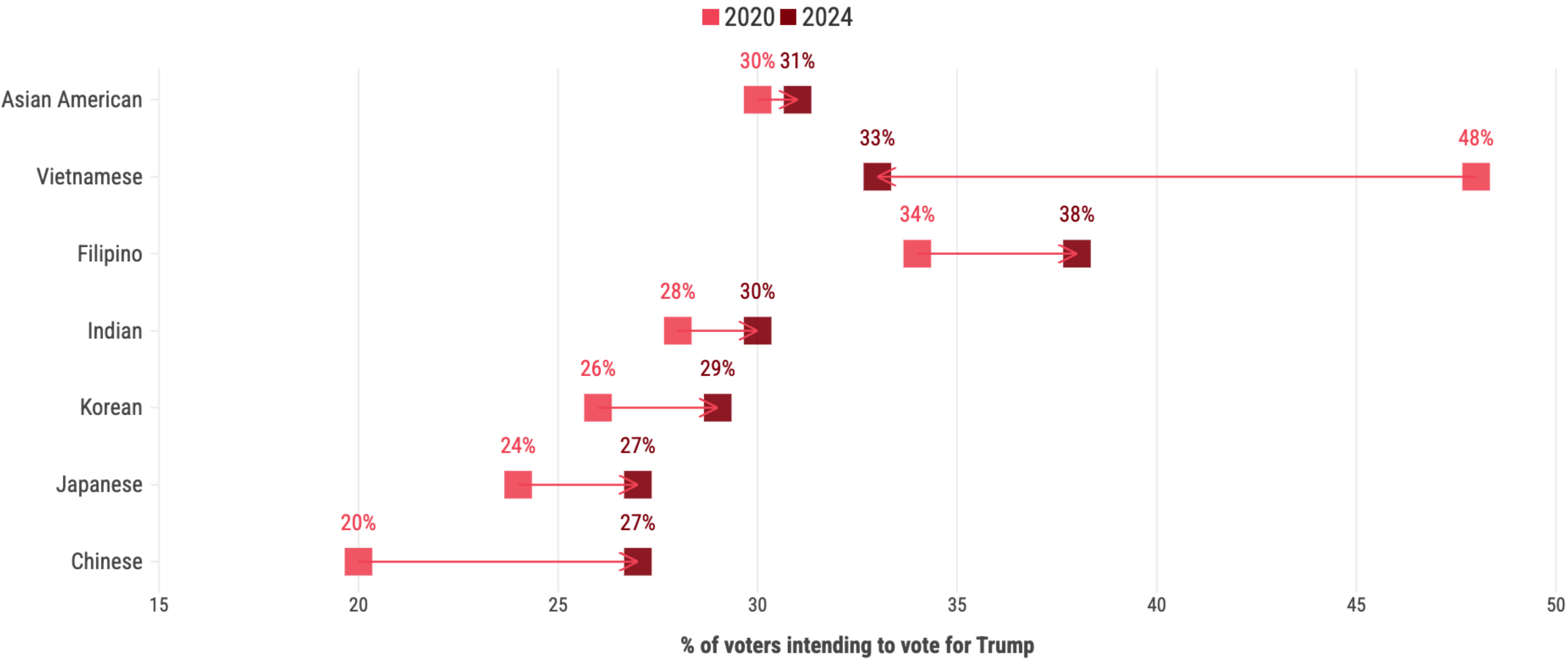
Intention to vote for Biden among Asian American voters, 2020 vs. 2024



Sources: 2024 Asian American Voter Survey, N=2,479 respondents, 2020 Asian American Voter Survey, N=1,569 respondents

Trump Vote Intention: 2020 vs. 2024

Intention to vote for Trump among Asian American voters, 2020 vs. 2024

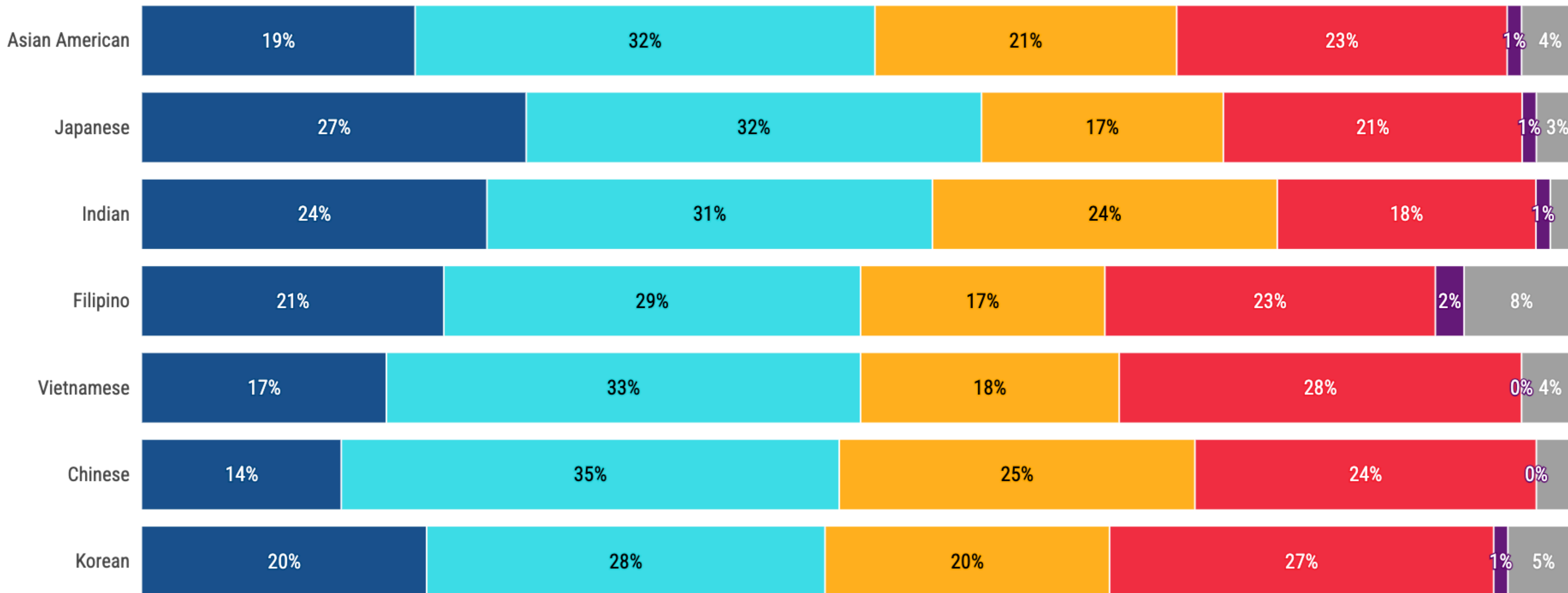


Sources: 2024 Asian American Voter Survey, N=2,479 respondents, 2020 Asian American Voter Survey, N=1,569 respondents

Favorability: Joe Biden

Tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable or very unfavorable impression of... Joe Biden

Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable Haven't heard of Don't know enough about

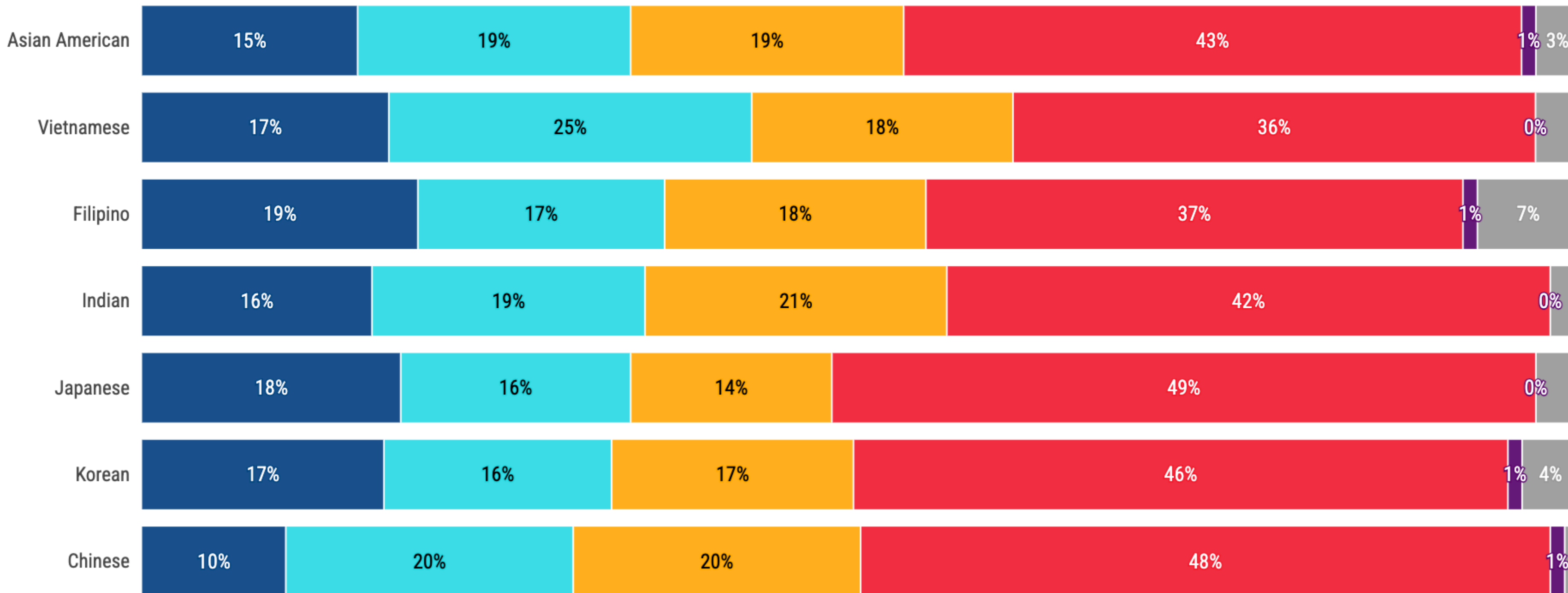


(2024 Asian American Voter Survey, N=2,479 respondents)

Favorability: Donald Trump

Tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable or very unfavorable impression of... Donald Trump

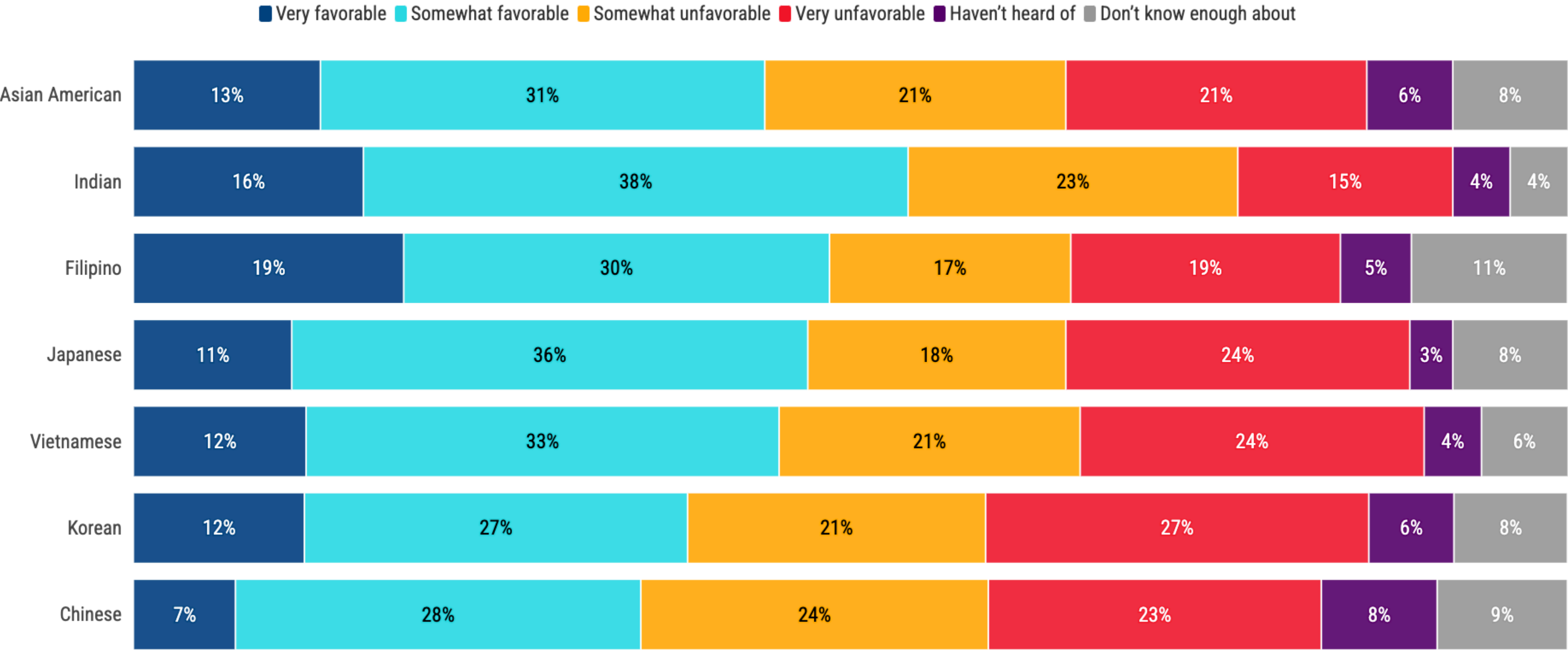
Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable Haven't heard of Don't know enough about



(2024 Asian American Voter Survey, N=2,479 respondents)

Favorability: Kamala Harris

Tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable or very unfavorable impression of... Kamala Harris

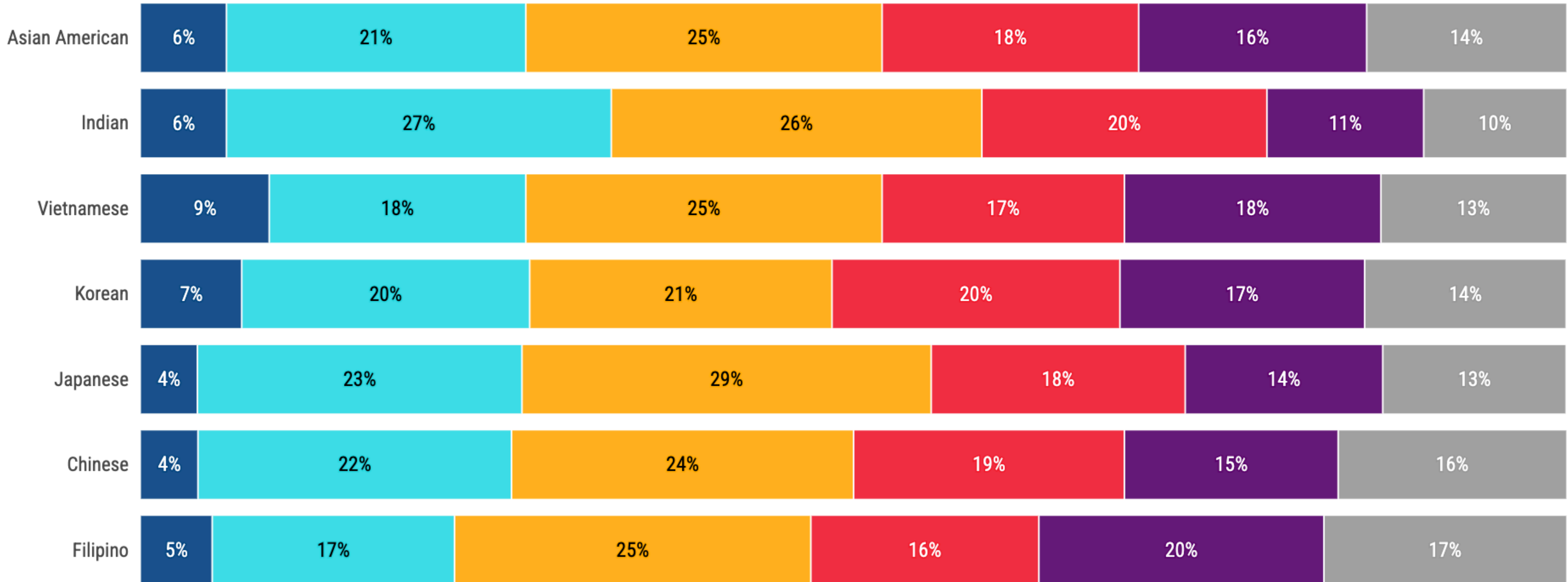


(2024 Asian American Voter Survey, N=2,479 respondents)

Favorability: Nikki Haley

Tell me whether you have a very favorable, somewhat favorable, somewhat unfavorable or very unfavorable impression of... Nikki Haley

■ Very favorable ■ Somewhat favorable ■ Somewhat unfavorable ■ Very unfavorable ■ Haven't heard of ■ Don't know enough about



(2024 Asian American Voter Survey, N=2,479 respondents)

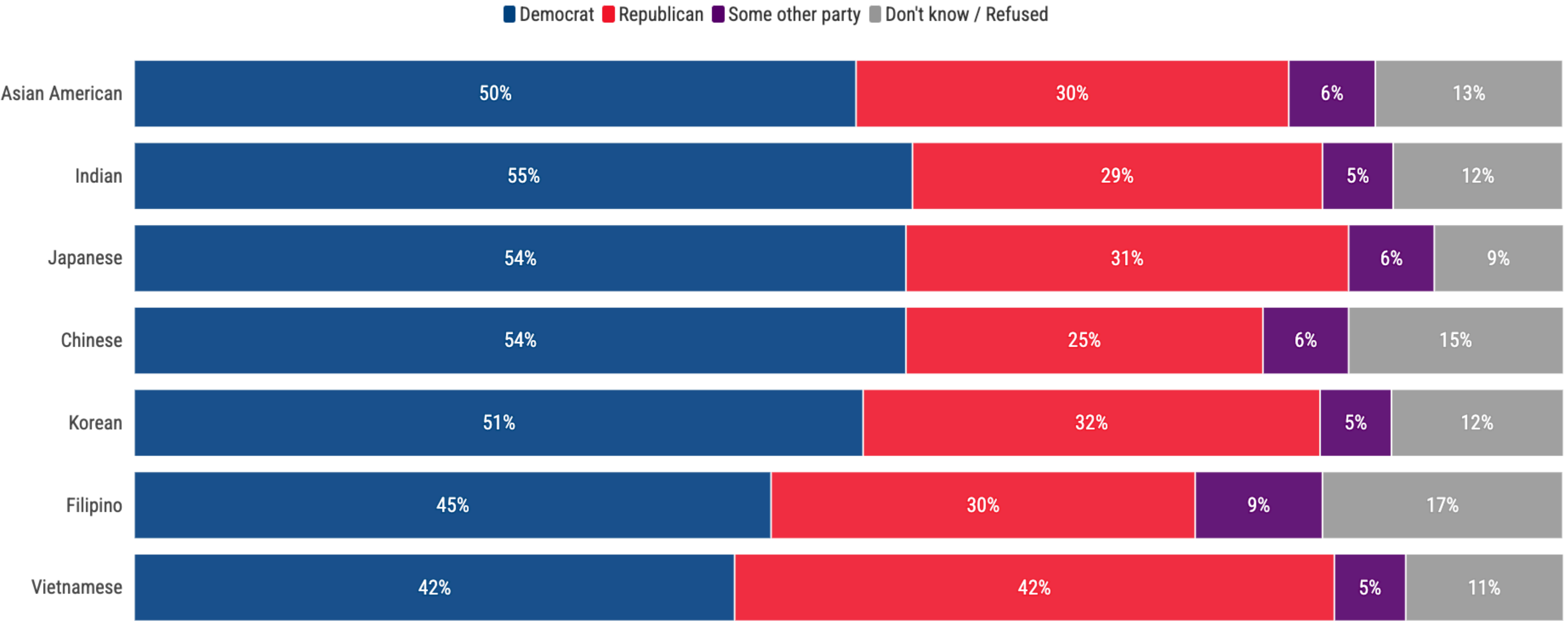
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2024 Congressional Election



Vote Choice: Senate

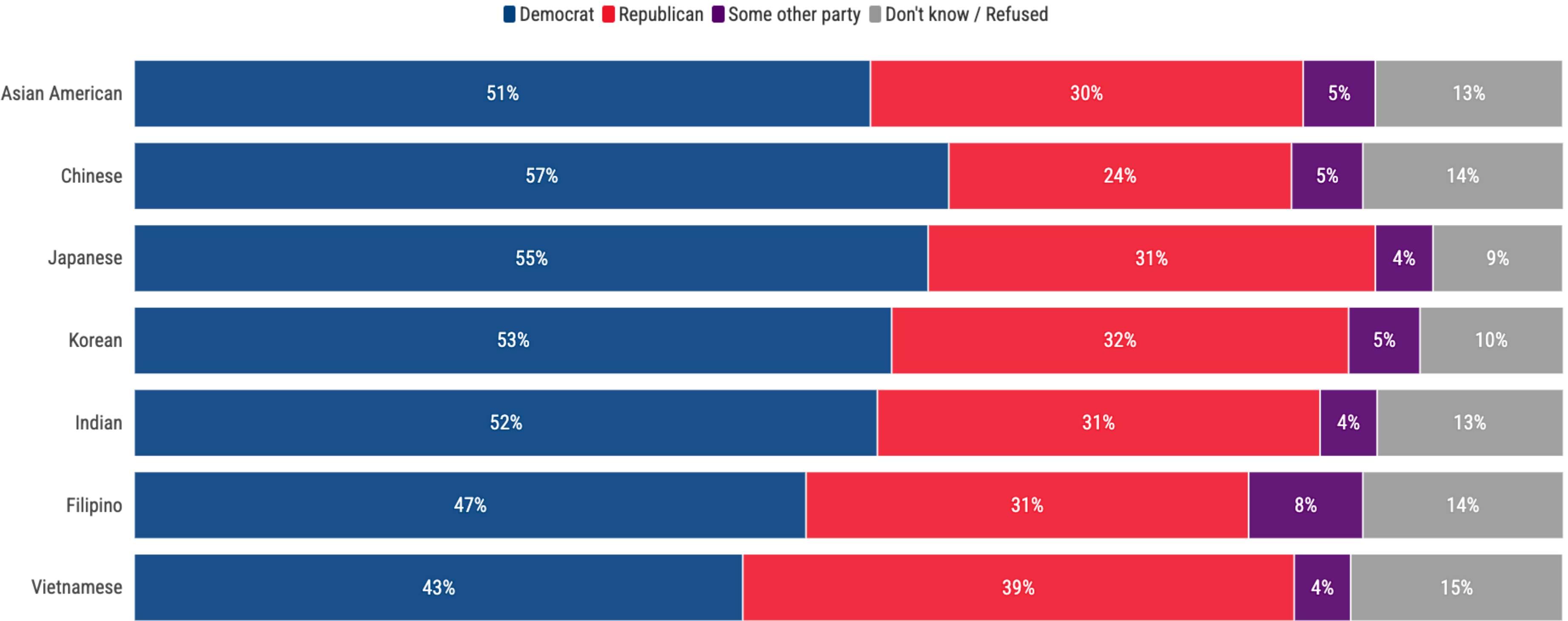
Thinking about the upcoming November election for the U.S. Senate in your state... If the election were being held today, would you be inclined to vote for the Democratic or Republican candidate?



(2024 Asian American Voter Survey, N=2,251 respondents)

Vote Choice: U.S. House

Thinking about the upcoming November election for the U.S. House of Representatives in your Congressional district... If the election were being held today, would you be inclined to vote for the Republican candidate or the Democratic candidate?



(2024 Asian American Voter Survey, N=2,479 respondents)

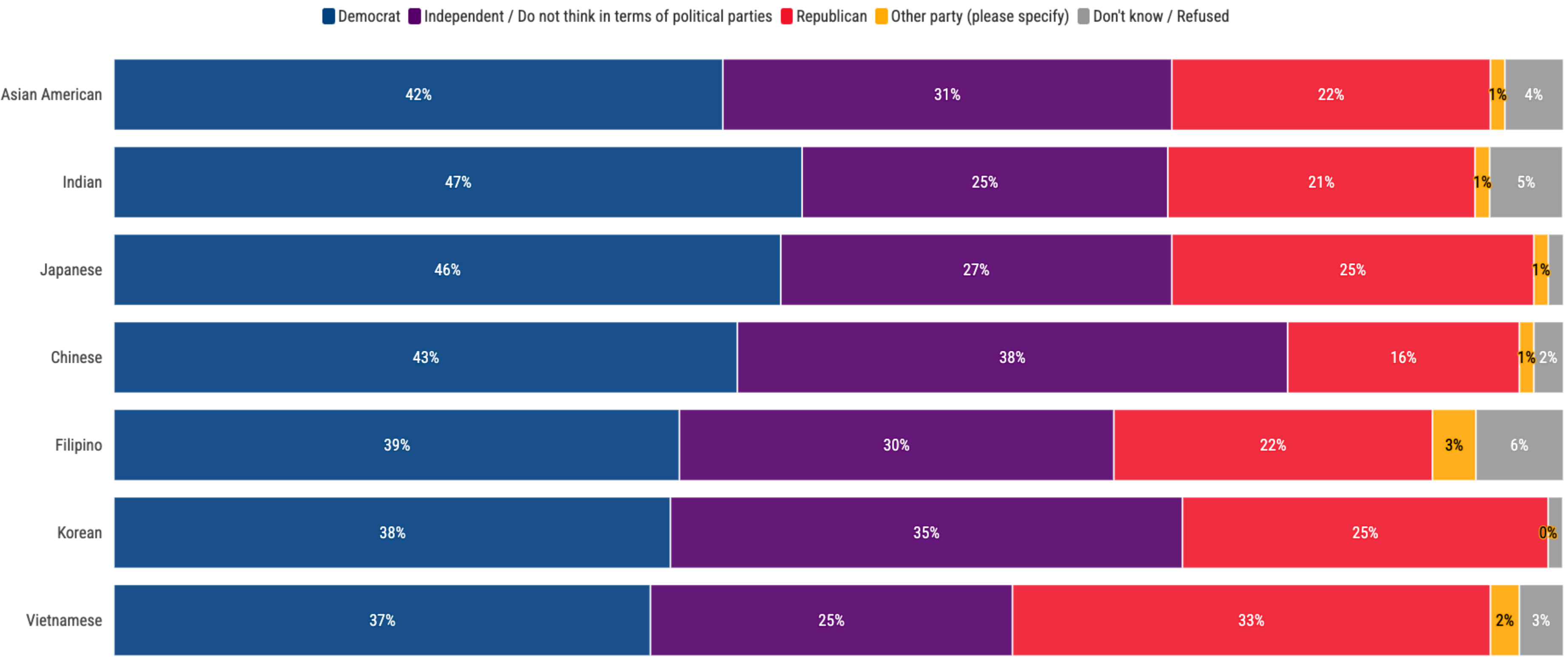
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Political Party Identification



Party Identification, without Independent Leaners

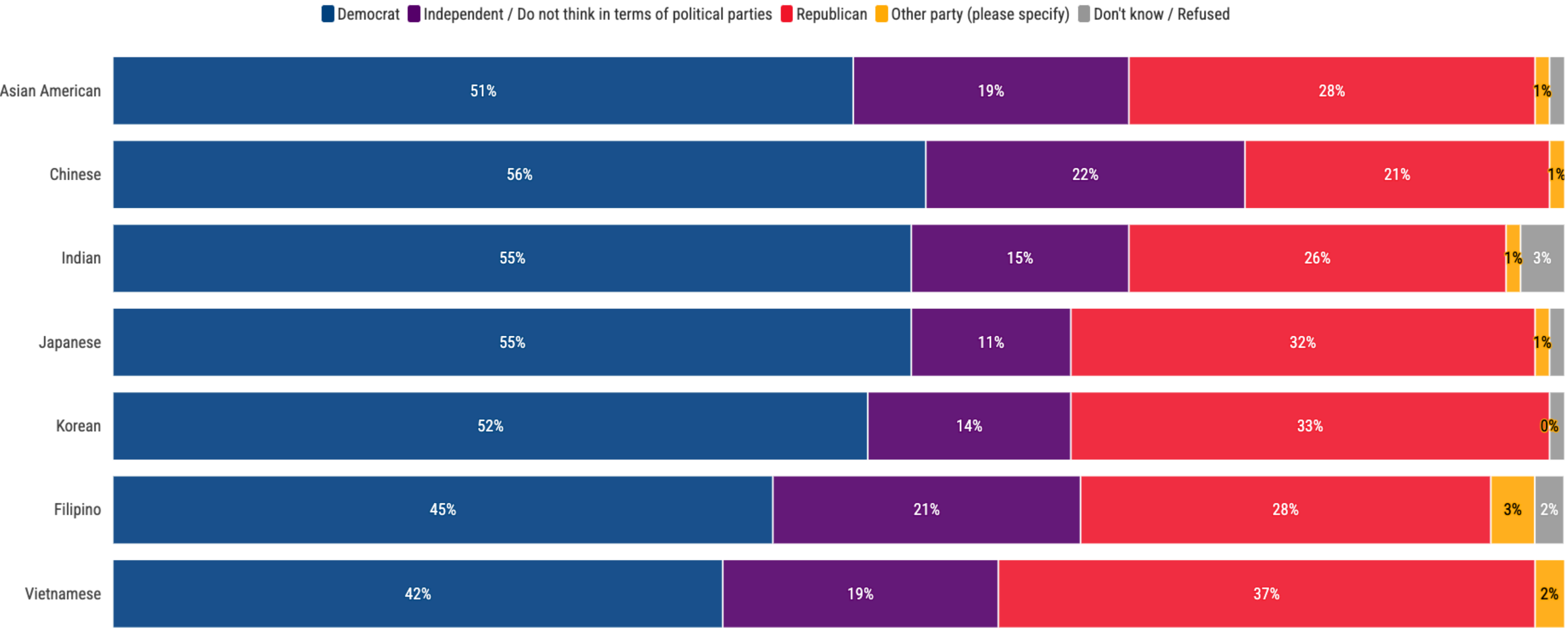
Party identification without independent leaners (note: leaners are those who "lean" toward either the Democratic Party or Republican Party)



(2024 Asian American Voter Survey, N=2,479 respondents)

Party Identification, with Independent Leaners

Party identification with independent leaners included with Democrats and Republicans (note: leaners are those who "lean" toward either the Democratic Party or Republican Party)



(2024 Asian American Voter Survey, N=2,479 respondents)

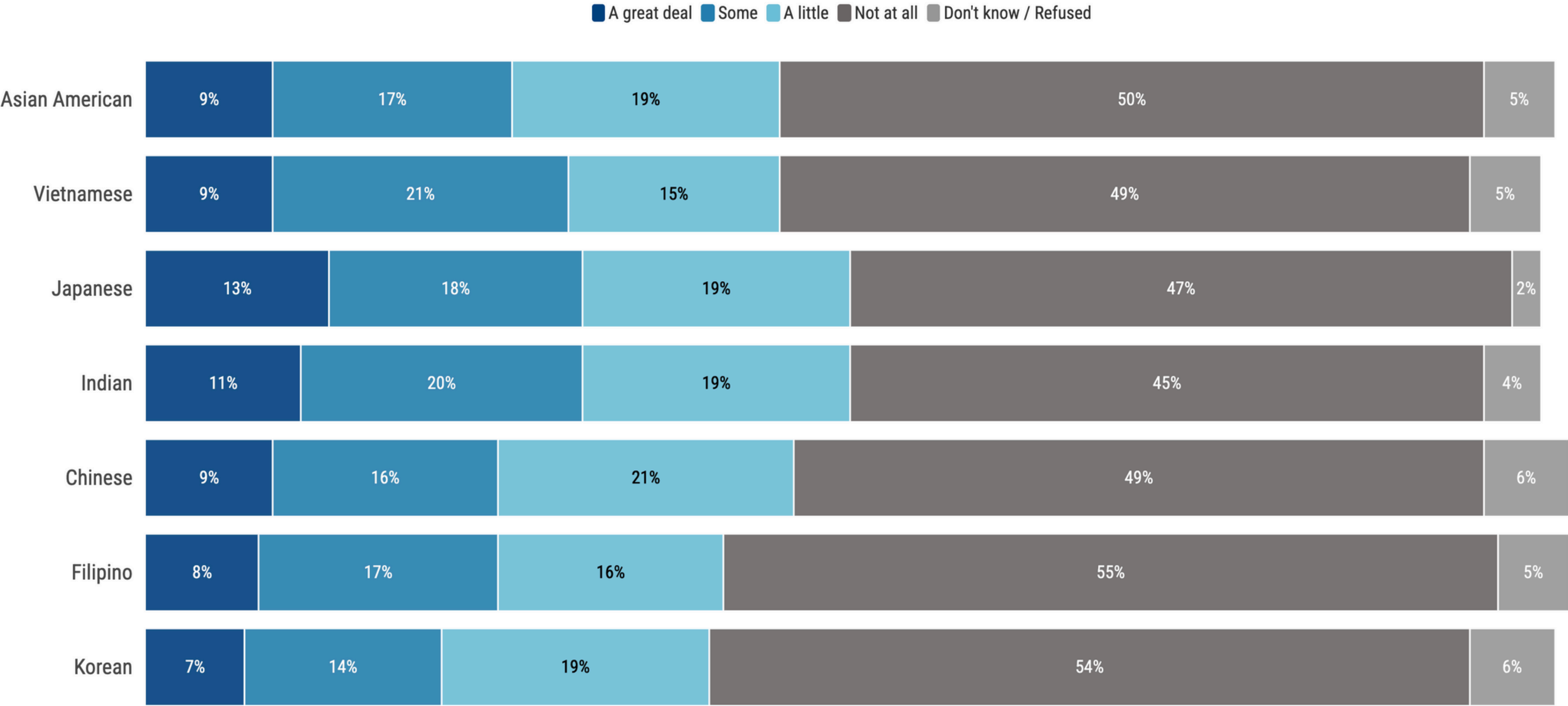
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Mobilization



Election Outreach: Democratic Party

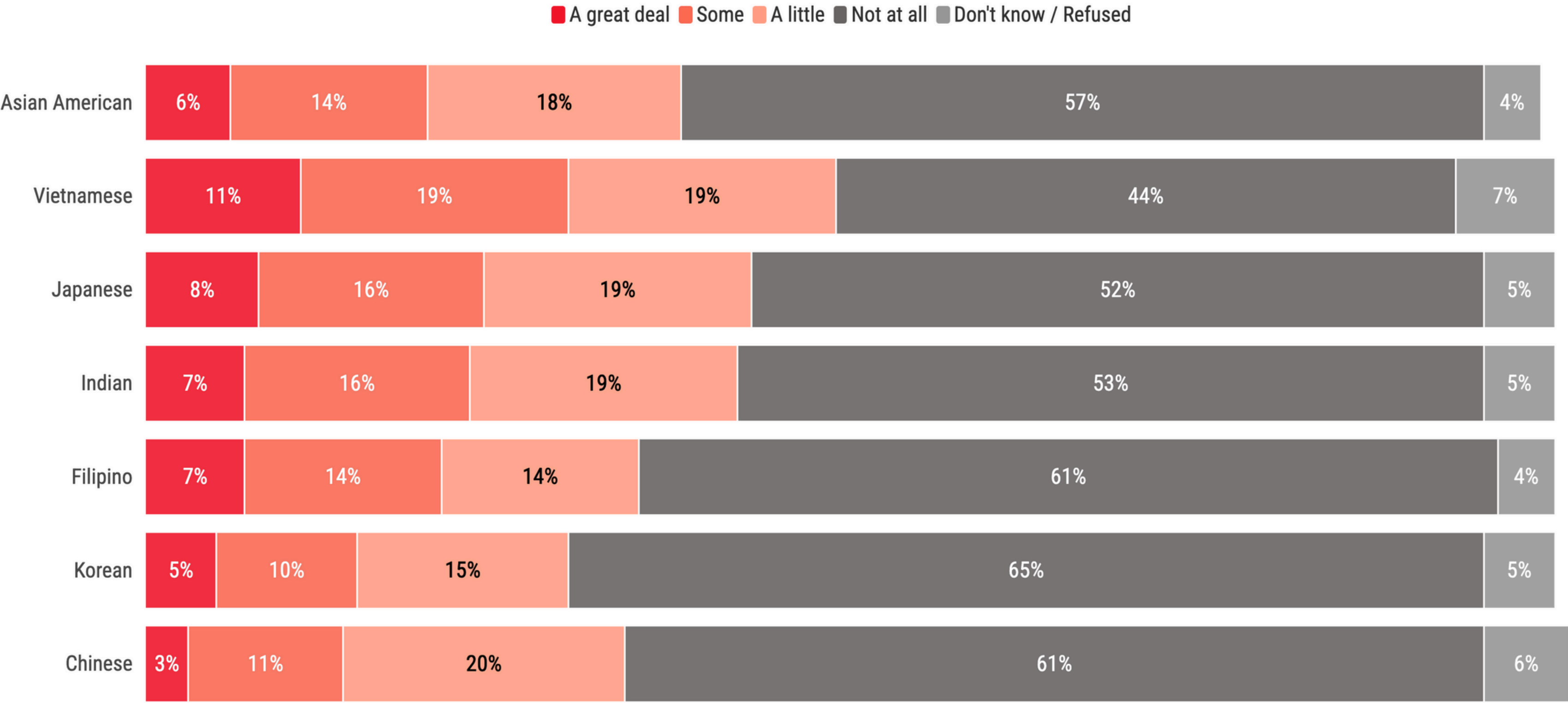
Have you been contacted by the Democratic party this election season?



(2024 Asian American Voter Survey, N=2,479 respondents)

Election Outreach: Republican Party

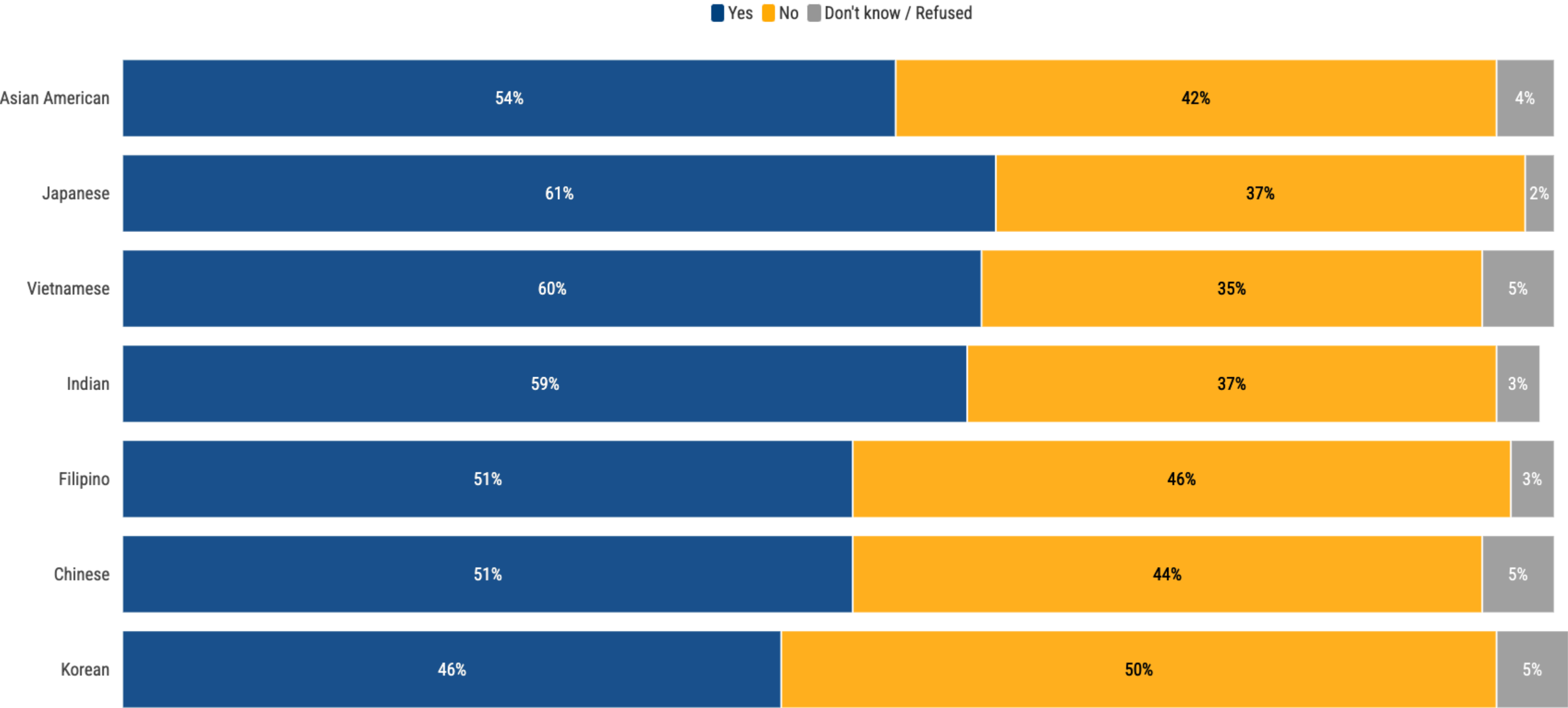
Have you been contacted by the Republican party this election season?



(2024 Asian American Voter Survey, N=2,479 respondents)

Major Party Outreach

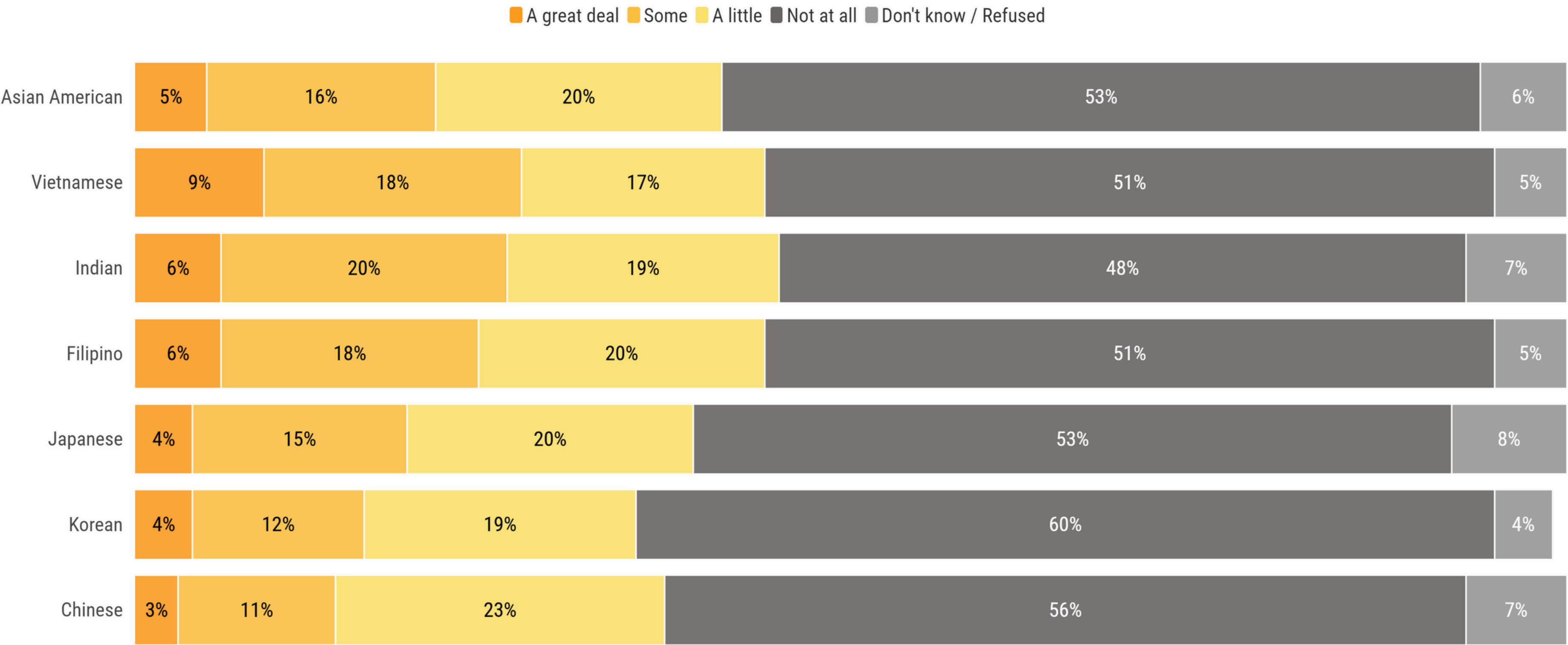
Asian American voters contacted by either the Democratic or Republican party



(2024 Asian American Voter Survey, N=2,479 respondents)

Election Outreach: Community Organizations

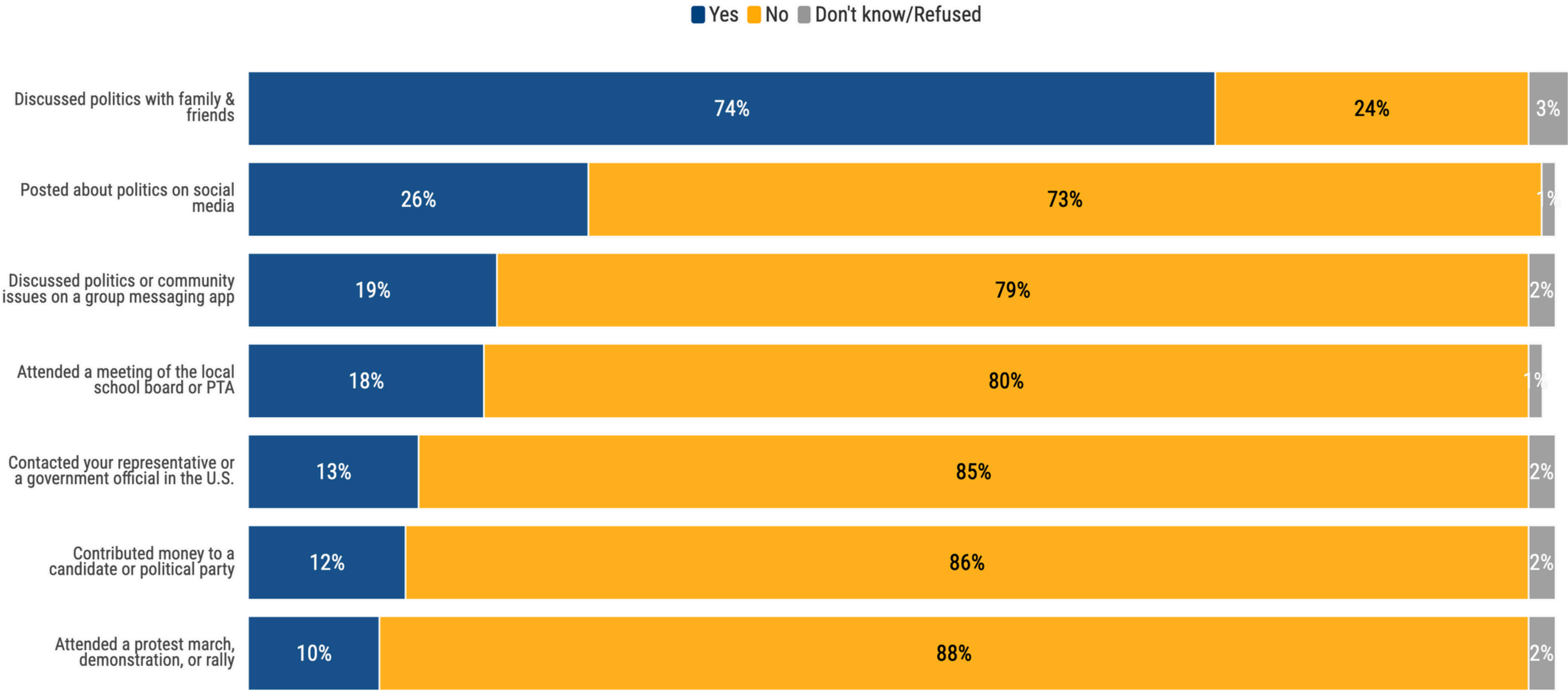
Have you been contacted by Community Organizations this election season?



(2024 Asian American Voter Survey, N=2,479 respondents)

Mobilization: Civic & Political Activities

People can take part in different types of civic and political activities. In the last 12 months, have you done any of the following?



(2024 Asian American Voter Survey, N=2,479 respondents)

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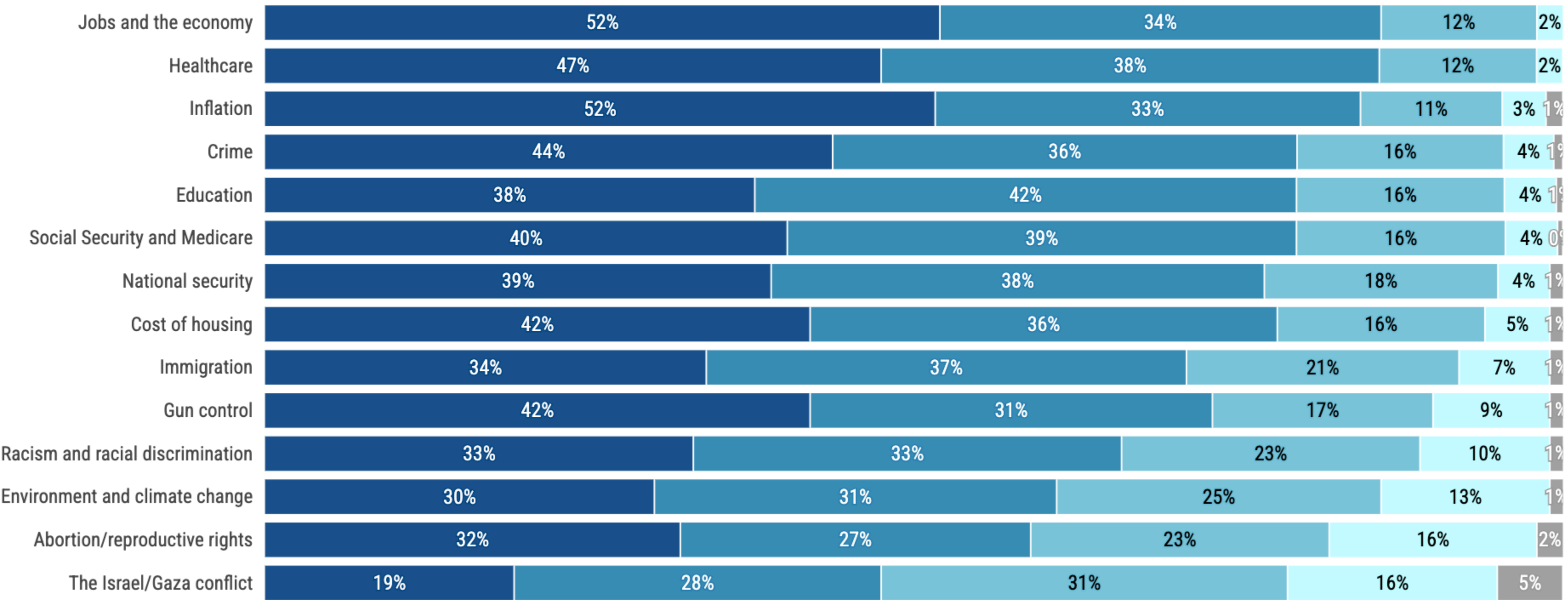
Key Issues



Issue Importance: Asian American, All Issues

How important are the following issues to you personally in deciding how to vote?

Extremely important Very important Somewhat important Not that important Don't know / Refused

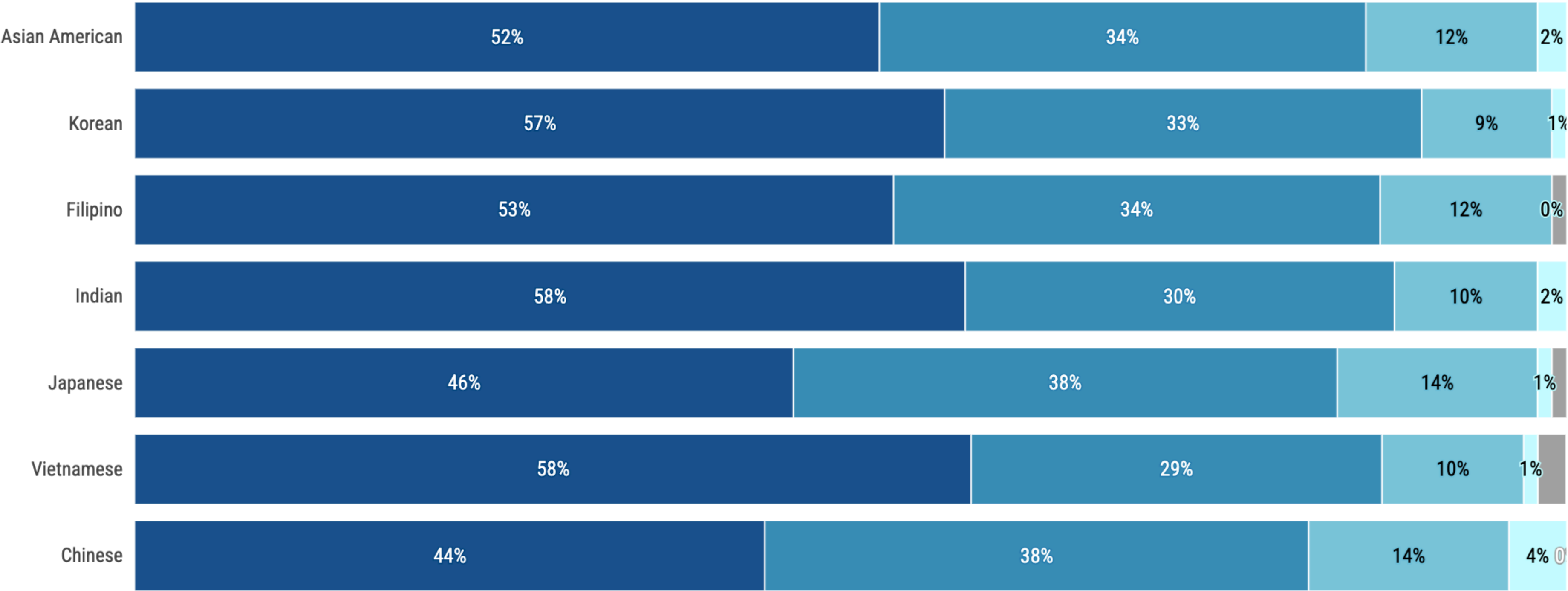


(2024 Asian American Voter Survey, N=2,479 respondents)

Issue Importance: Jobs & Economy

Please tell me how important the following issues are to you personally in deciding how to vote... Jobs and the economy

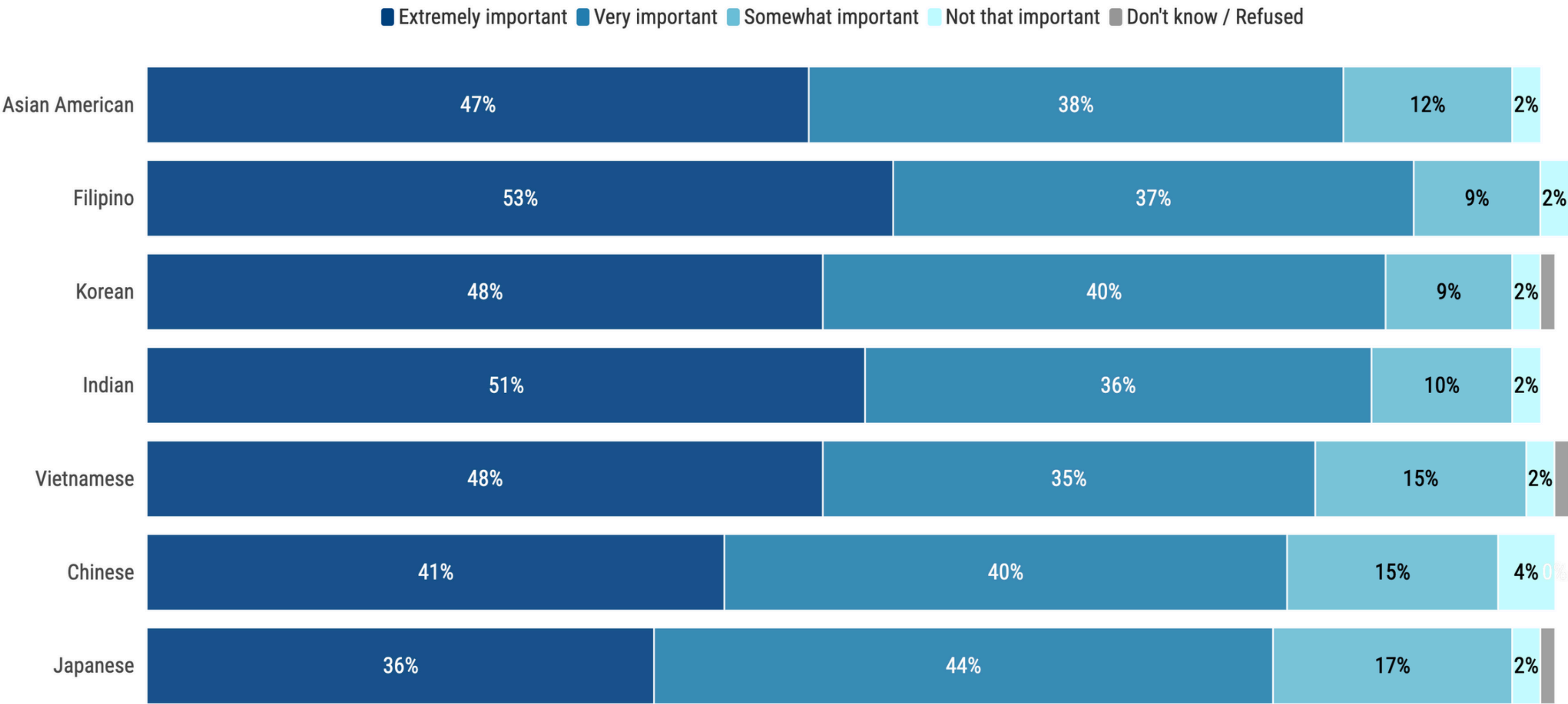
Extremely important Very important Somewhat important Not that important Don't know / Refused



(2024 Asian American Voter Survey, N=2,479 respondents)

Issue Importance: Healthcare

Please tell me how important the following issues are to you personally in deciding how to vote... Healthcare

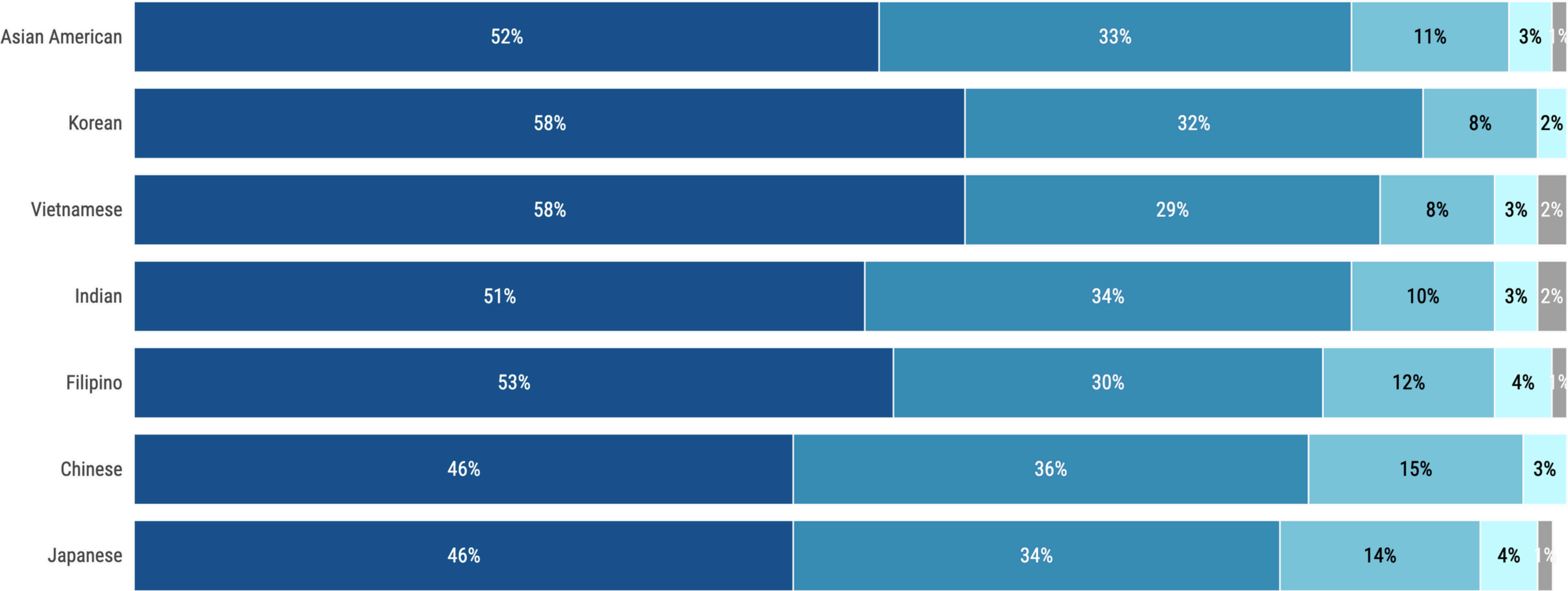


(2024 Asian American Voter Survey, N=2,479 respondents)

Issue Importance: Inflation

Please tell me how important the following issues are to you personally in deciding how to vote... Inflation

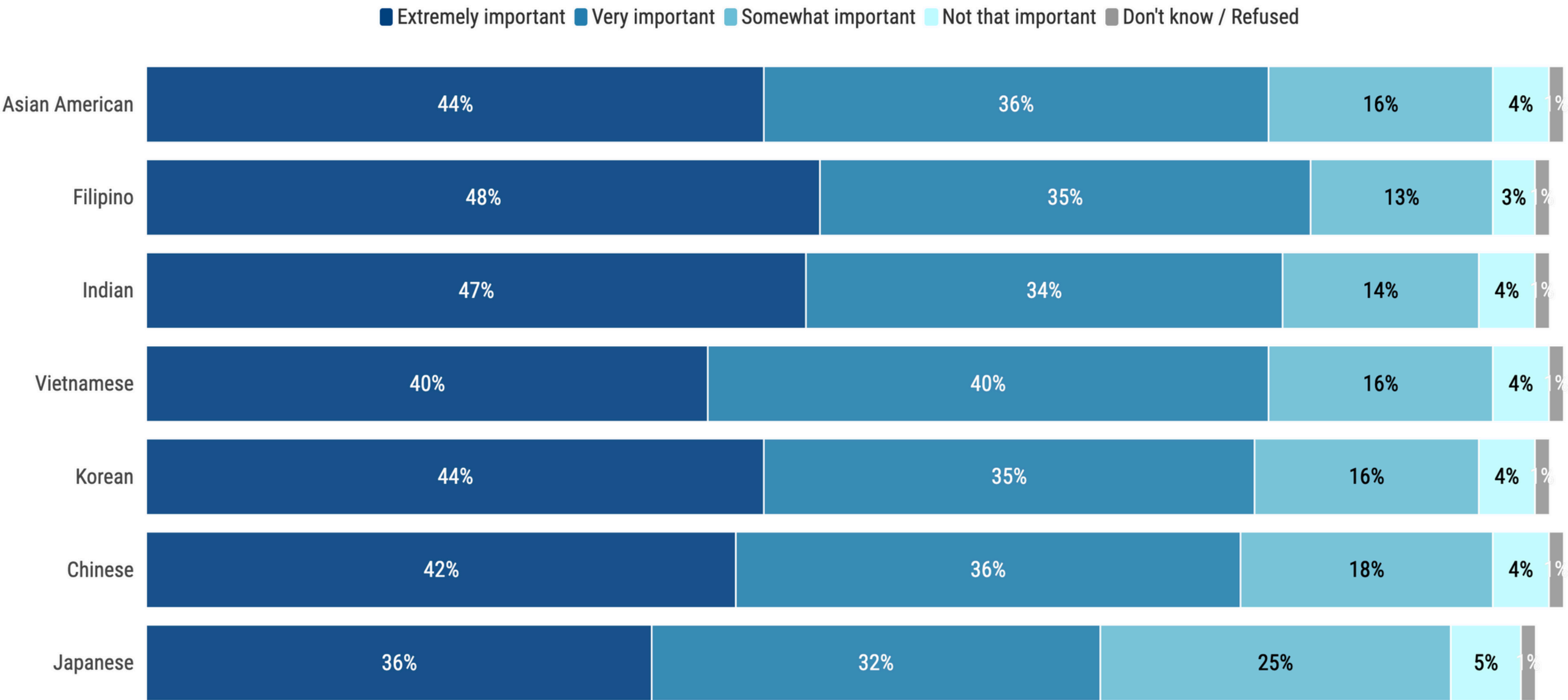
Extremely important Very important Somewhat important Not that important Don't know / Refused



(2024 Asian American Voter Survey, N=2,479 respondents)

Issues Importance: Crime

Please tell me how important the following issues are to you personally in deciding how to vote... Crime

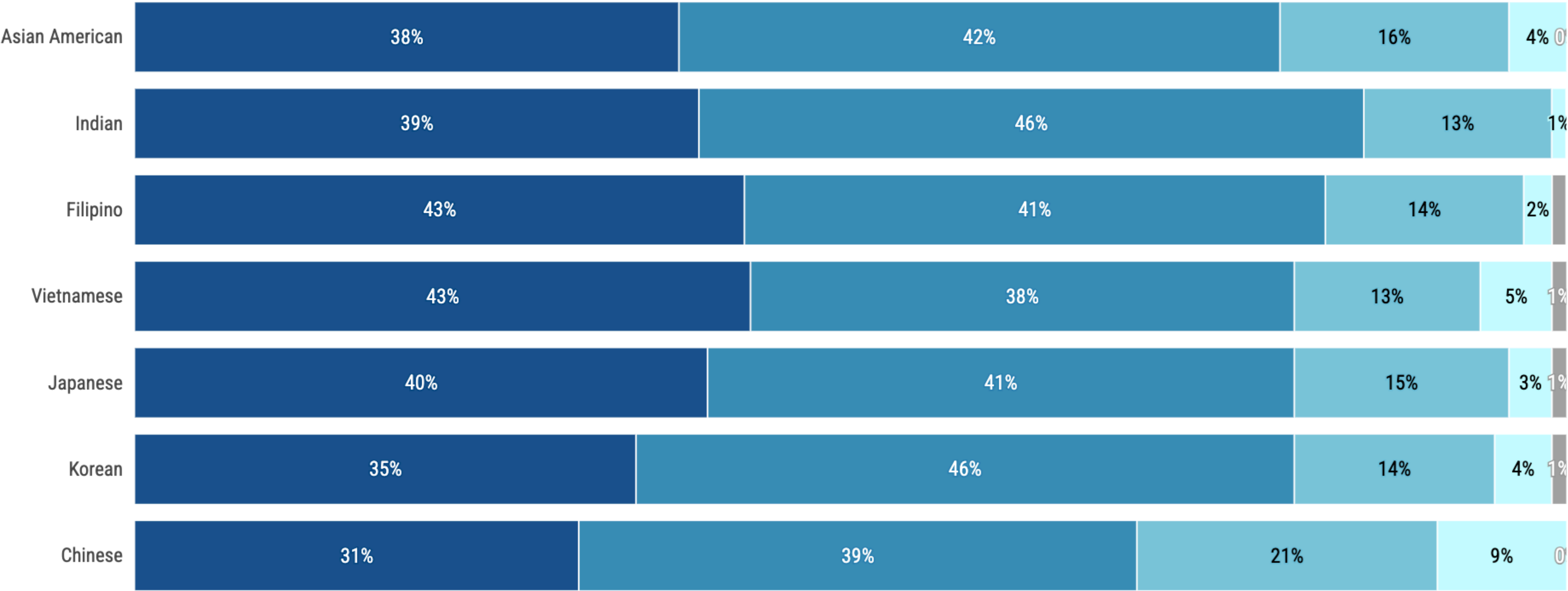


(2024 Asian American Voter Survey, N=2,479 respondents)

Issue Importance: Education

Please tell me how important the following issues are to you personally in deciding how to vote... Education

Extremely important Very important Somewhat important Not that important Don't know / Refused

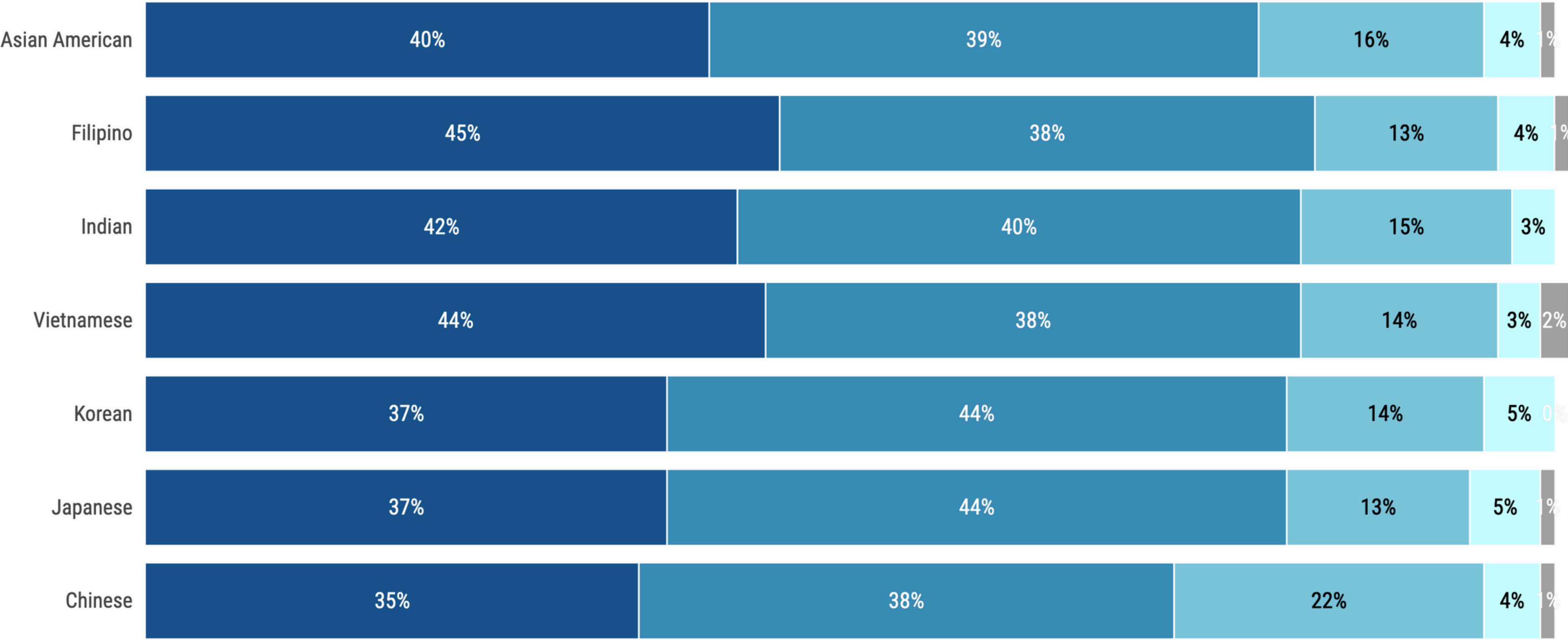


(2024 Asian American Voter Survey, N=2,479 respondents)

Issue Importance: Social Security and Medicare

Please tell me how important the following issues are to you personally in deciding how to vote... Social Security and Medicare

Extremely important Very important Somewhat important Not that important Don't know / Refused

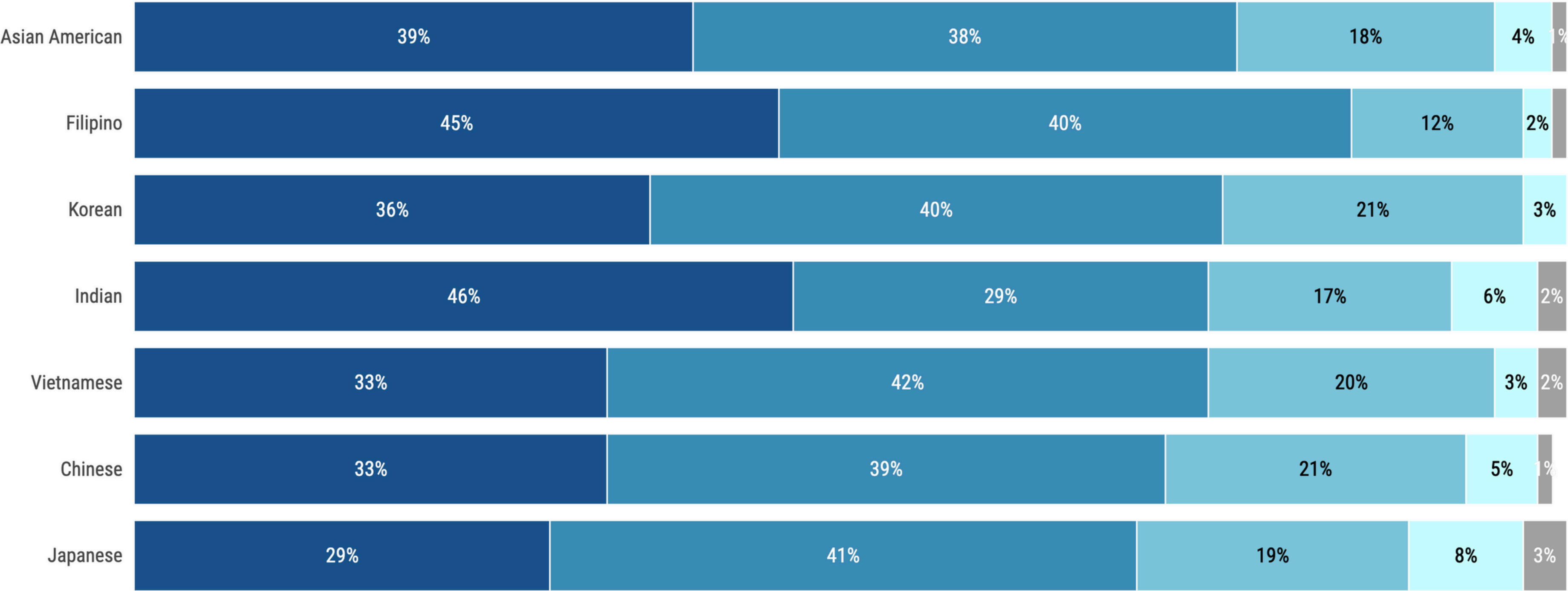


(2024 Asian American Voter Survey, N=2,479 respondents)

Issue Importance: National Security

Please tell me how important the following issues are to you personally in deciding how to vote... National security

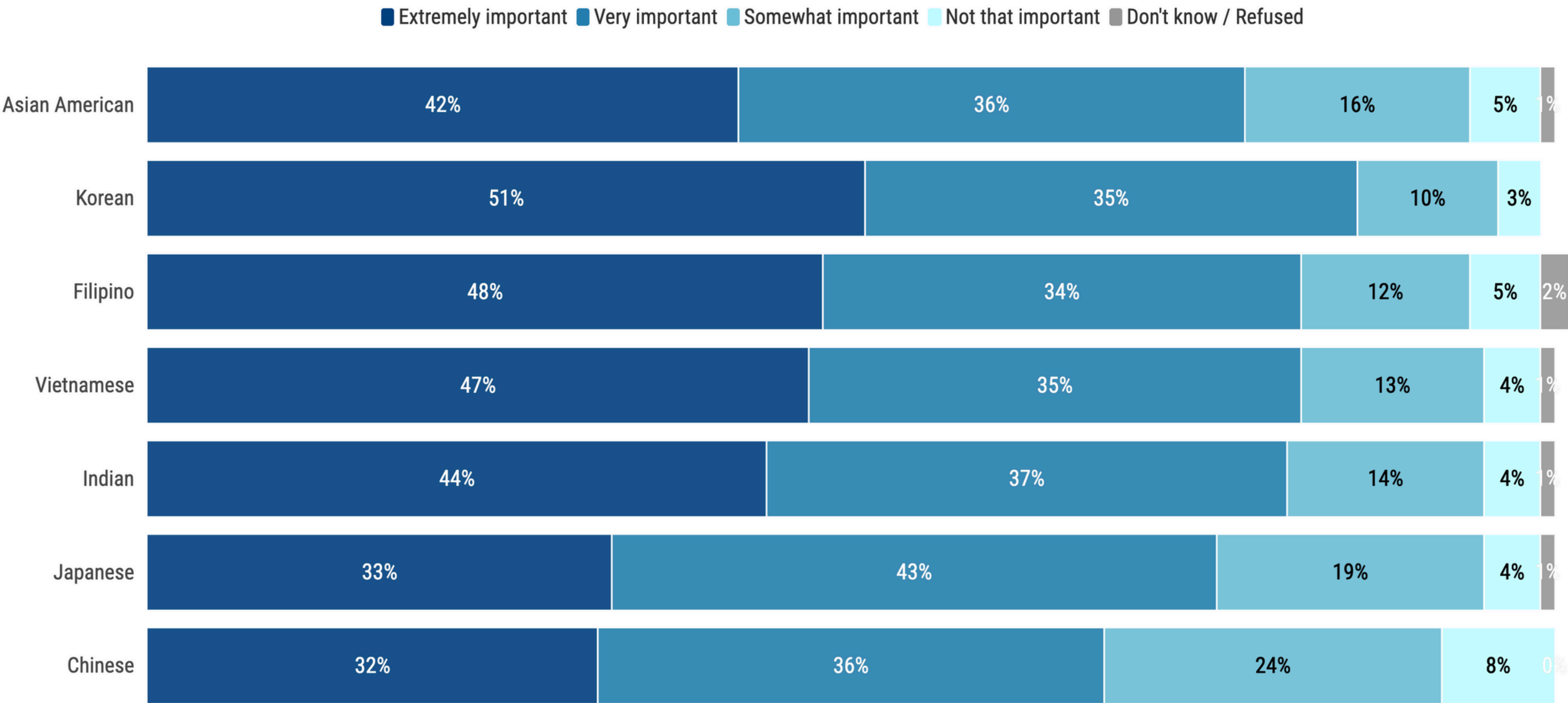
Extremely important Very important Somewhat important Not that important Don't know / Refused



(2024 Asian American Voter Survey, N=1,252 respondents)

Issue Importance: Cost of Housing

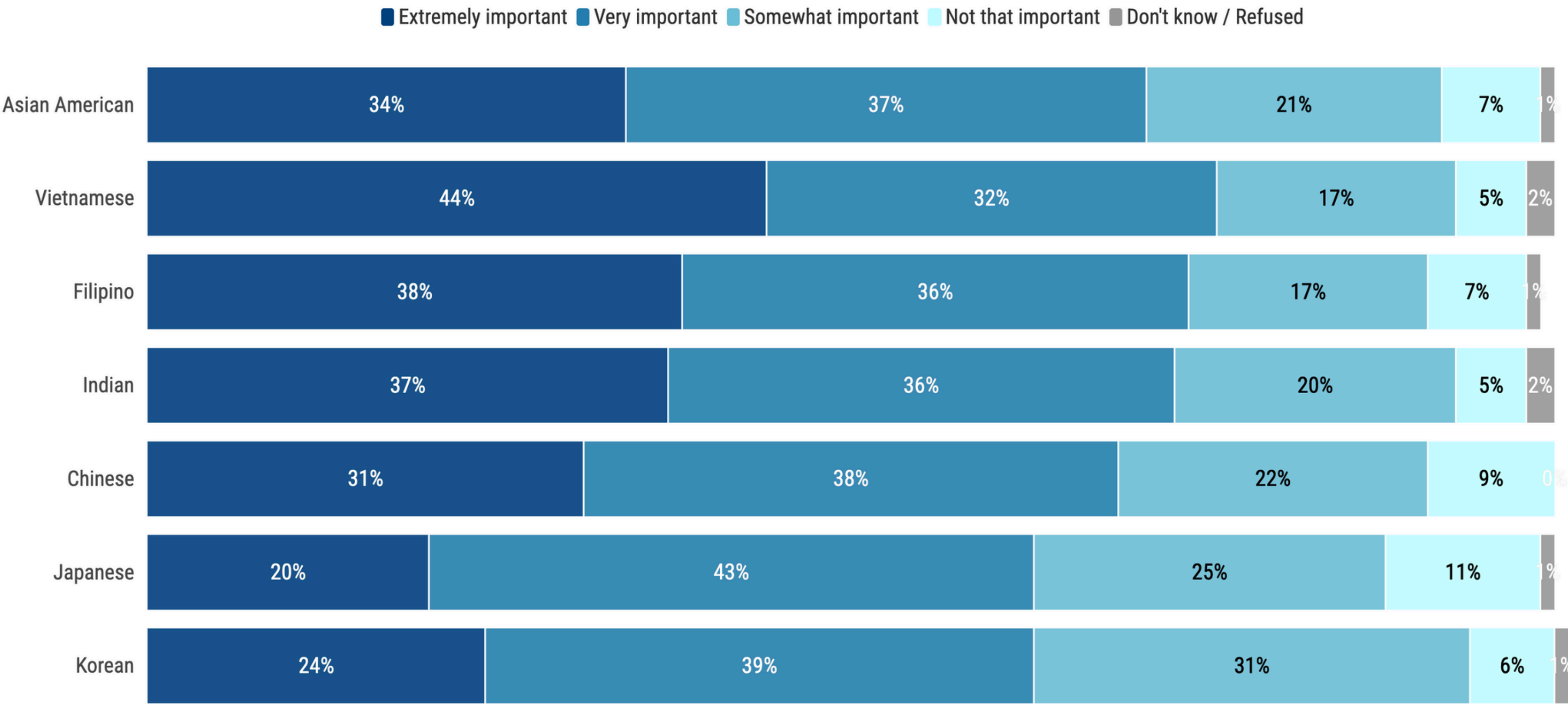
Please tell me how important the following issues are to you personally in deciding how to vote... Cost of Housing



(2024 Asian American Voter Survey, N=2,479 respondents)

Issue Importance: Immigration

Please tell me how important the following issues are to you personally in deciding how to vote... Immigration

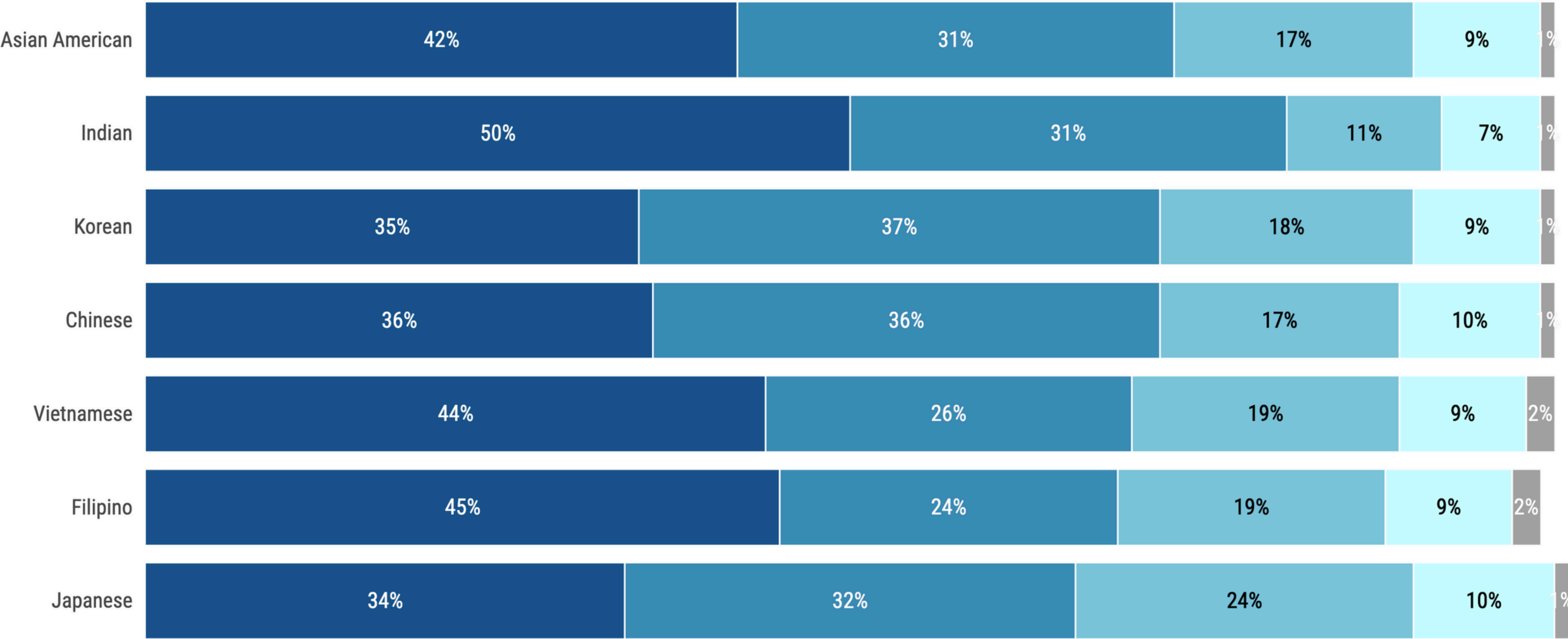


(2024 Asian American Voter Survey, N=2,479 respondents)

Issue Importance: Gun Control

Please tell me how important the following issues are to you personally in deciding how to vote... Gun control

Extremely important Very important Somewhat important Not that important Don't know / Refused

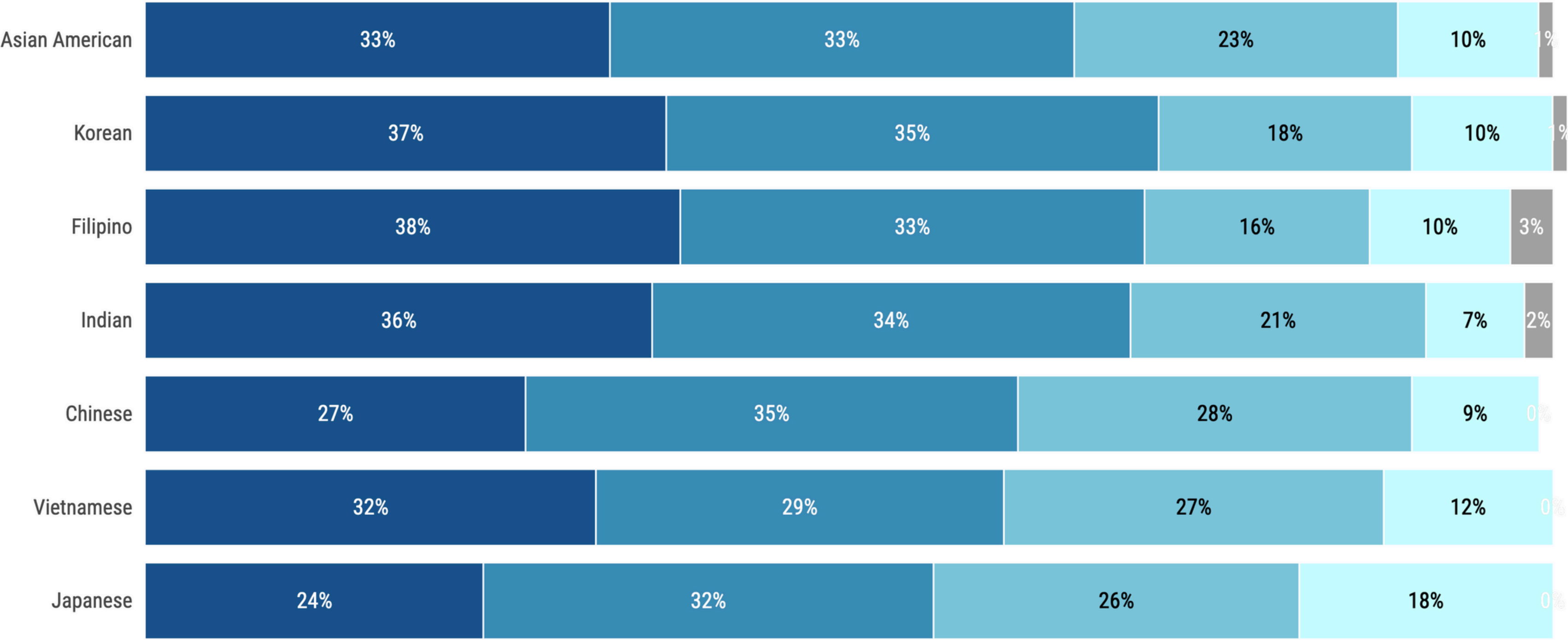


(2024 Asian American Voter Survey, N=2,479 respondents)

Issue Importance: Racism and Racial Discrimination

Please tell me how important the following issues are to you personally in deciding how to vote... Racism and Racial Discrimination

Extremely important Very important Somewhat important Not that important Don't know / Refused

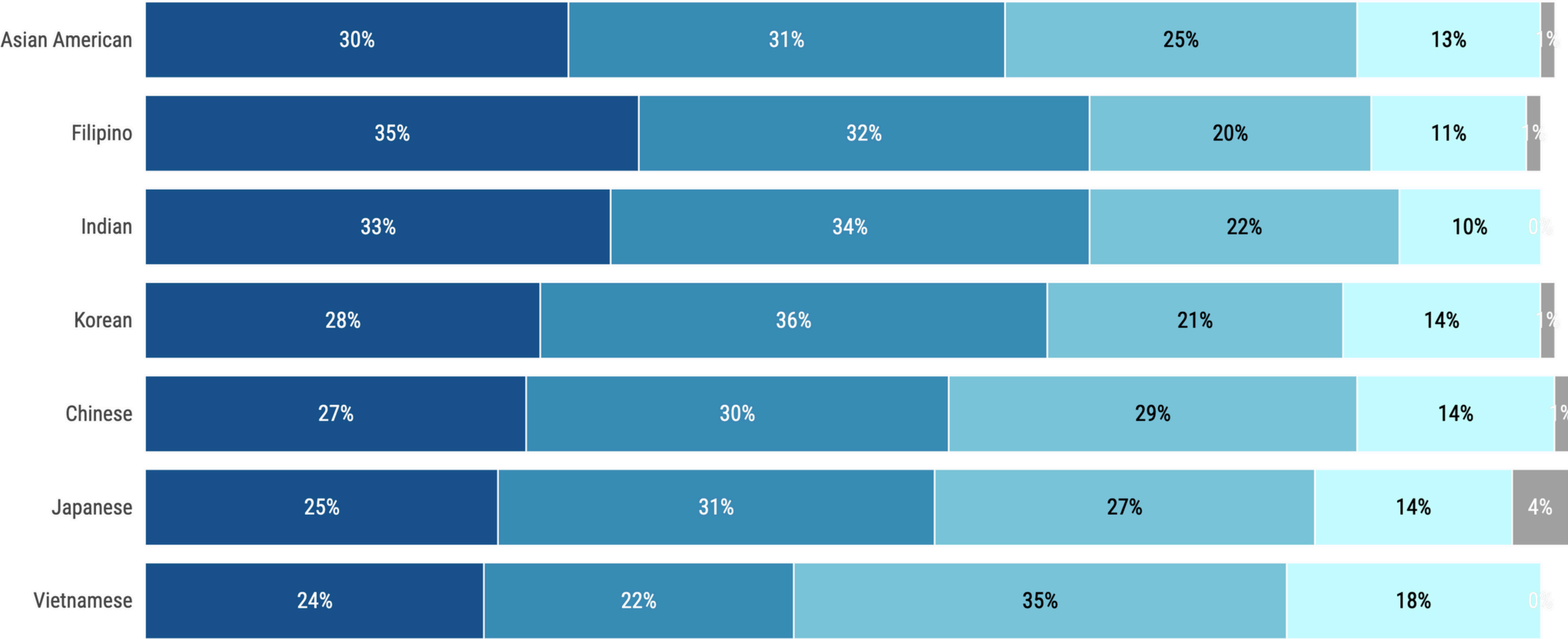


(2024 Asian American Voter Survey, N=2,479 respondents)

Issue Importance: Environment and Climate Change

Please tell me how important the following issues are to you personally in deciding how to vote... Environment and Climate Change

Extremely important Very important Somewhat important Not that important Don't know / Refused

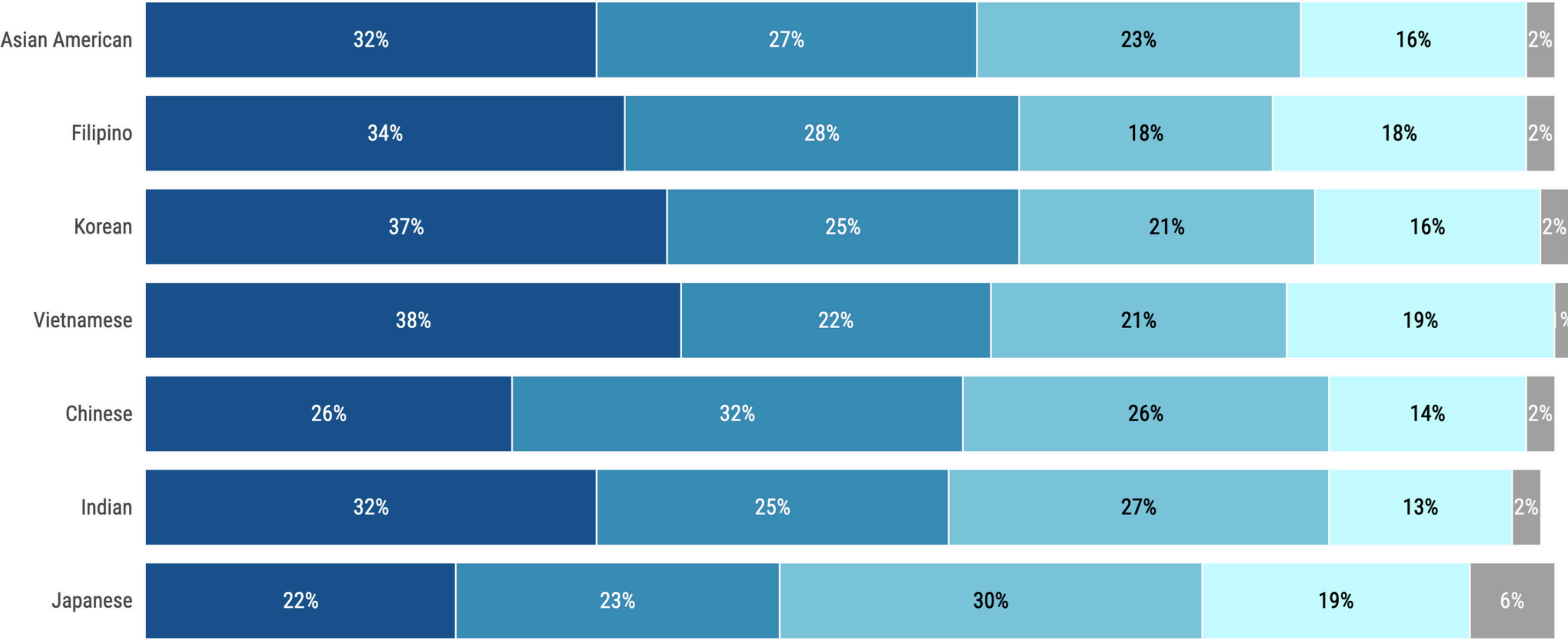


(2024 Asian American Voter Survey, N=2,479 respondents)

Issue Importance: Abortion or Reproductive Rights

Please tell me how important the following issues are to you personally in deciding how to vote... Abortion or Reproductive Rights

Extremely important Very important Somewhat important Not that important Don't know / Refused

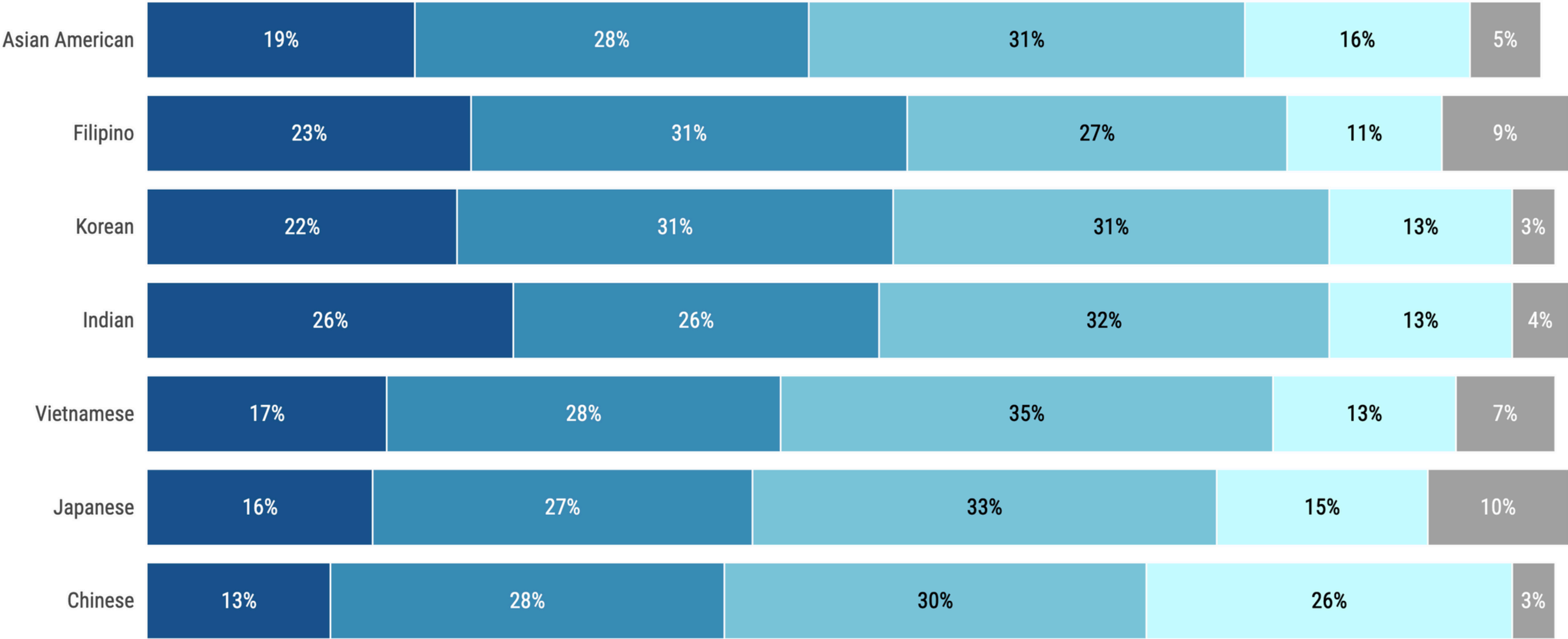


(2024 Asian American Voter Survey, N=2,479 respondents)

Issues Importance: The Israel/Gaza Conflict

Please tell me how important the following issues are to you personally in deciding how to vote... The Israel/Gaza conflict

Extremely important Very important Somewhat important Not that important Don't know / Refused



(2024 Asian American Voter Survey, N=1,227 respondents)

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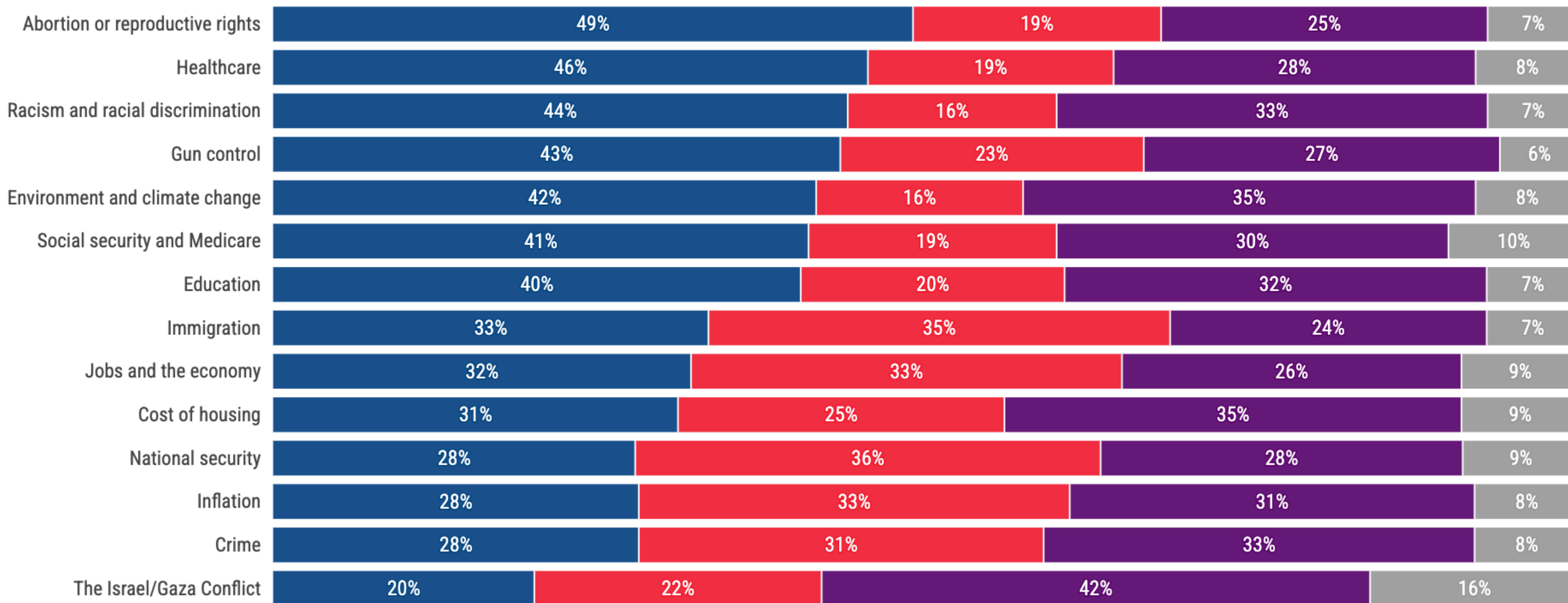
Party Evaluation on Key Issues



Party Evaluation: Asian American, All Issues

Do you think the Democratic party or the Republican party is doing a better job with this issue, or if there is no difference?

■ Democratic ■ Republican ■ No difference ■ Don't know / Refused

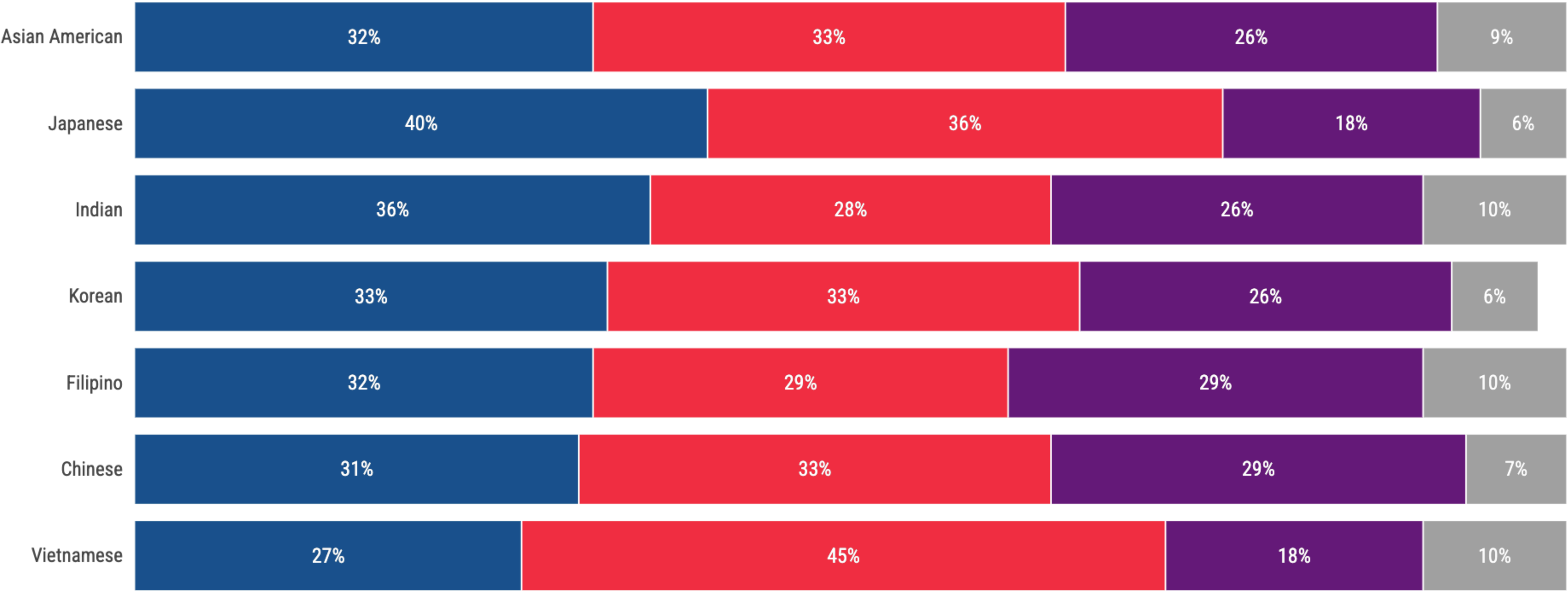


(2024 Asian American Voter Survey, N=2,479 respondents)

Party Evaluation: Jobs & Economy

Do you think the Democratic party or the Republican party is doing a better job with this issue, or if there is no difference?

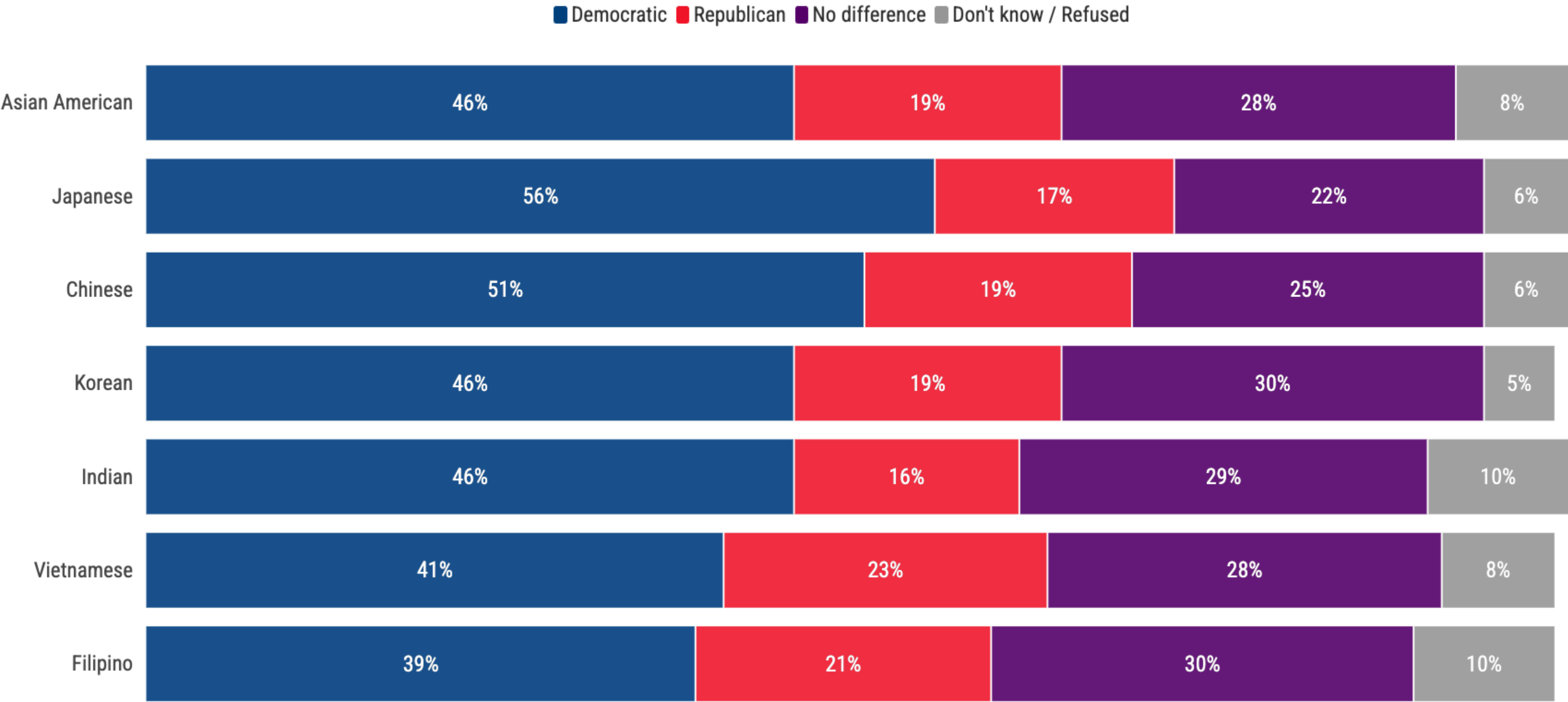
Democratic Republican No difference Don't know / Refused



(2024 Asian American Voter Survey, N=2,479 respondents)

Party Evaluation: Healthcare

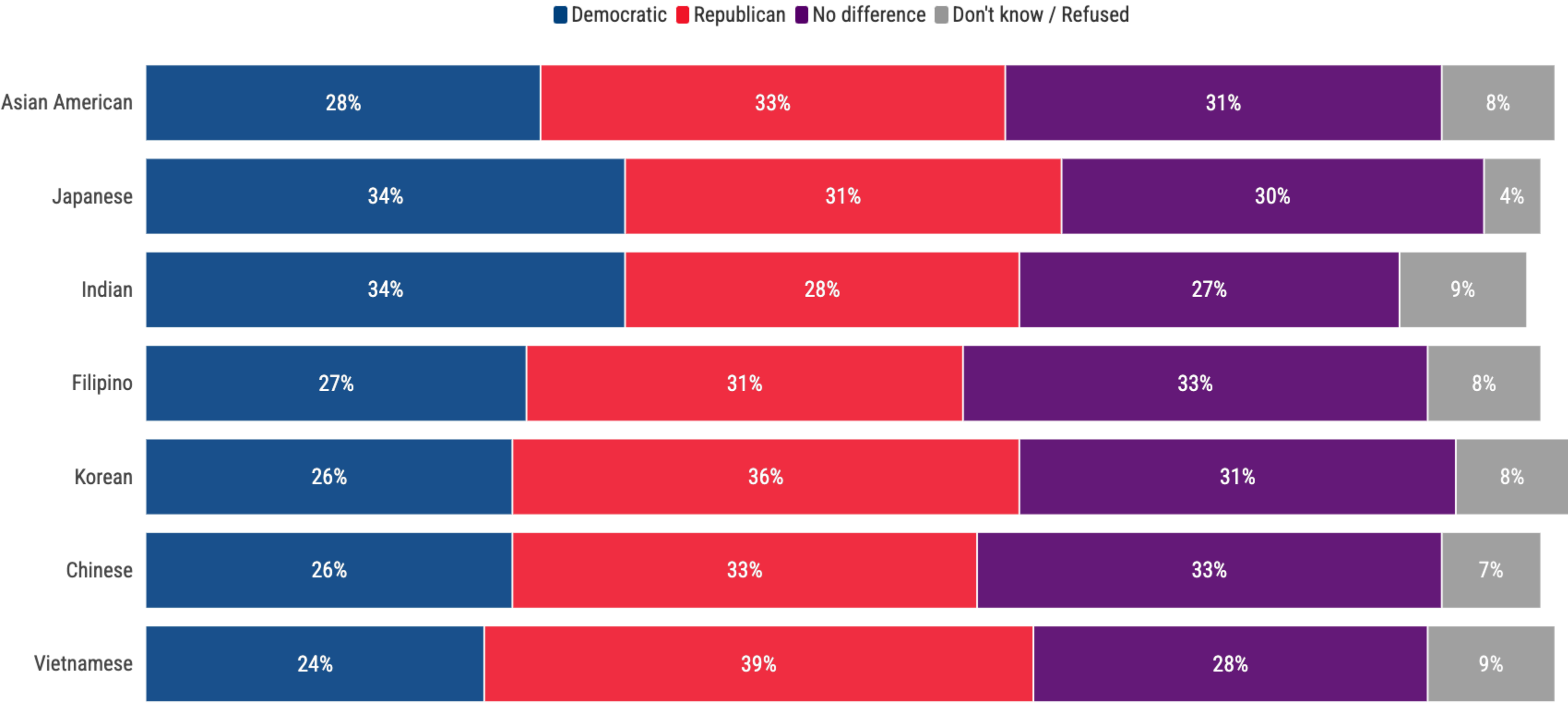
Do you think the Democratic party or the Republican party is doing a better job with this issue, or if there is no difference?



(2024 Asian American Voter Survey, N=2,479 respondents)

Party Evaluation: Inflation

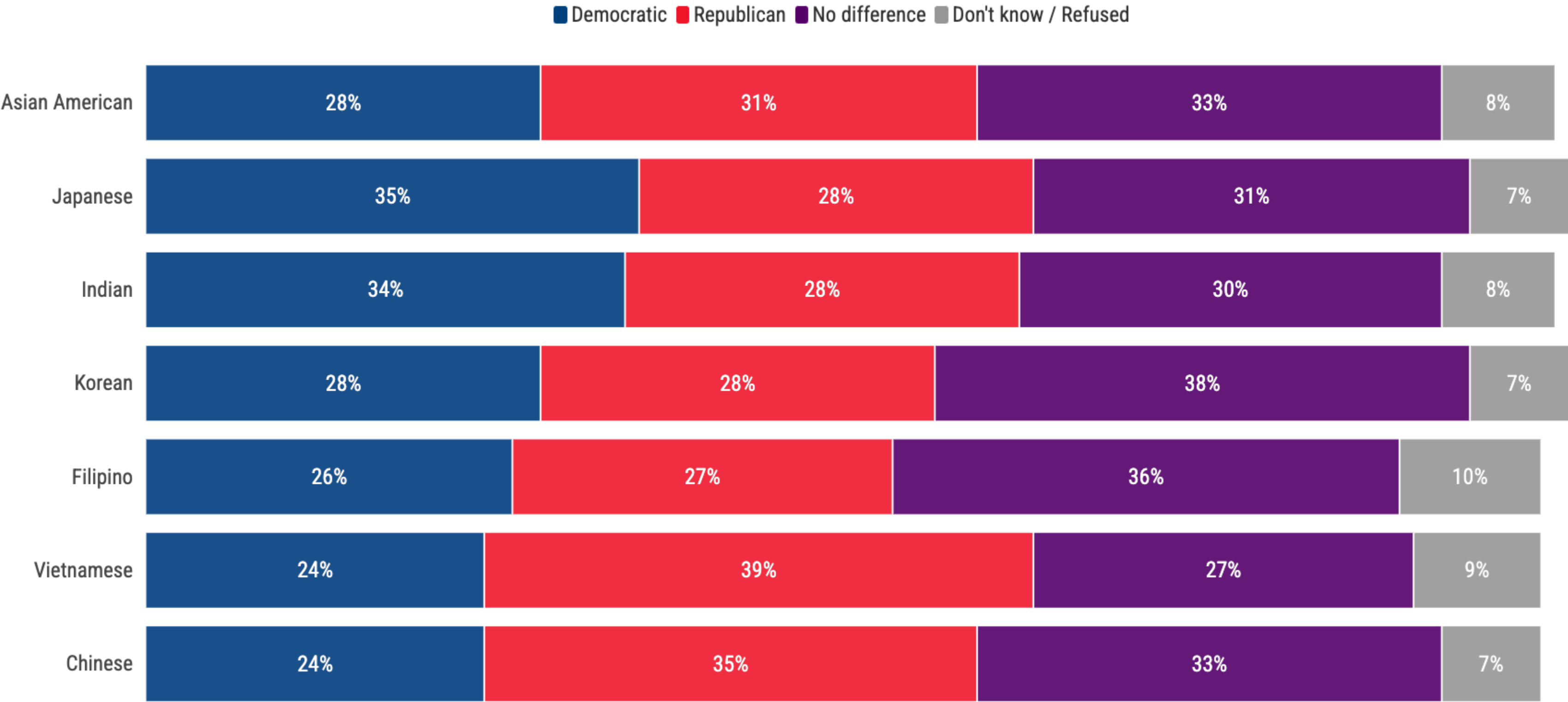
Do you think the Democratic party or the Republican party is doing a better job with this issue, or if there is no difference?



(2024 Asian American Voter Survey, N=2,479 respondents)

Party Evaluation: Crime

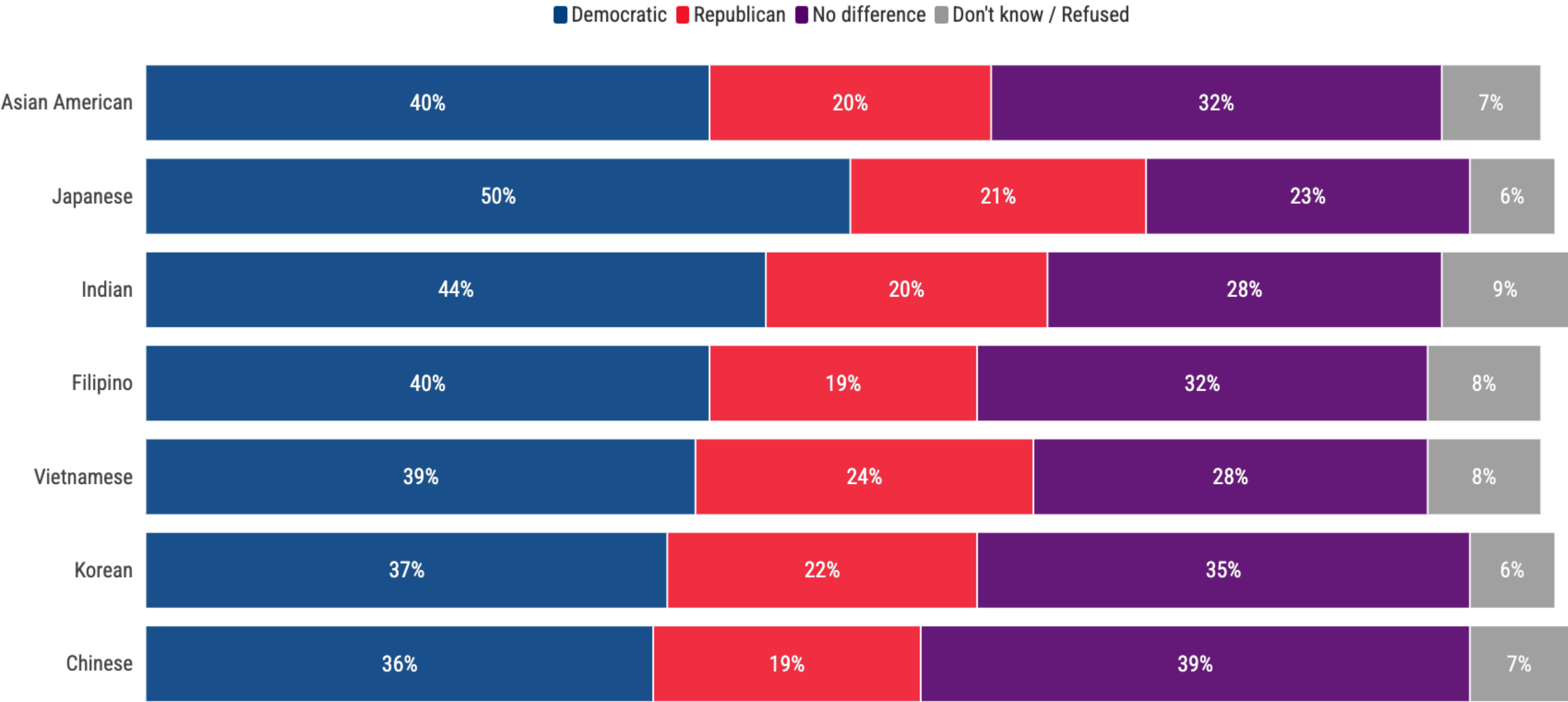
Do you think the Democratic party or the Republican party is doing a better job with this issue, or if there is no difference?



(2024 Asian American Voter Survey, N=2,479 respondents)

Party Evaluation: Education

Do you think the Democratic party or the Republican party is doing a better job with this issue, or if there is no difference?

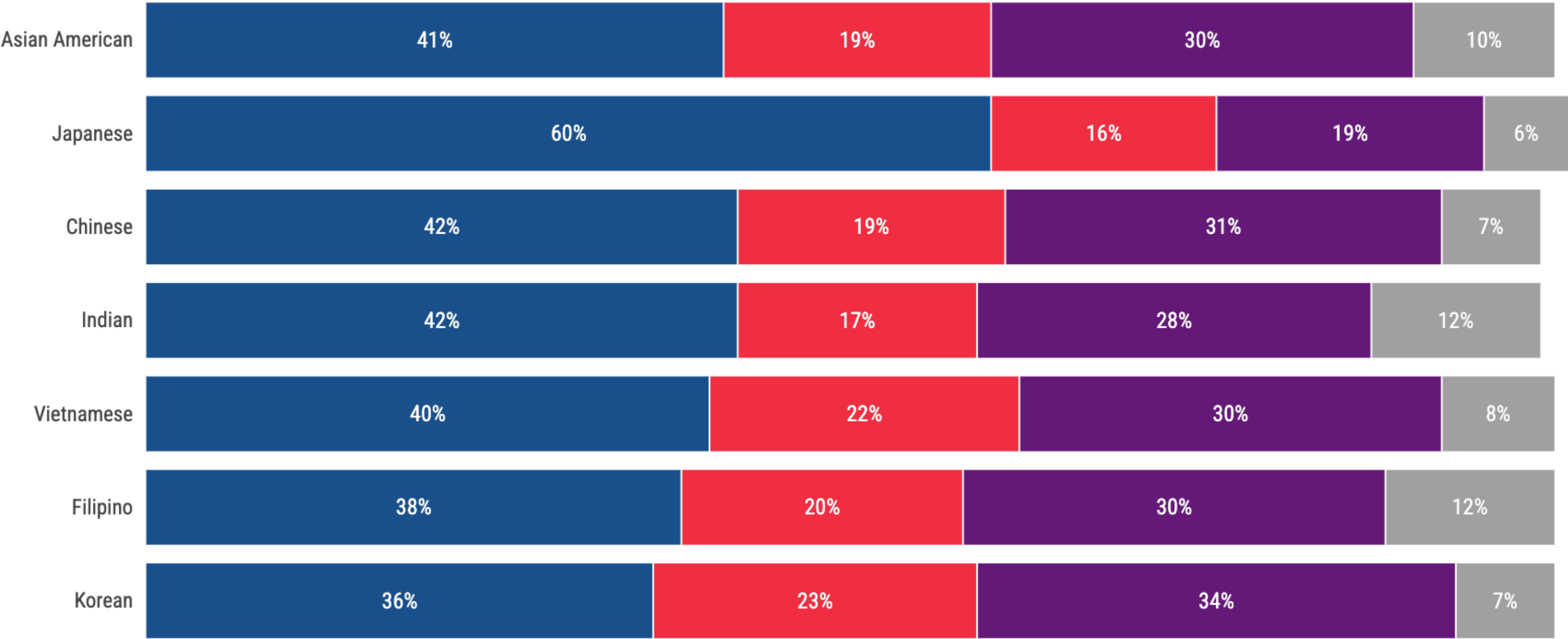


(2024 Asian American Voter Survey, N=2,479 respondents)

Party Evaluation: Social Security and Medicare

Do you think the Democratic party or the Republican party is doing a better job with this issue, or if there is no difference?

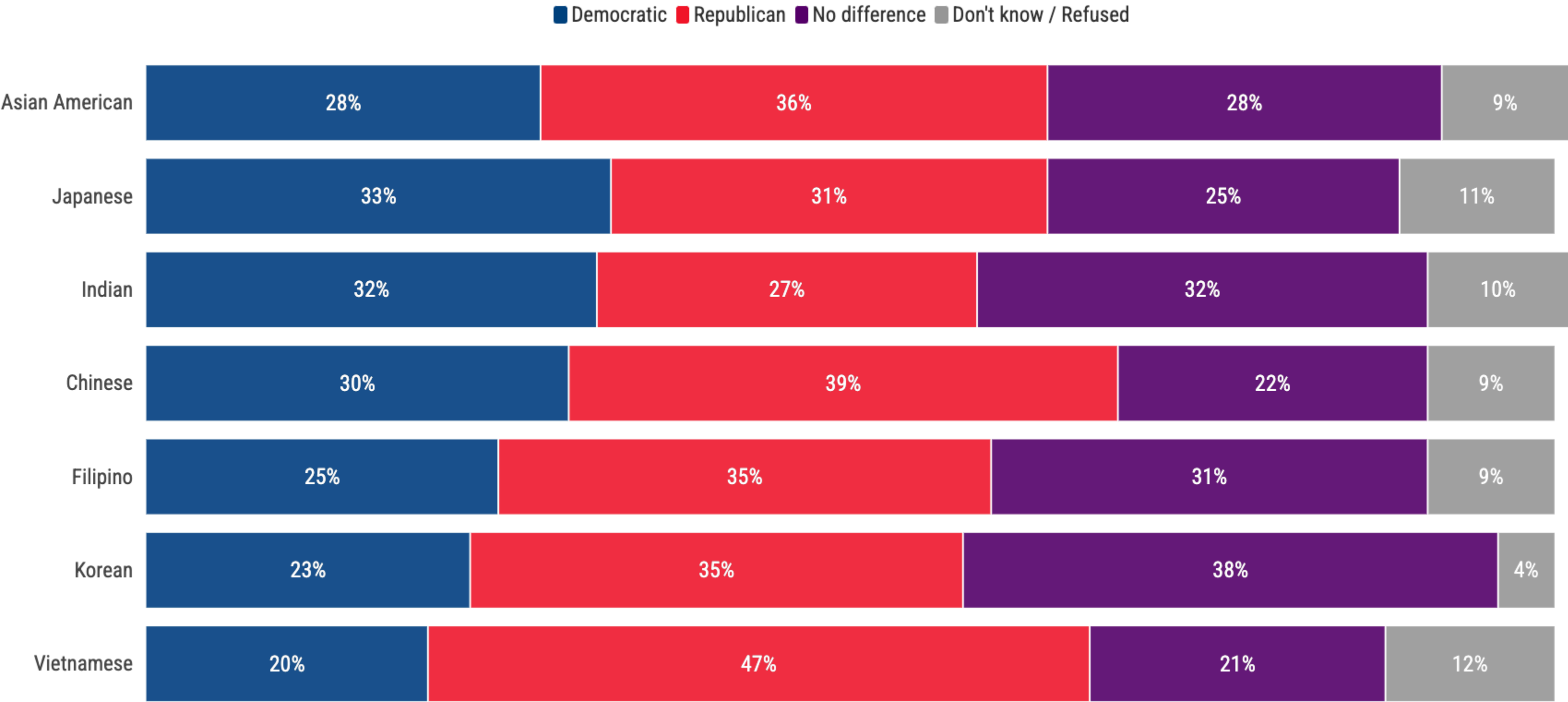
Democratic Republican No difference Don't know / Refused



(2024 Asian American Voter Survey, N=2,479 respondents)

Party Evaluation: National Security

Do you think the Democratic party or the Republican party is doing a better job with this issue, or if there is no difference?

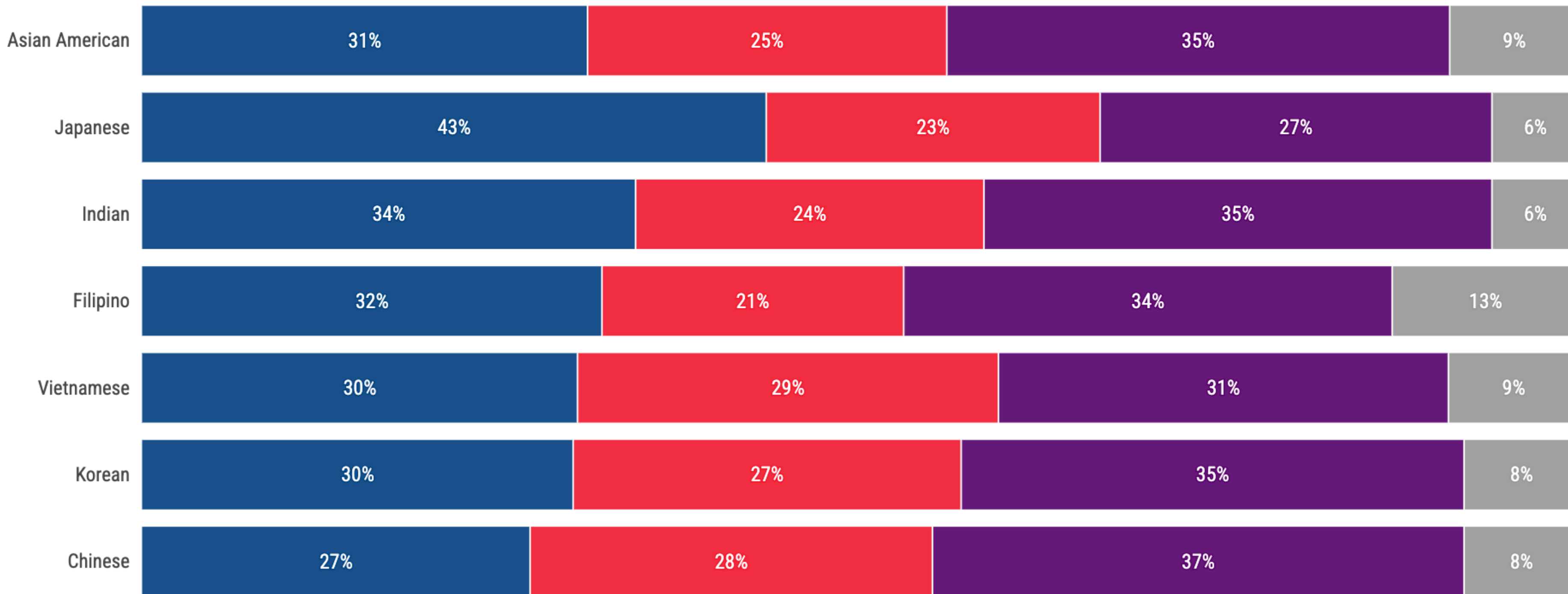


(2024 Asian American Voter Survey, N=1,252 respondents)

Party Evaluation: Cost of Housing

Do you think the Democratic party or the Republican party is doing a better job with this issue, or if there is no difference?

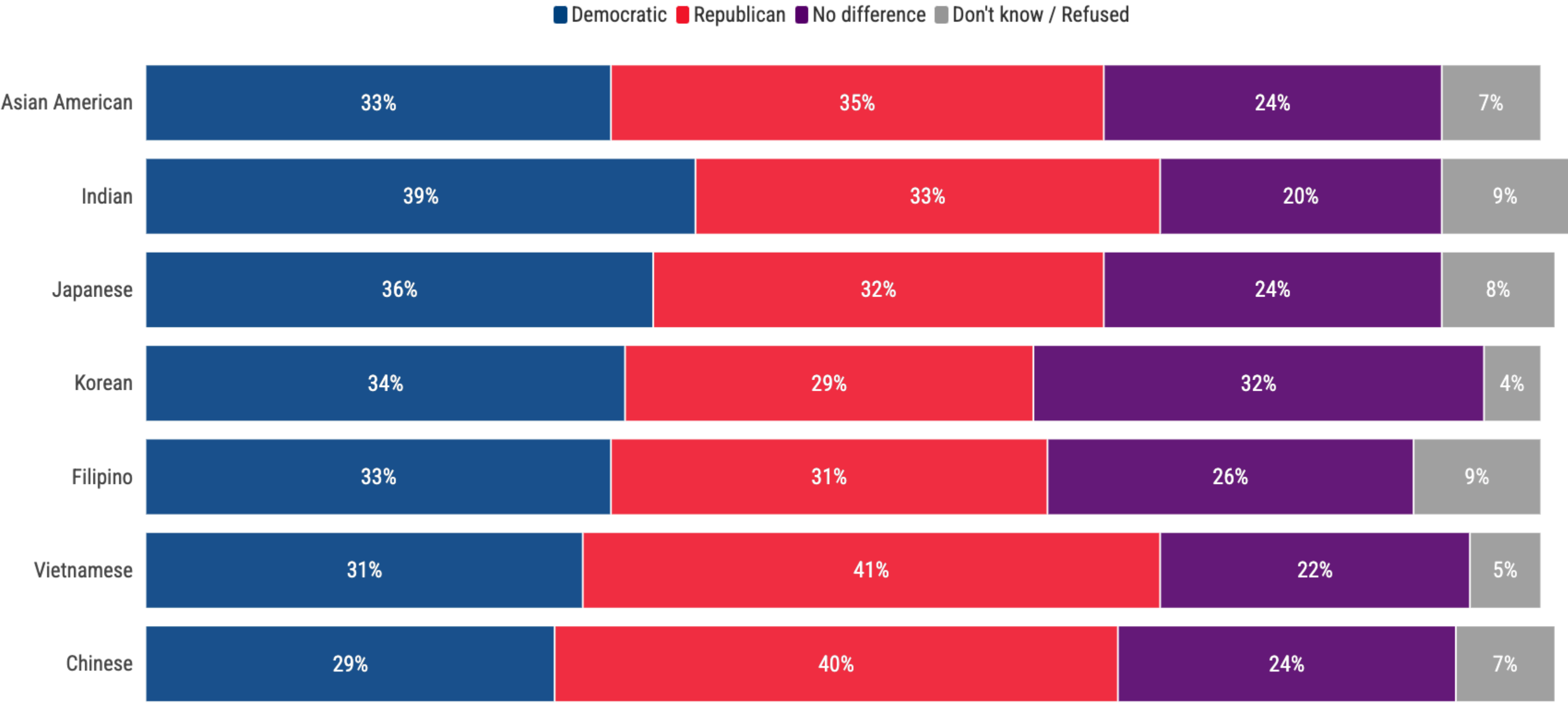
■ Democrat ■ Republican ■ No difference ■ Don't know / Refused



(2024 Asian American Voter Survey, N=2,479 respondents)

Party Evaluation: Immigration

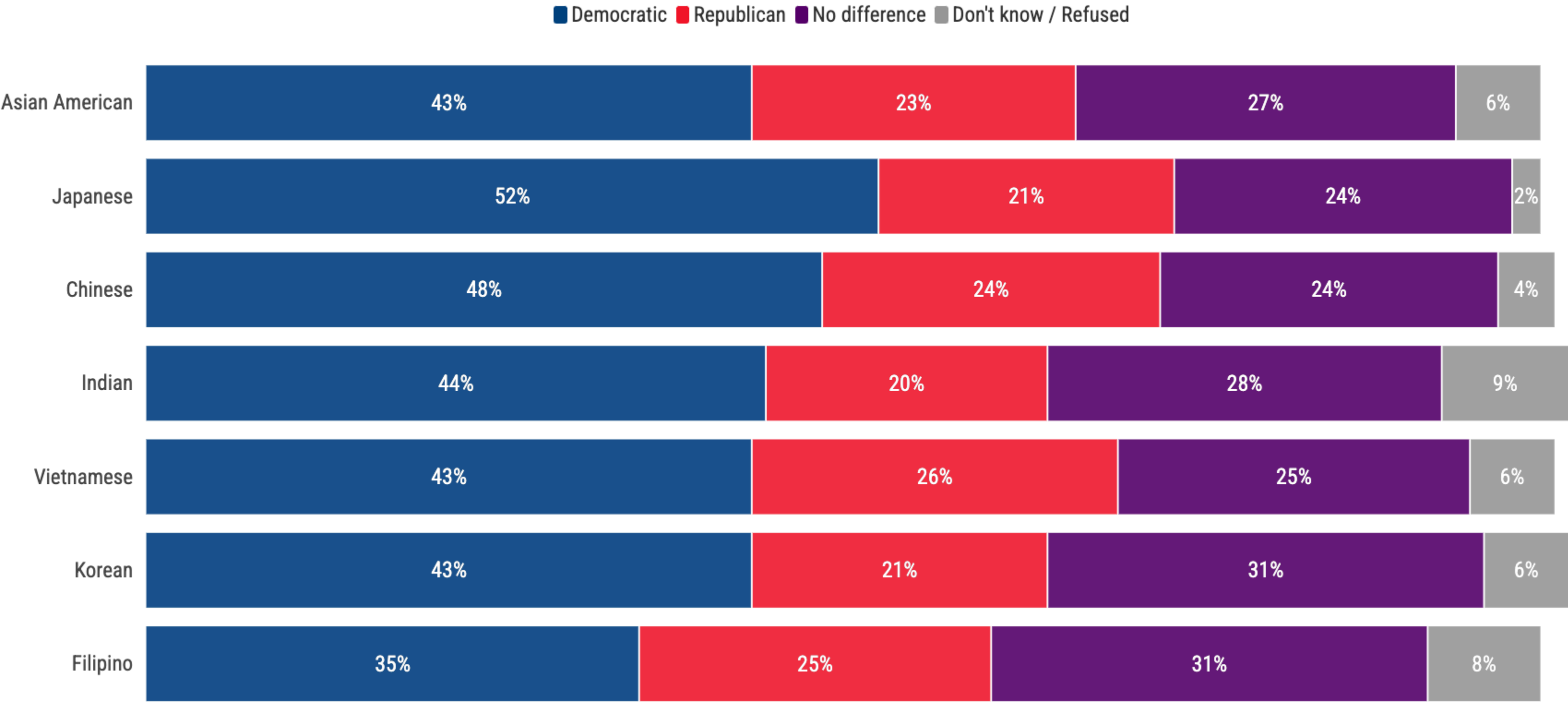
Do you think the Democratic party or the Republican party is doing a better job with this issue, or if there is no difference?



(2024 Asian American Voter Survey, N=2,479 respondents)

Party Evaluation: Gun Control

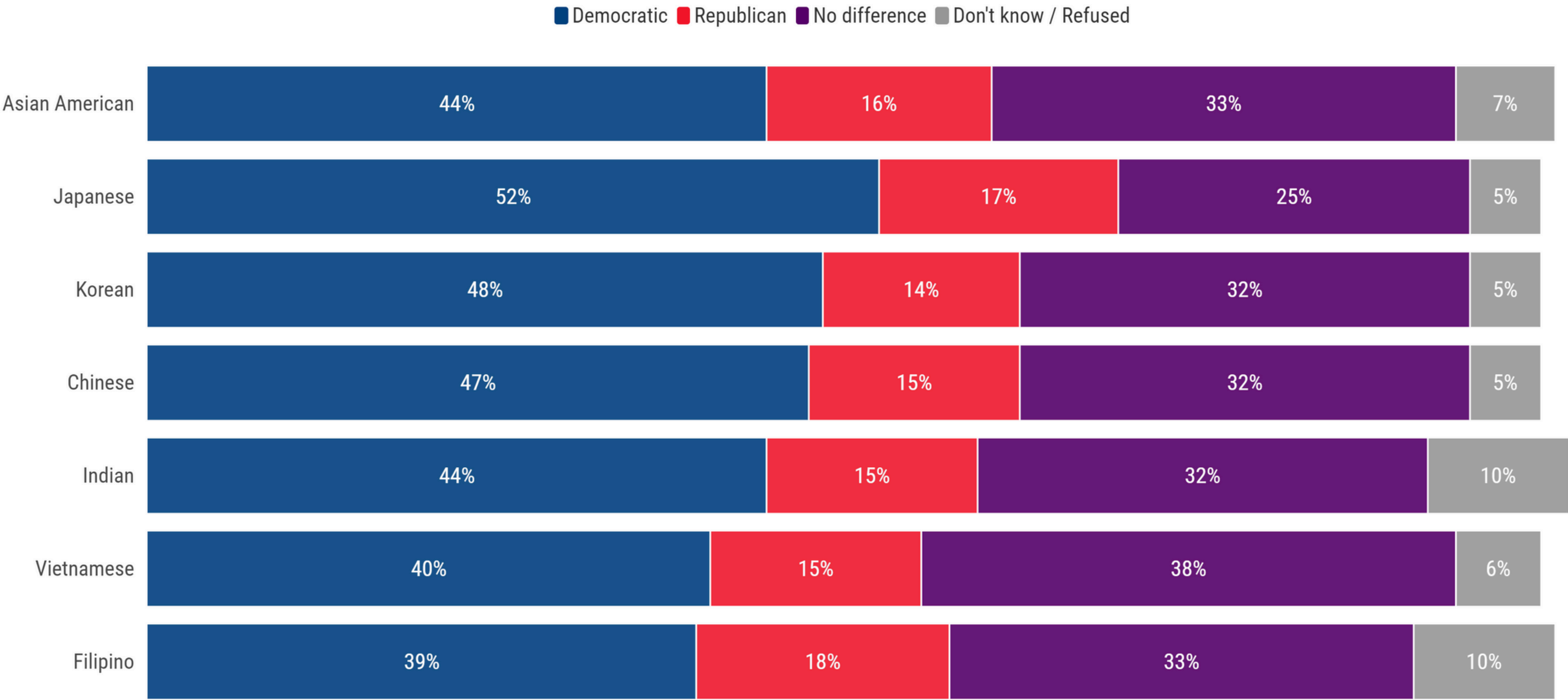
Do you think the Democratic party or the Republican party is doing a better job with this issue, or if there is no difference?



(2024 Asian American Voter Survey, N=2,479 respondents)

Party Evaluation: Racism and Racial Discrimination

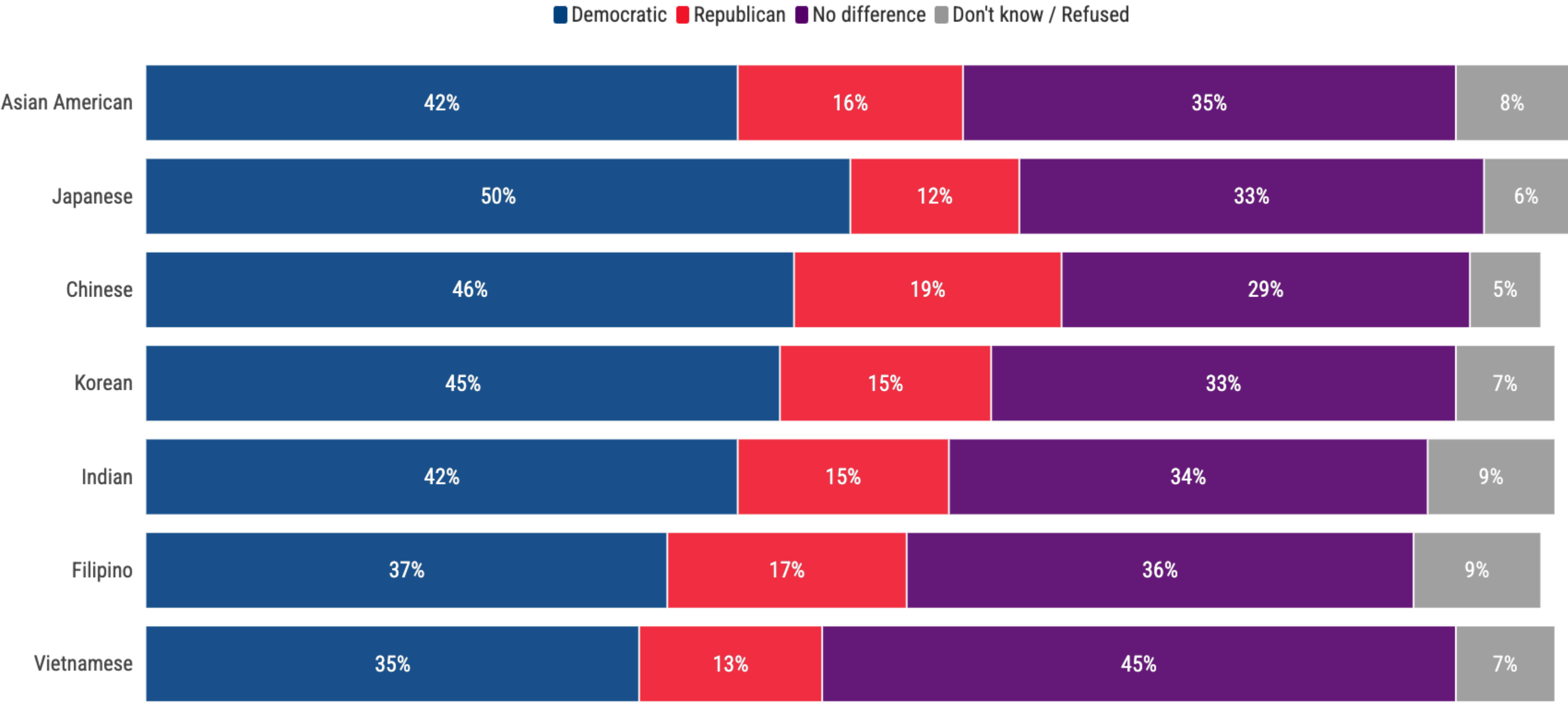
Do you think the Democratic party or the Republican party is doing a better job with this issue, or if there is no difference?



(2024 Asian American Voter Survey, N=2,479 respondents)

Party Evaluation: Environment and Climate Change

Do you think the Democratic party or the Republican party is doing a better job with this issue, or if there is no difference?

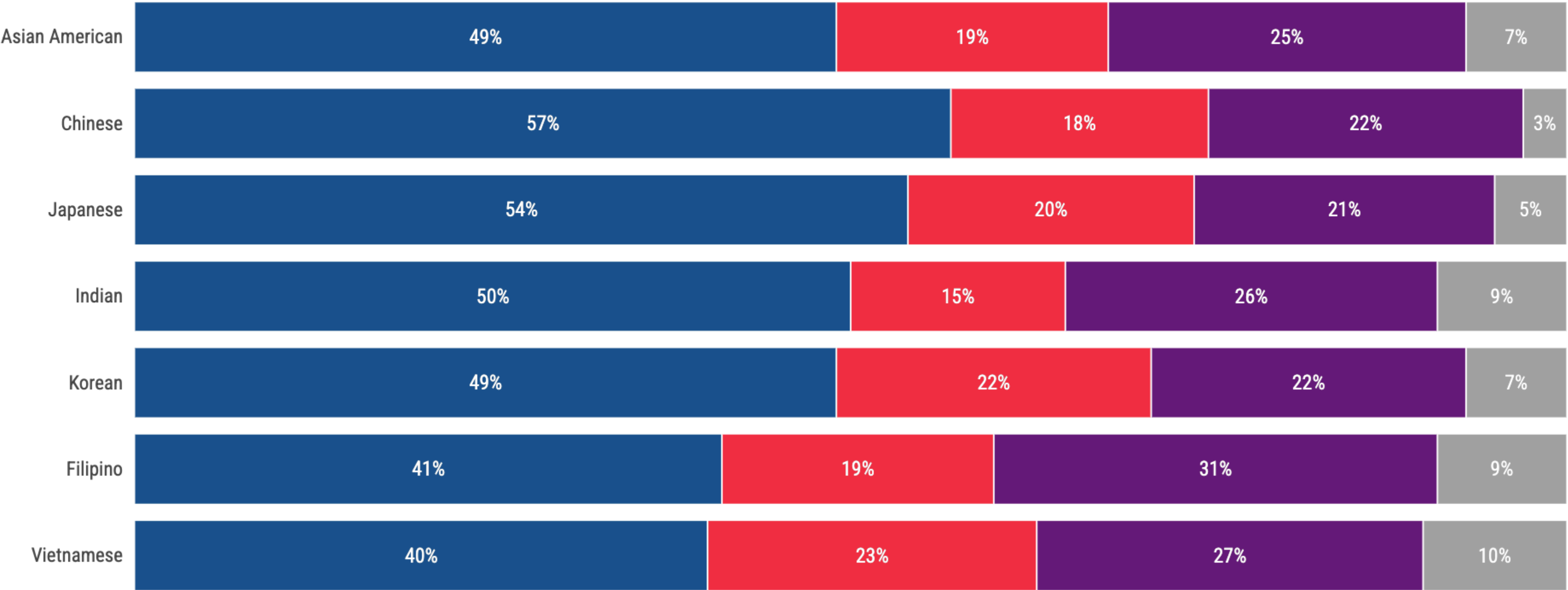


(2024 Asian American Voter Survey, N=2,479 respondents)

Party Evaluation: Abortion and Reproductive Rights

Do you think the Democratic party or the Republican party is doing a better job with this issue, or if there is no difference?

Democratic Republican No difference Don't know / Refused

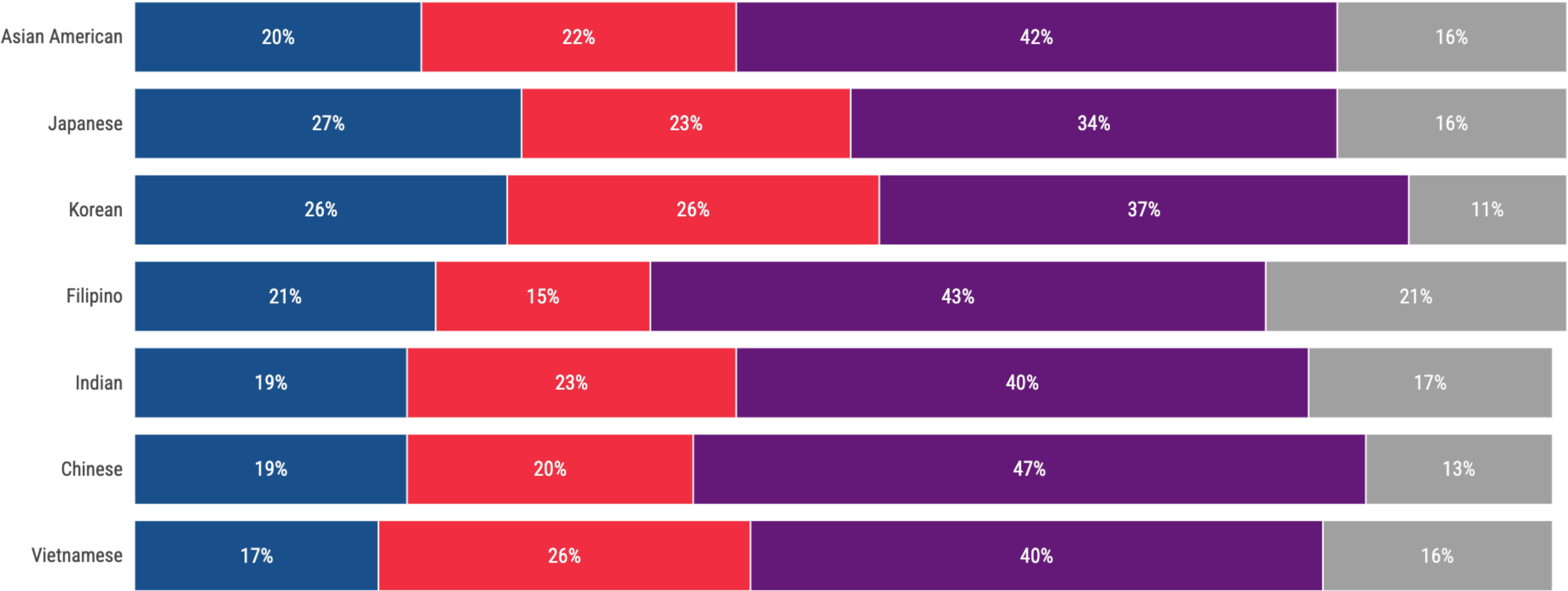


(2024 Asian American Voter Survey, N=2,479 respondents)

Party Evaluation: The Israel / Gaza Conflict

Do you think the Democratic party or the Republican party is doing a better job with this issue, or if there is no difference?

Democratic Republican No difference Don't know / Refused

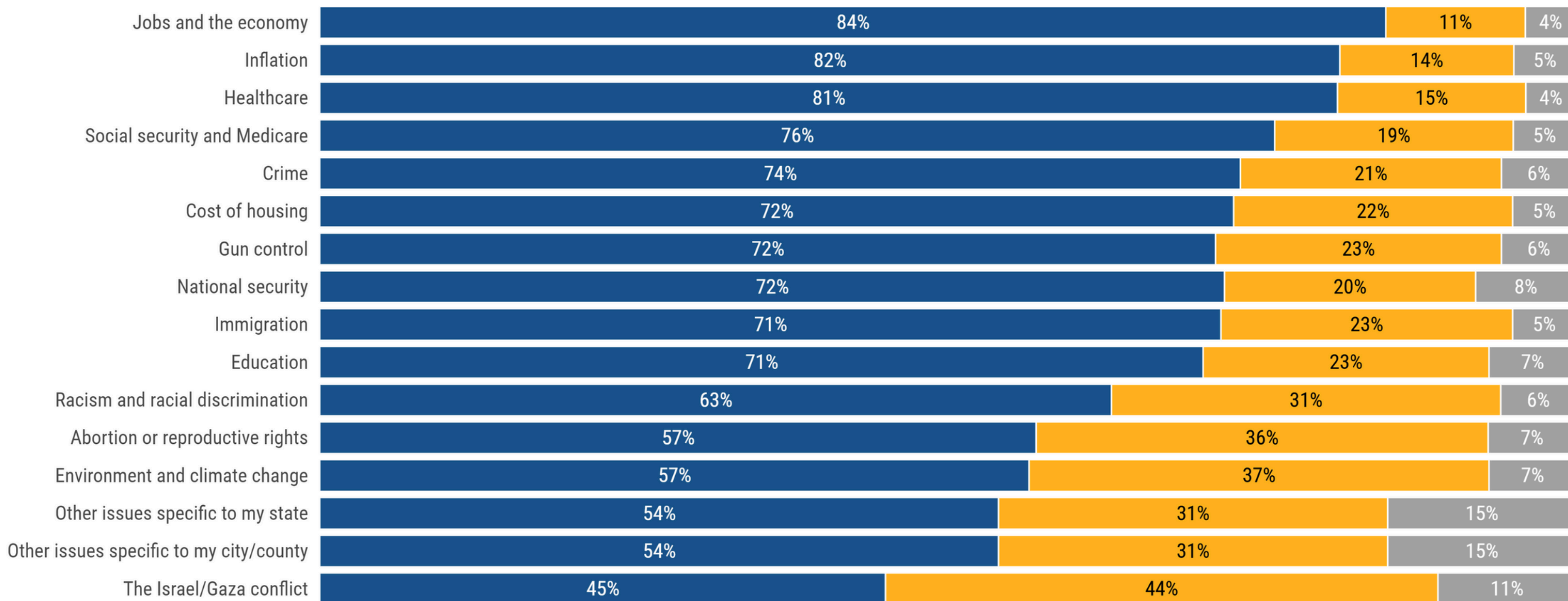


(2024 Asian American Voter Survey, N=1,227 respondents)

Turnout by Issue: Asian American, All Issues

And, regardless of how you feel about any candidate, would any of the following issues be enough to get you to the polls on Election Day in November?

■ Yes ■ No ■ Don't know / Refused



(2024 Asian American Voter Survey, N=2,479 respondents)

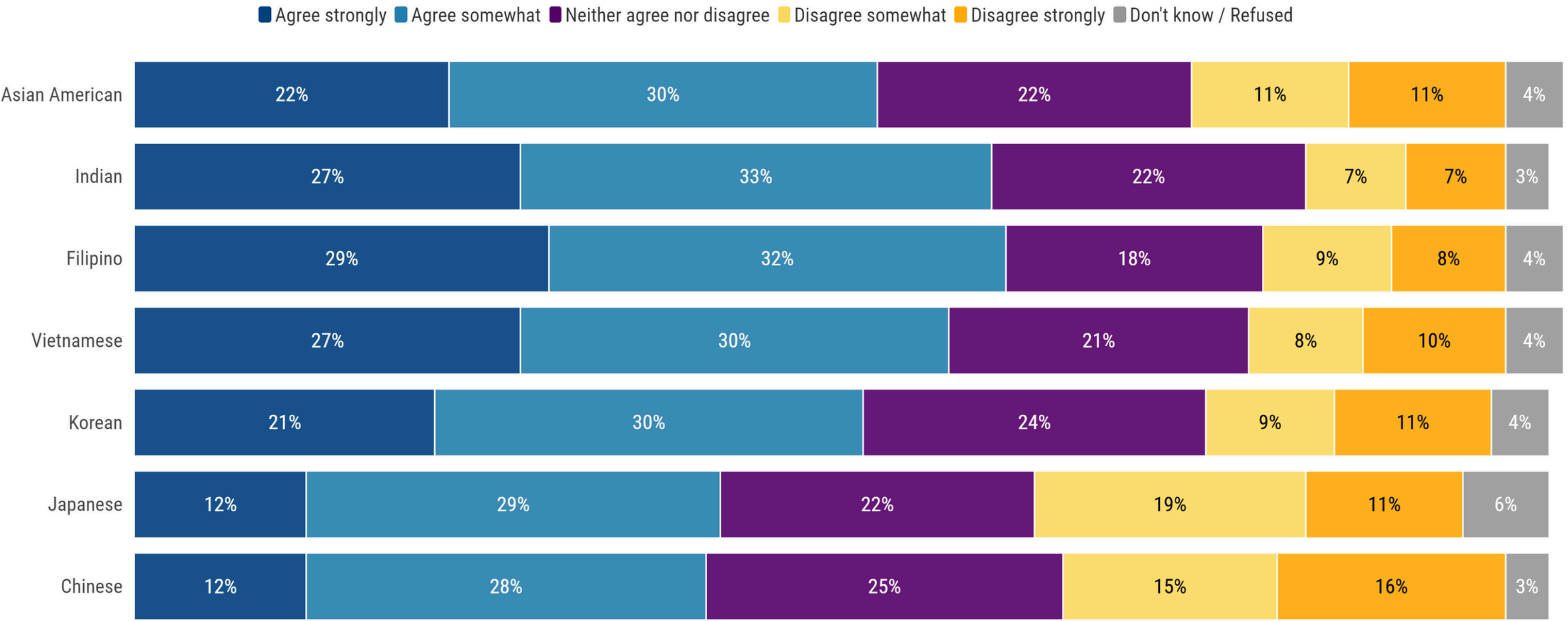
#PowerInNumbers

Policy Perspectives



Policy Perspectives: Police Spending

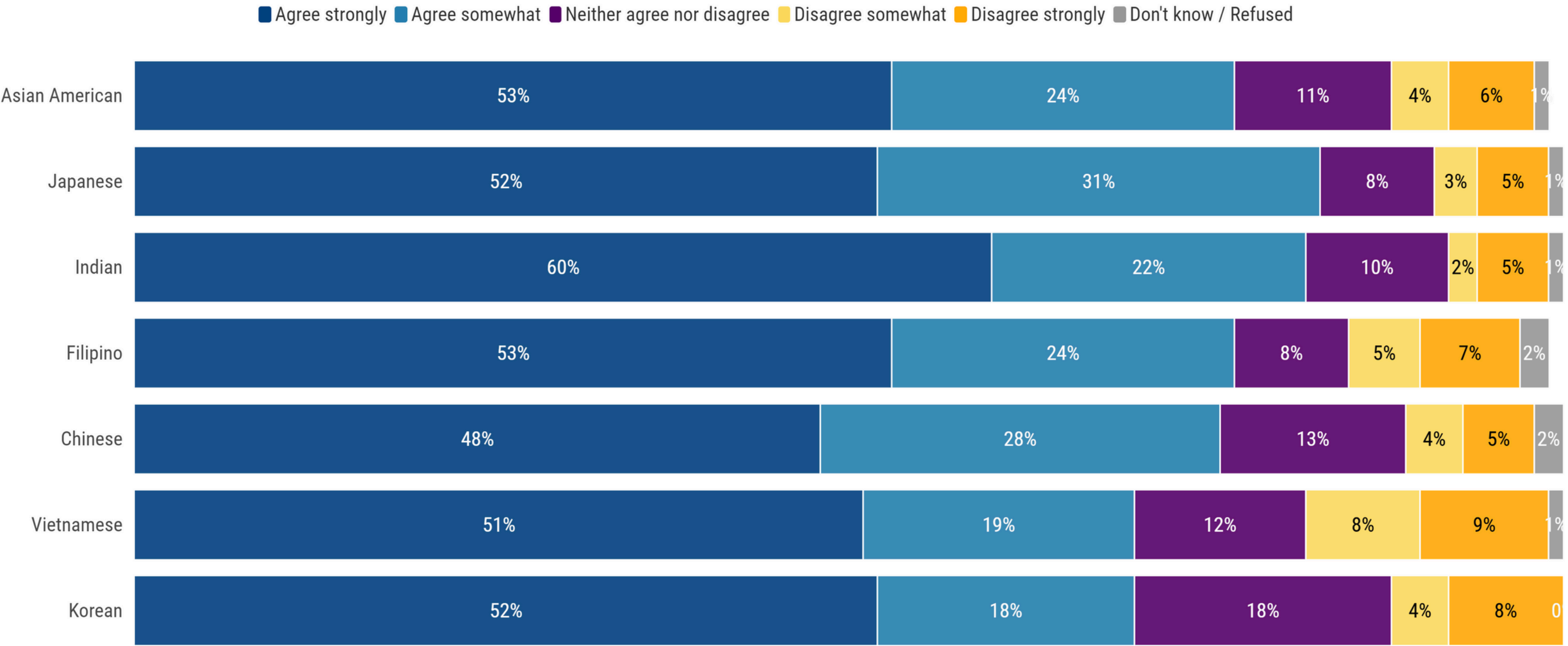
What are your thoughts on the following statement: "Local governments should shift spending from law enforcement to programs that address economic and social issues for minorities/disadvantaged communities."



(2024 Asian American Voter Survey, N=2,479 respondents)

Policy Perspectives: Gun Laws

What are your thoughts on the following statement: "We should have stricter gun laws in the United States."

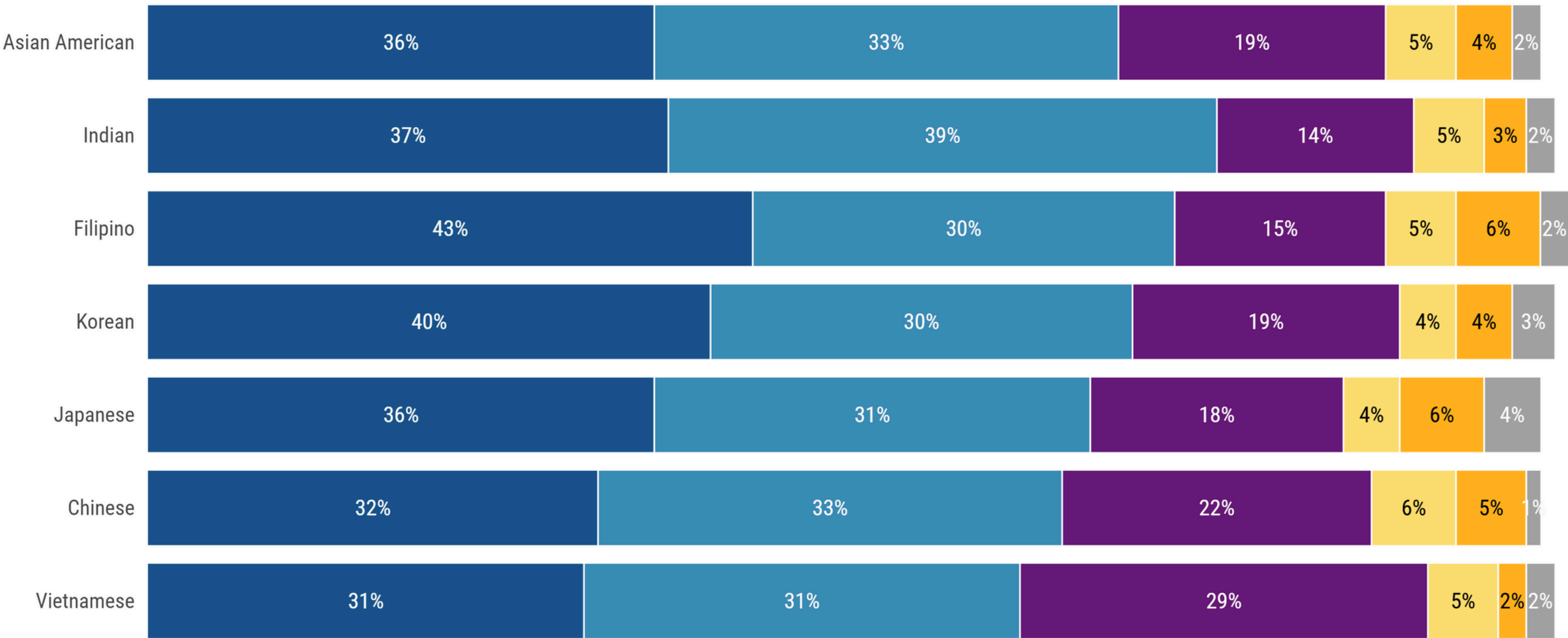


(2024 Asian American Voter Survey, N=2,479 respondents)

Policy Perspectives: Climate Change

What are your thoughts on the following statement: "Congress and the president should pass stronger legislation to reduce the effects of climate change."

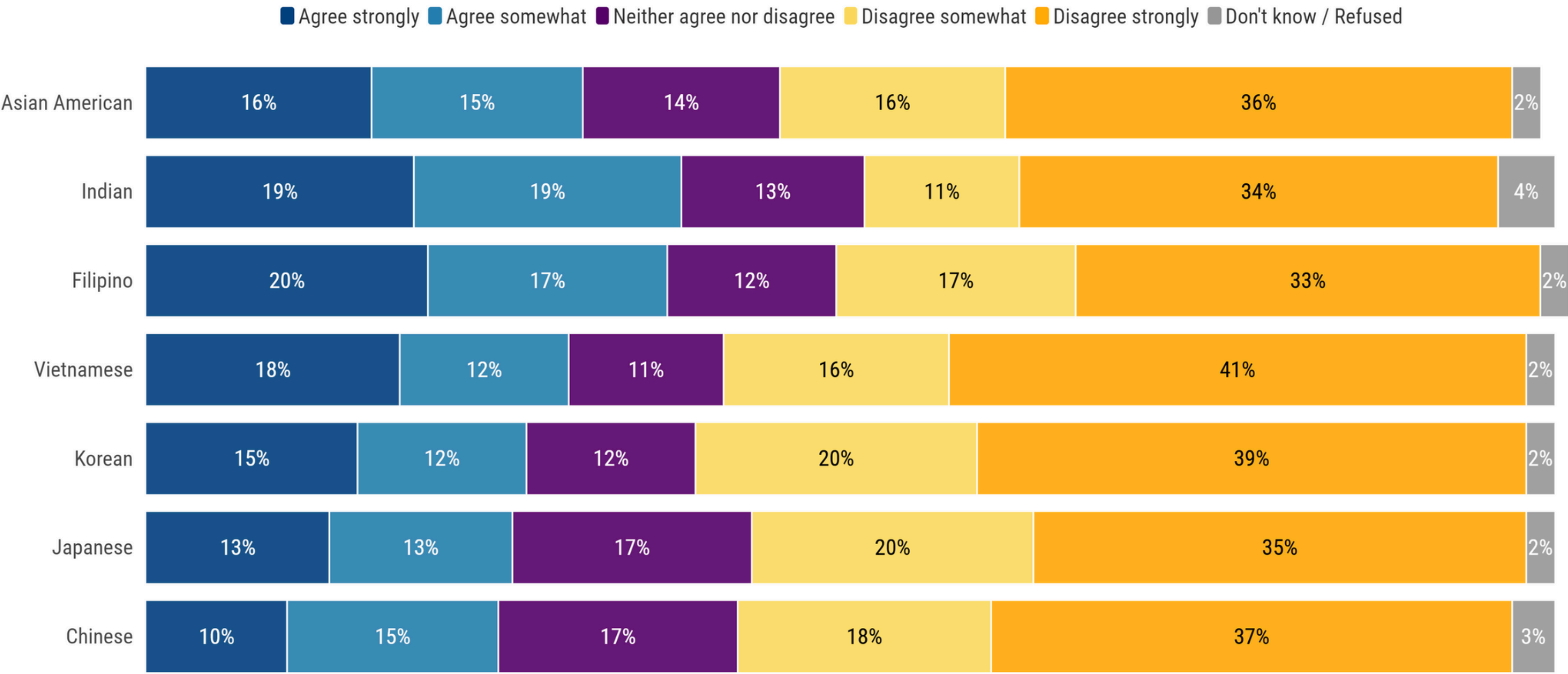
Agree strongly Agree somewhat Neither agree nor disagree Disagree somewhat Disagree strongly Don't know / Refused



(2024 Asian American Voter Survey, N=2,479 respondents)

Policy Perspectives: Book Bans

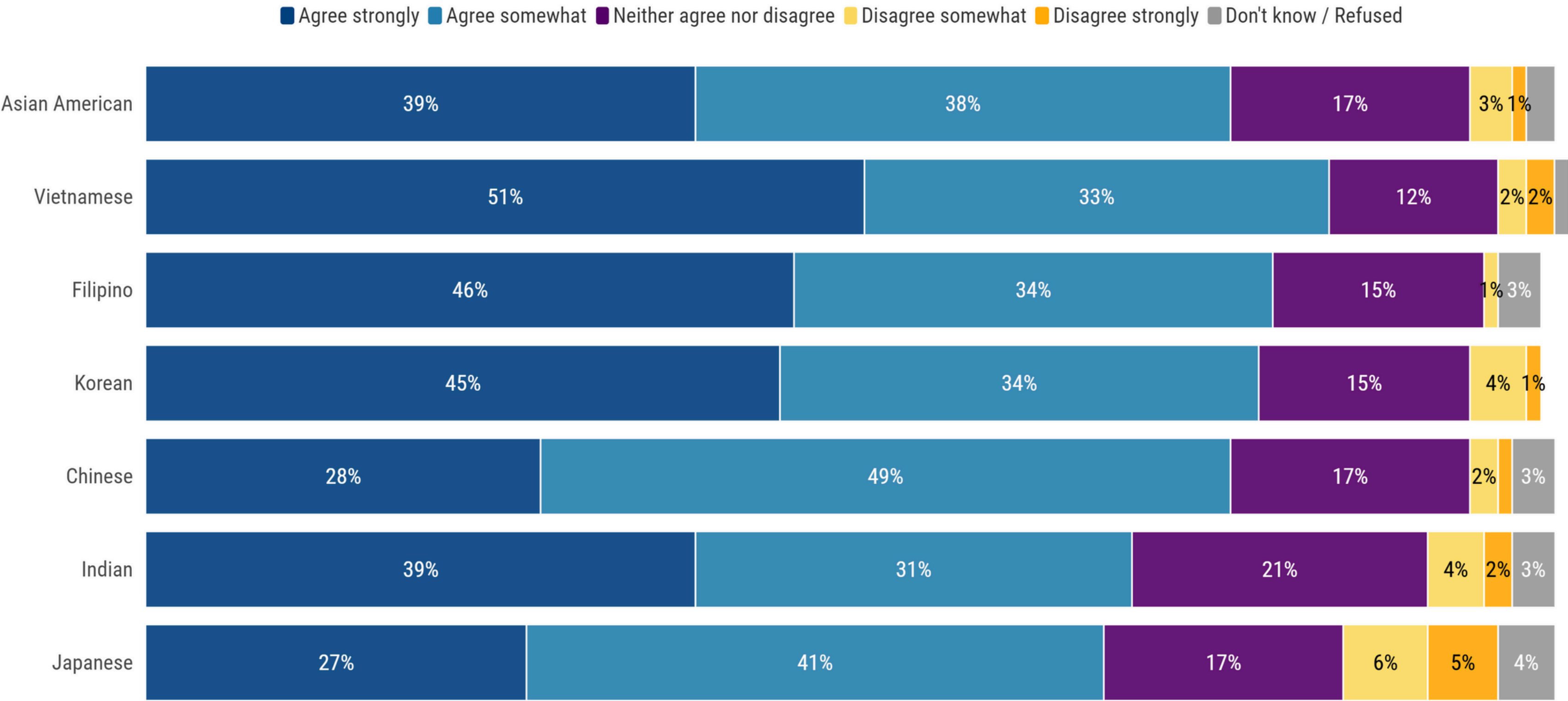
What are your thoughts on the following statement: "State/local governments or school boards should ban books and lessons about racism in American history from public schools."



(2024 Asian American Voter Survey, N=2,479 respondents)

Policy Perspectives: Asian American History Curriculum

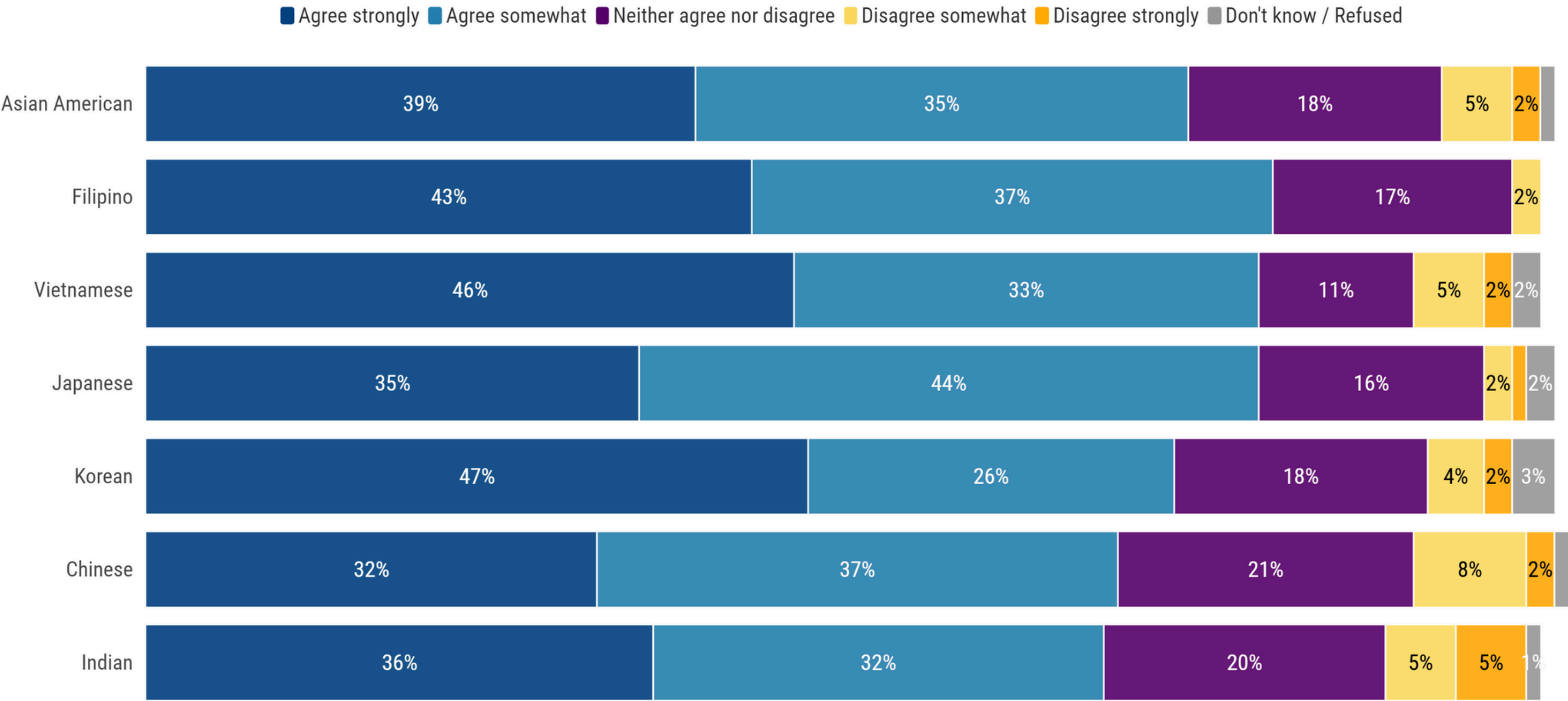
What are your thoughts on the following statement: "Public school curriculum should include lessons on Asian American history."



(2024 Asian American Voter Survey, N=1,266 respondents)

Policy Perspectives: Inclusive History Curriculum

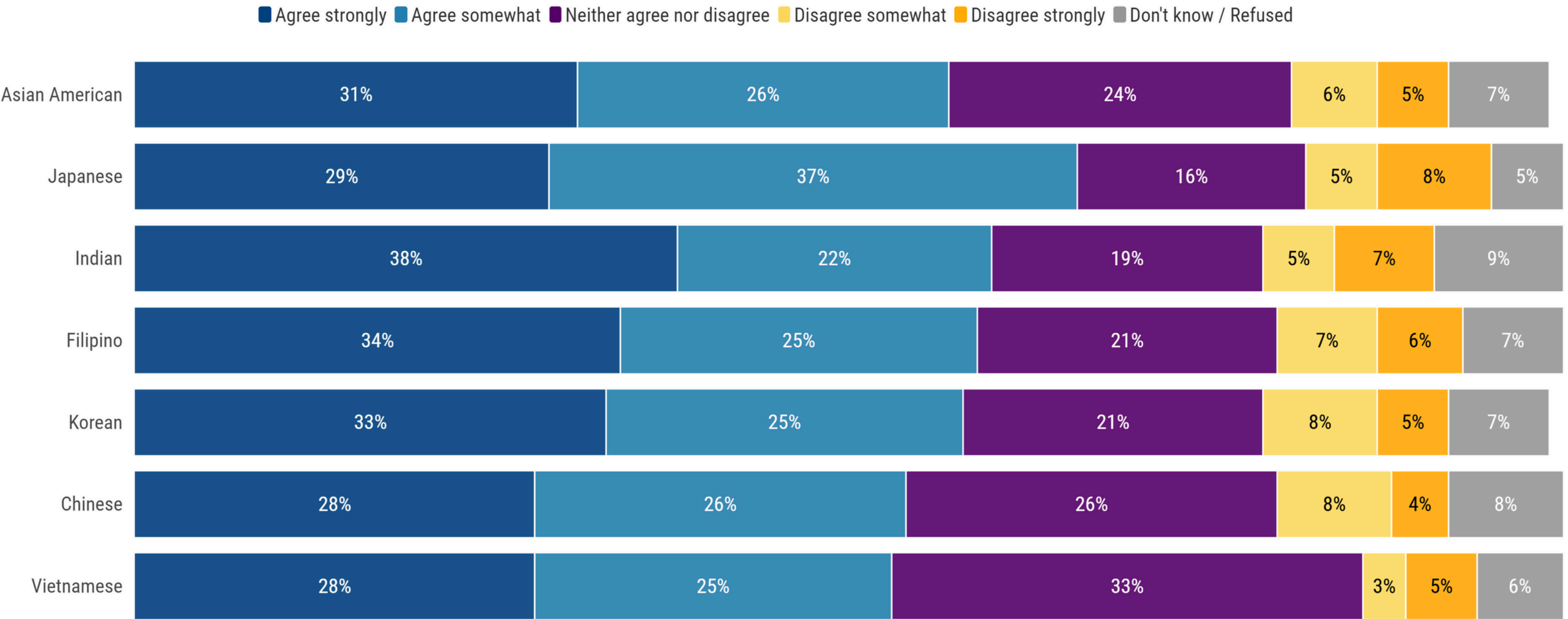
What are your thoughts on the following statement: "Public school curriculum should include lessons on Asian American history and the histories of other non-white groups."



(2024 Asian American Voter Survey, N=1,213 respondents)

Policy Perspectives: Legacy Admissions

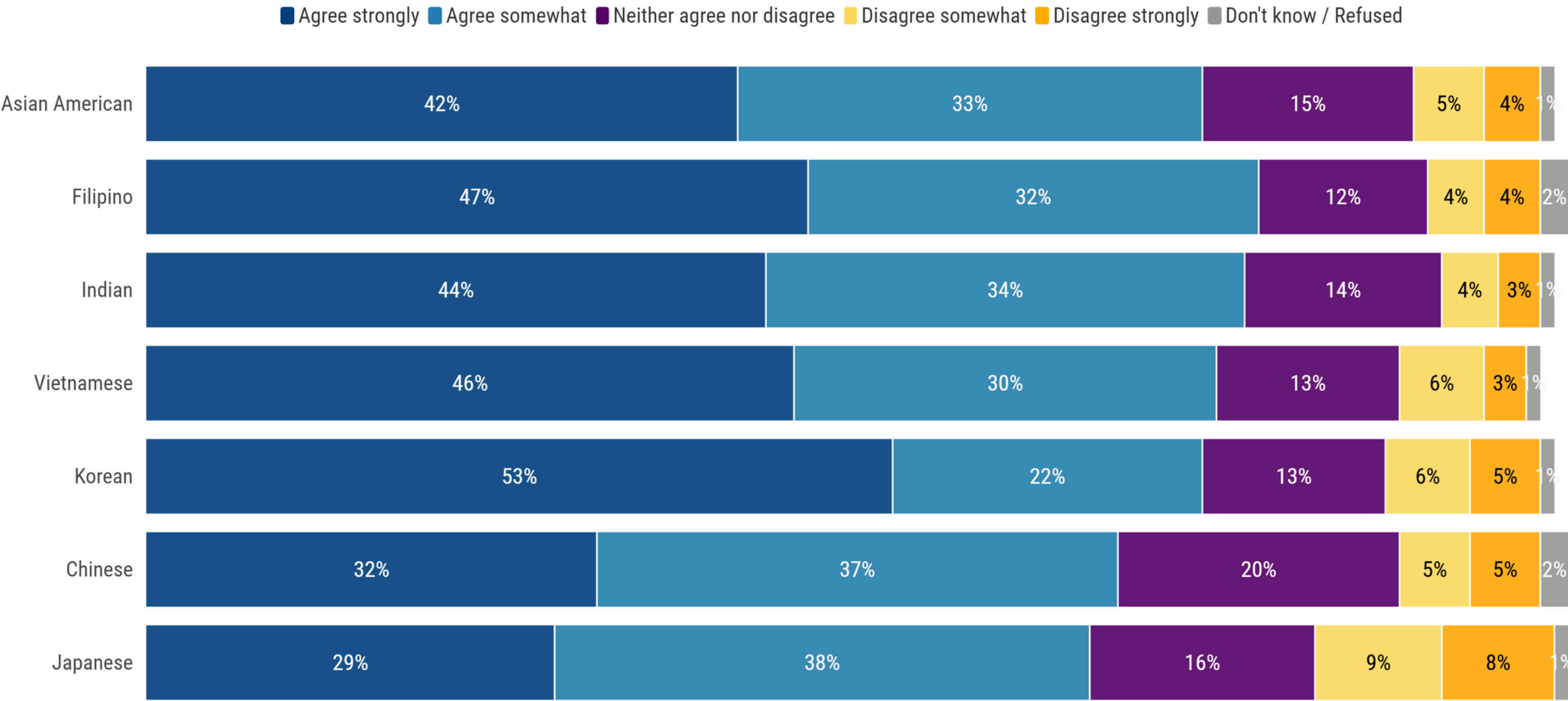
What are your thoughts on the following statement: "Colleges and universities should **not** be allowed to consider legacy or whether a student is the child of an alumni when deciding which students to admit."



(2024 Asian American Voter Survey, N=1,253 respondents)

Policy Perspectives: Language Access

What are your thoughts on the following statement: "Language translations and/or interpreters should be made available for voters who do not speak or read English well."

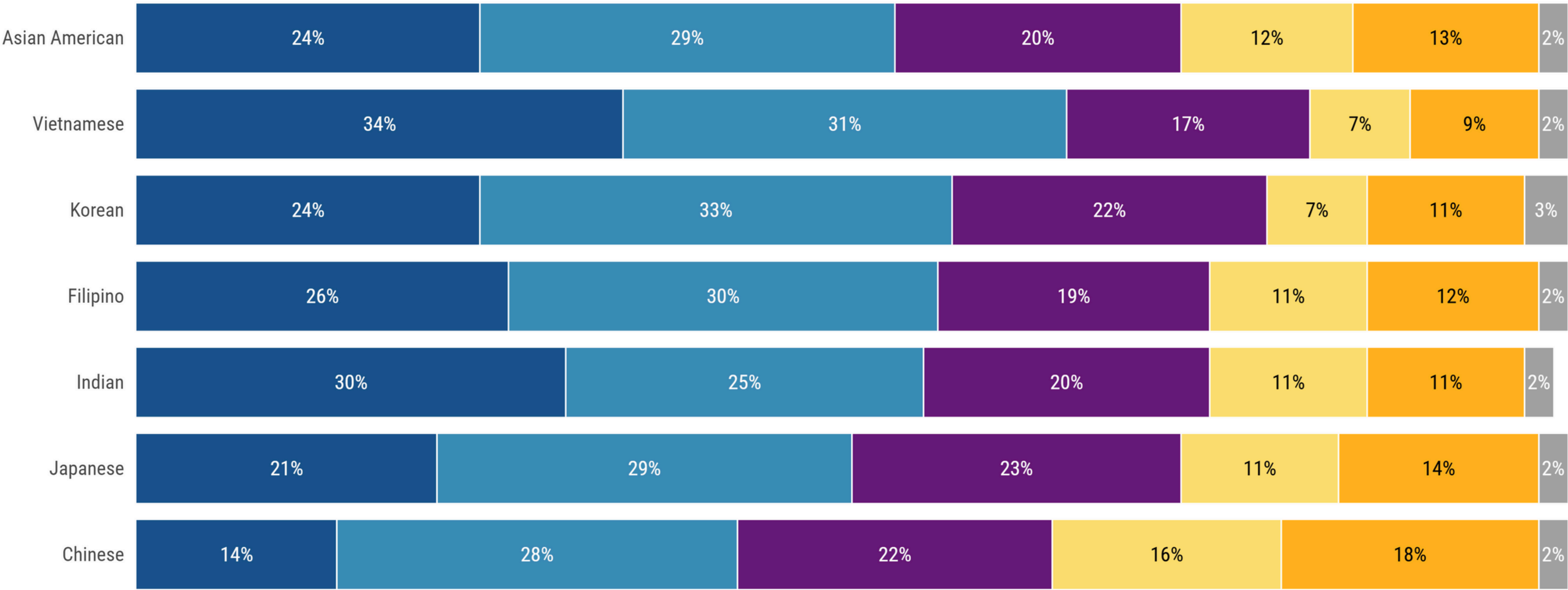


(2024 Asian American Voter Survey, N=2,479 respondents)

Policy Perspectives: Access to Status

What are your thoughts on the following statement: "Undocumented immigrants should have the opportunity to eventually become U.S. citizens."

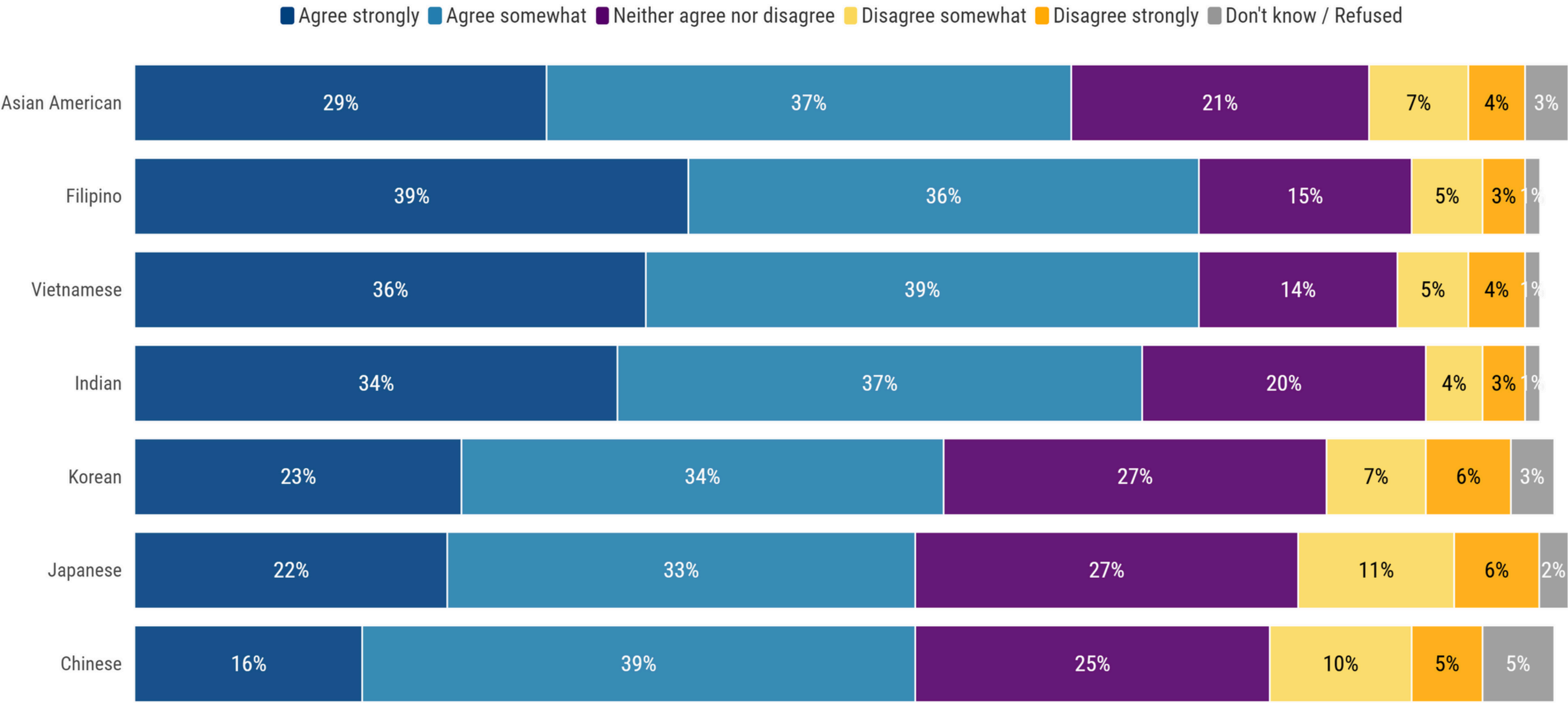
Agree strongly Agree somewhat Neither agree nor disagree Disagree somewhat Disagree strongly Don't know / Refused



(2024 Asian American Voter Survey, N=2,479 respondents)

Policy Perspectives: Family-Based Immigration

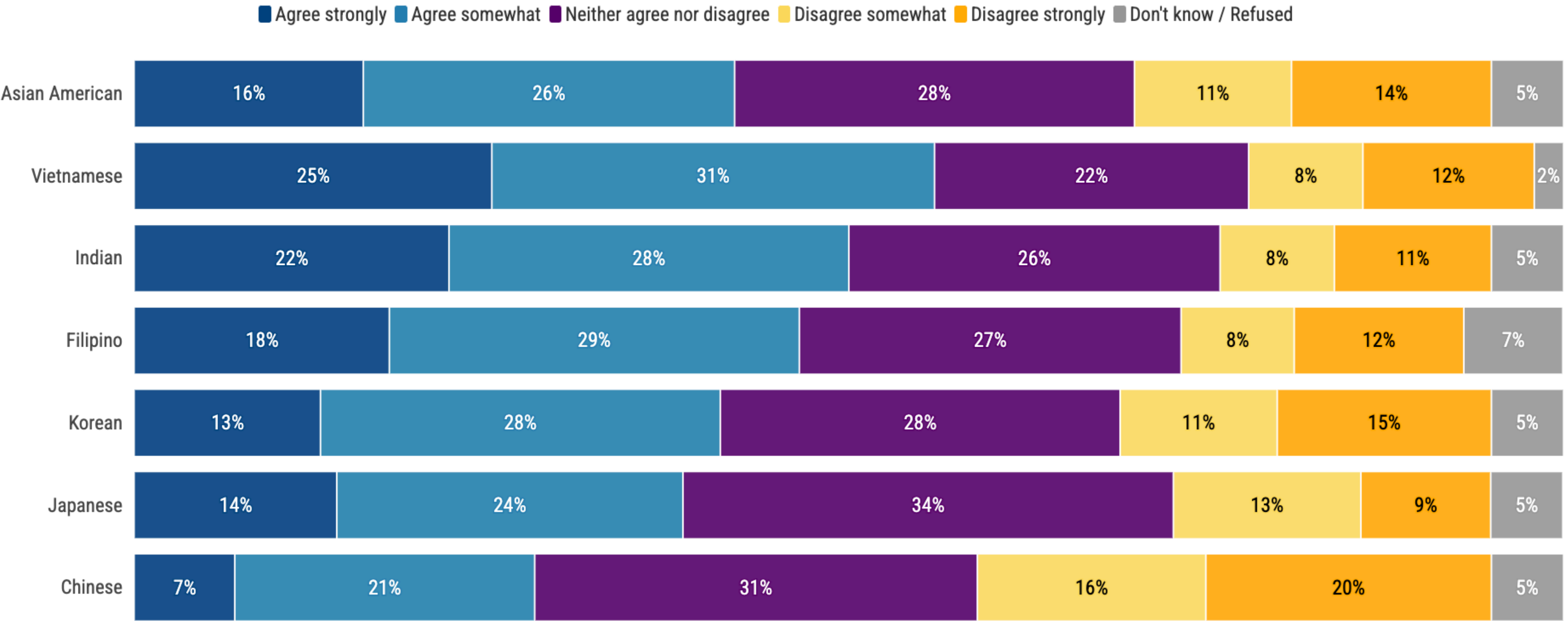
What are your thoughts on the following statement: "The US should make it easier for immigrants to sponsor their family members to get visas."



(2024 Asian American Voter Survey, N=2,479 respondents)

Policy Perspectives: Asylum

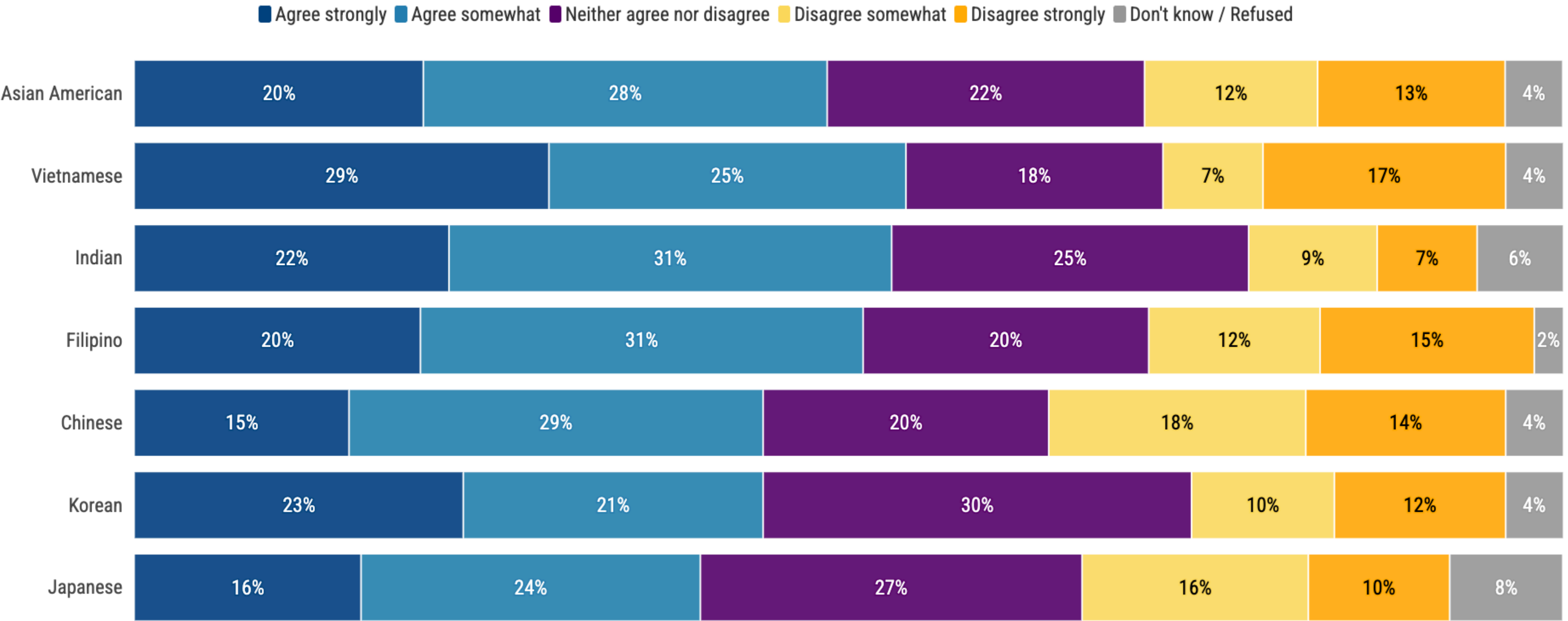
What are your thoughts on the following statement: "The US should allow people who are seeking asylum and crossing the U.S.-Mexico border to enter and process their asylum claims."



(2024 Asian American Voter Survey, N=1,222 respondents)

Policy Perspectives: Asylum, with Asian Immigration

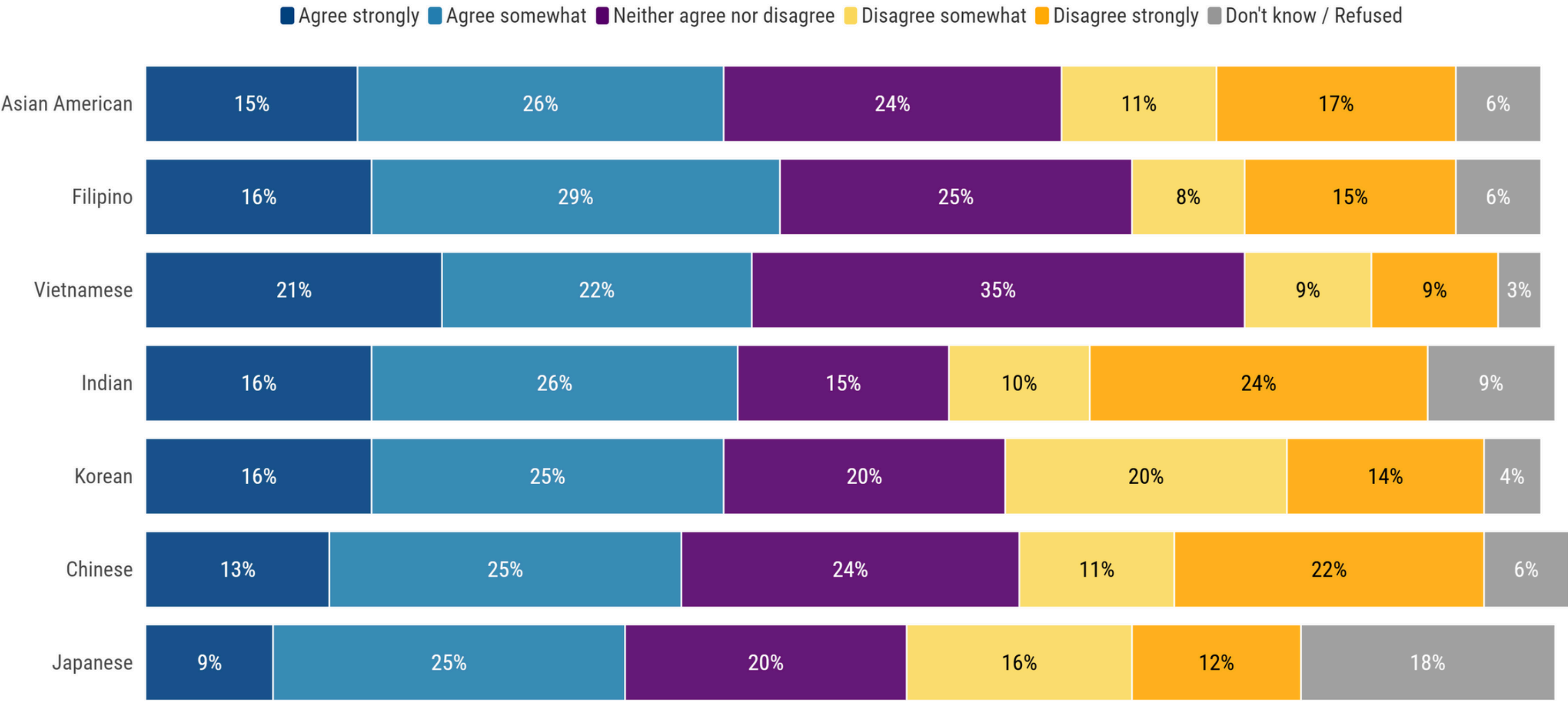
What are your thoughts on the following statement: "The US should allow people, including Chinese and Indian immigrants, who are seeking asylum and crossing the U.S-Mexico border to enter the United States and process their asylum claims."



(2024 Asian American Voter Survey, N=1,222 respondents)

Policy Perspectives: Reparations

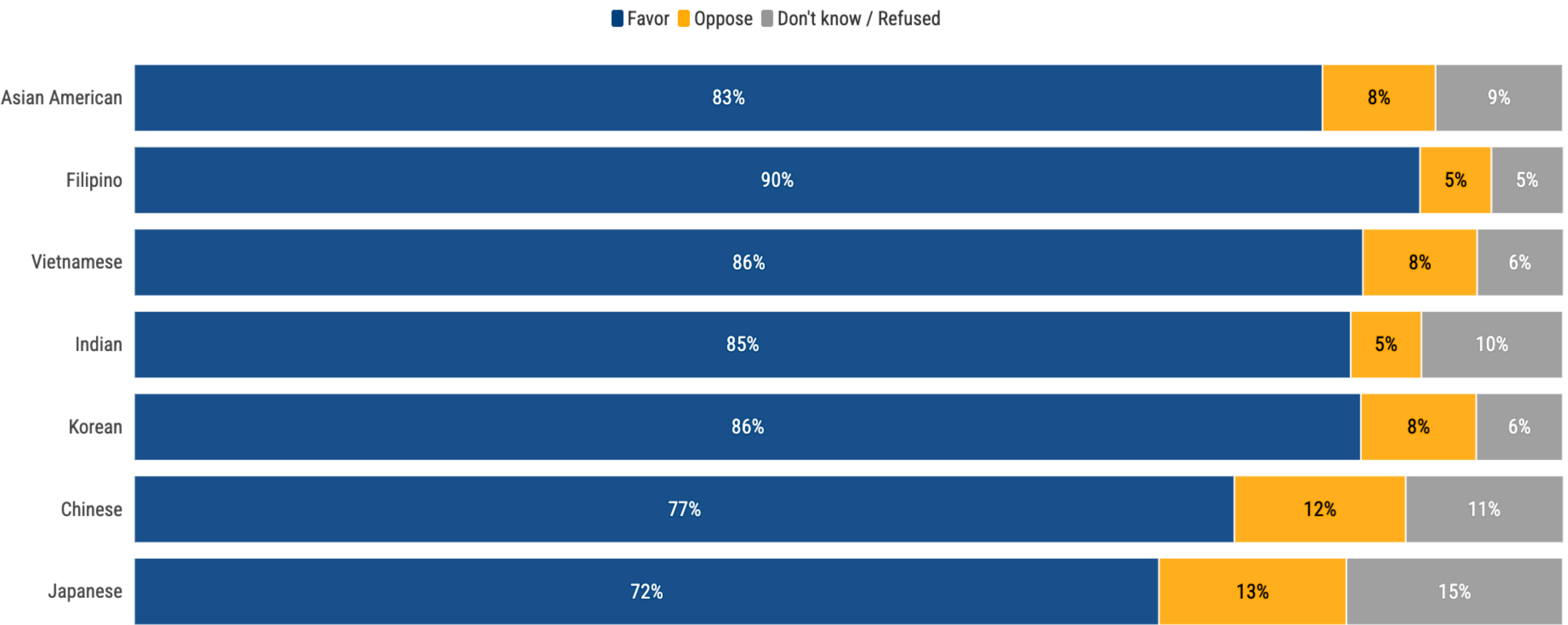
What are your thoughts on the following statement: "Descendants of people enslaved in the U.S. should be repaid in some way, such as given land or money."



(2024 Asian American Voter Survey, N=1,253 respondents)

Policy Perspectives: Educational Access

Next, do you favor or oppose programs designed to help Black people, and other people of color, including Asian Americans and Latinos, get better access to educational opportunities?



(2024 Asian American Voter Survey, N=1,222 respondents)

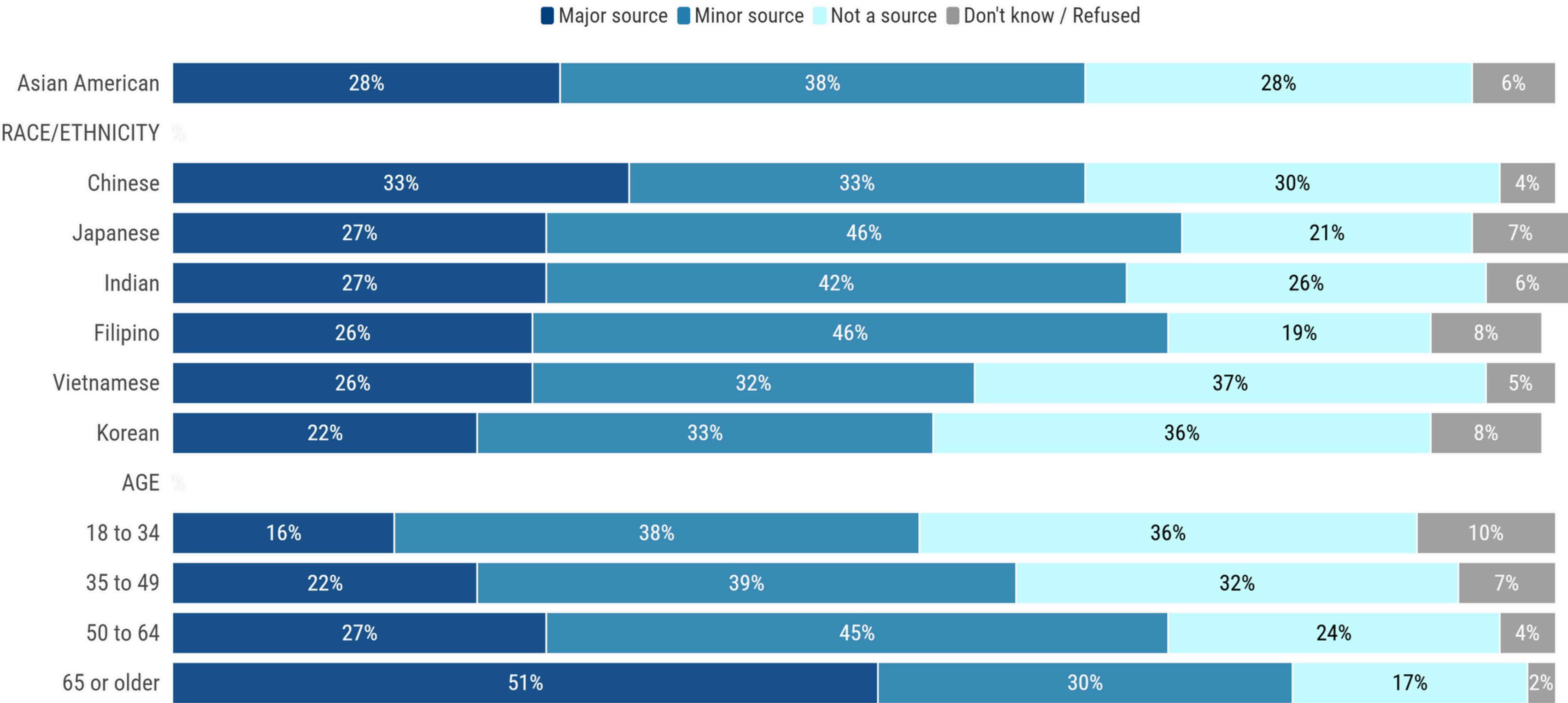
#PowerInNumbers

Issue Focus: Social Security & Medicare



Income Source: Social Security

Is Social Security now, or do you expect it to be, a source of income for your household?

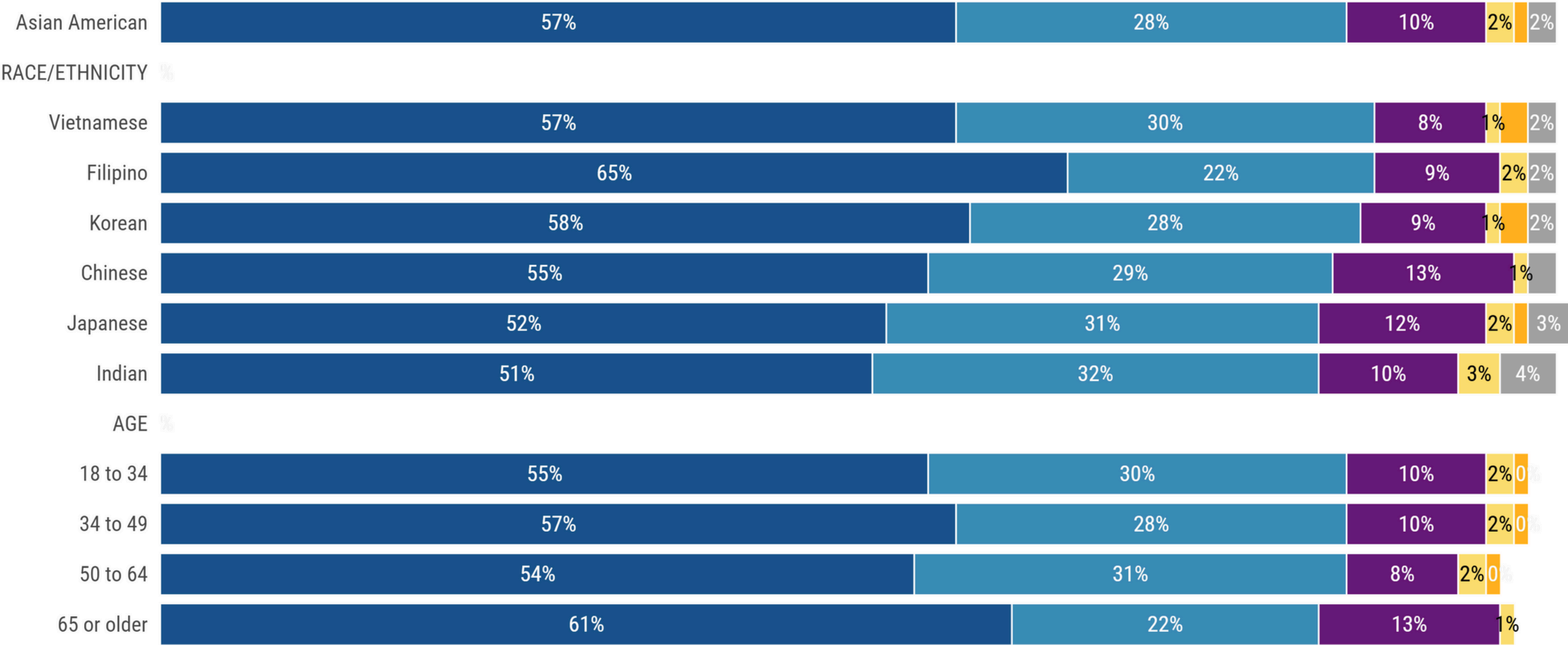


(2024 Asian American Voter Survey, N=2,479 respondents)

Policy Perspectives: Social Security

What are your thoughts on the following statement: "Congress and the president should make sure workers get the Social Security they have already paid into."

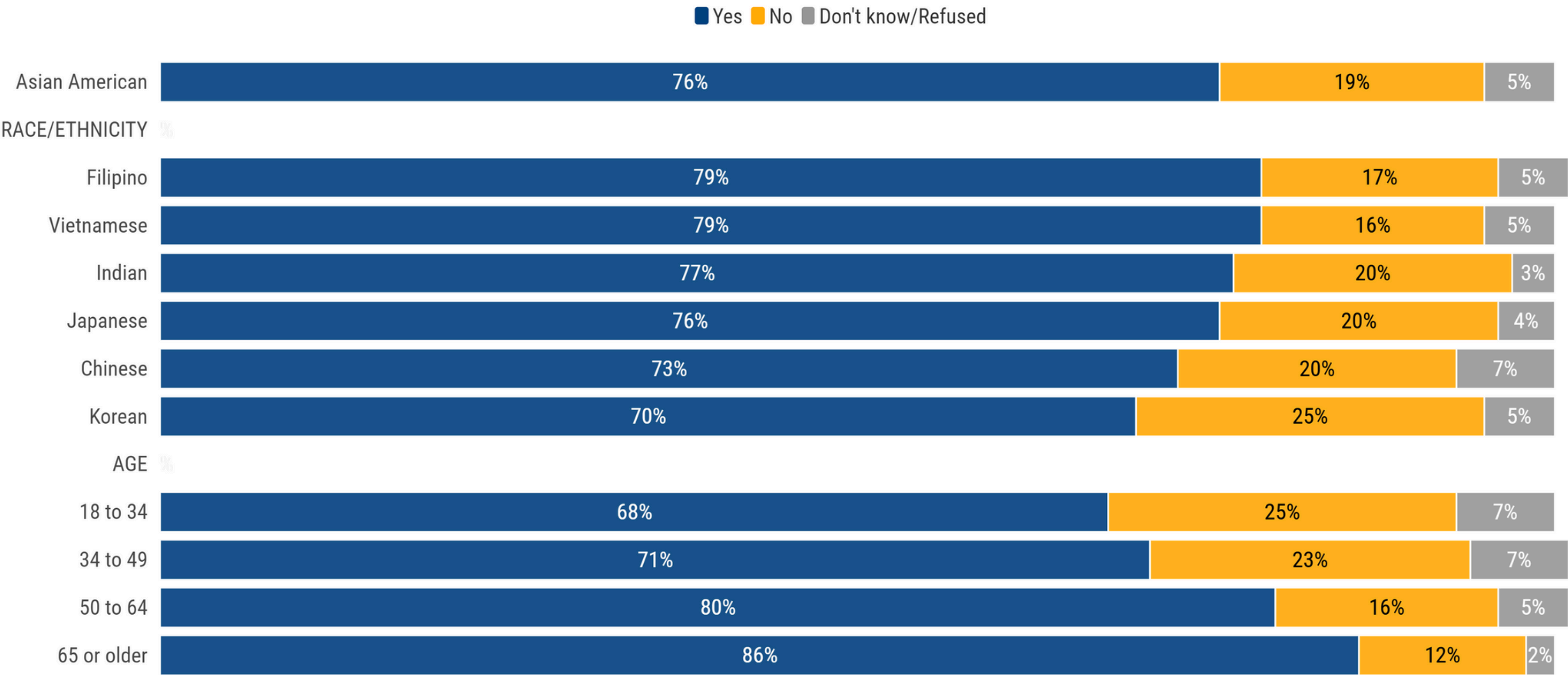
Agree strongly Agree somewhat Neither agree nor disagree Disagree somewhat Disagree strongly Don't know / Refused



(2024 Asian American Voter Survey, N=2,479 respondents)

Poll Turnout: Social Security and Medicare

Regardless of how you feel about any candidate, would any of the following issues be enough to get you to the polls on Election Day in November? Social Security and Medicare



(2024 Asian American Voter Survey, N=2,479 respondents)

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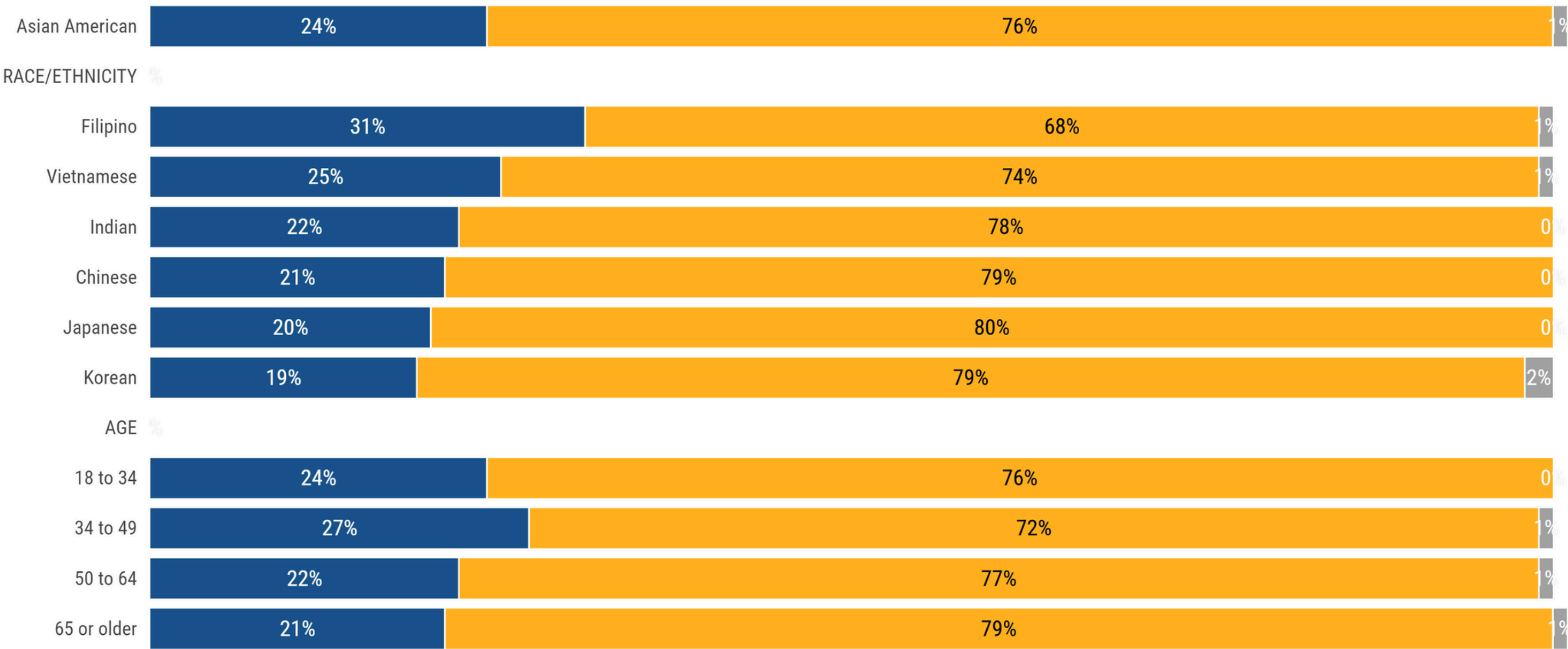
Issue Focus: Family Caregivers



Family Caregivers

A family caregiver is someone who provides care or assistance to an older or ill adult, or someone with a disability. Do you consider yourself to be a family caregiver?

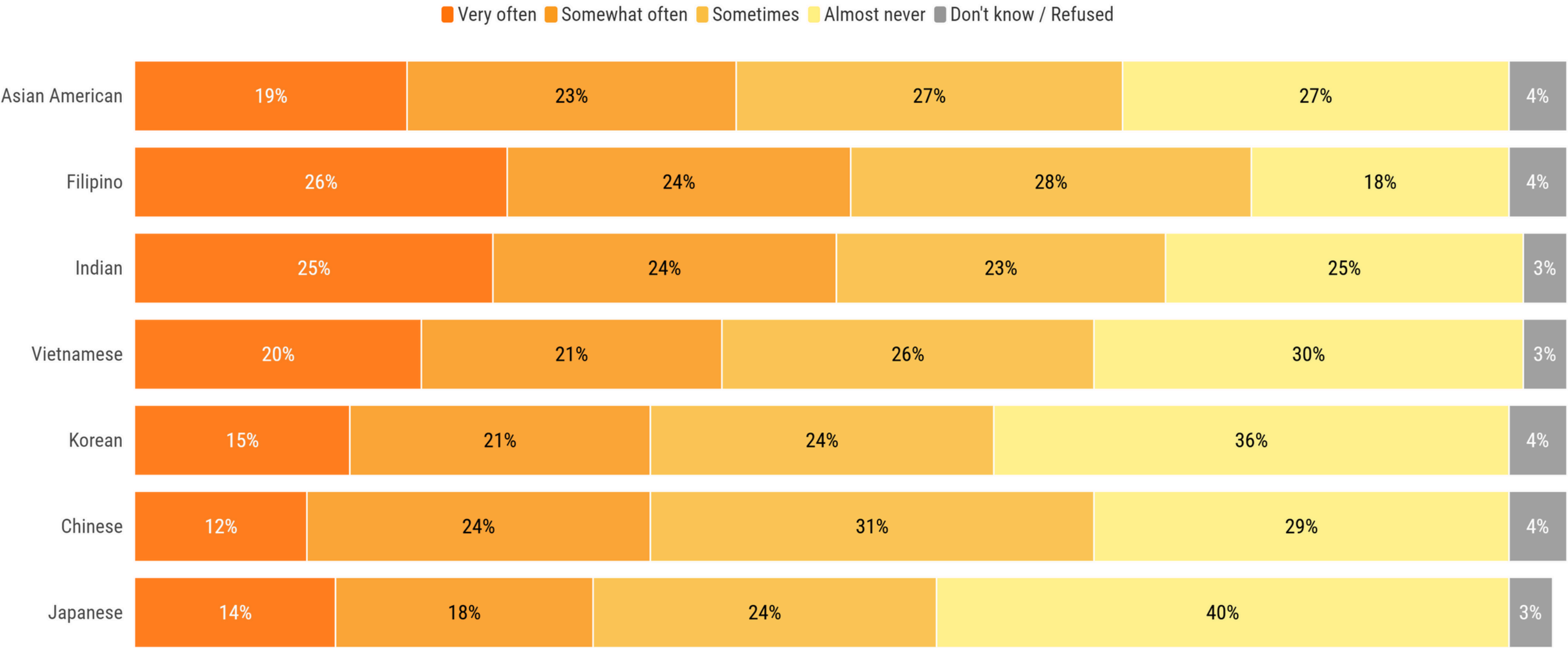
Yes No Don't know/Refused



(2024 Asian American Voter Survey, N=2,479 respondents)

Concerns: Support to Aging Family Members

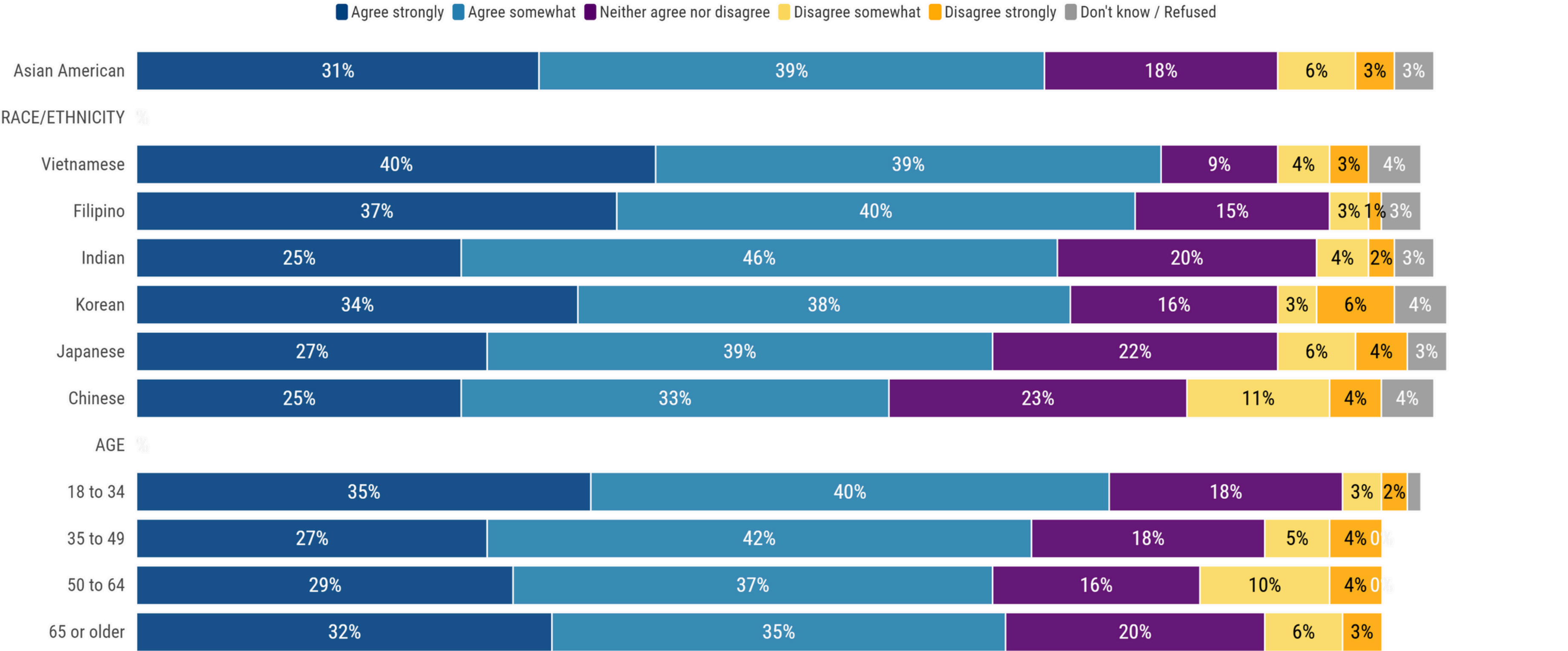
Do you worry about providing adequate support to aging family members?



(2024 Asian American Voter Survey, N=2,479 respondents)

Policy Perspectives: Caregiver Support

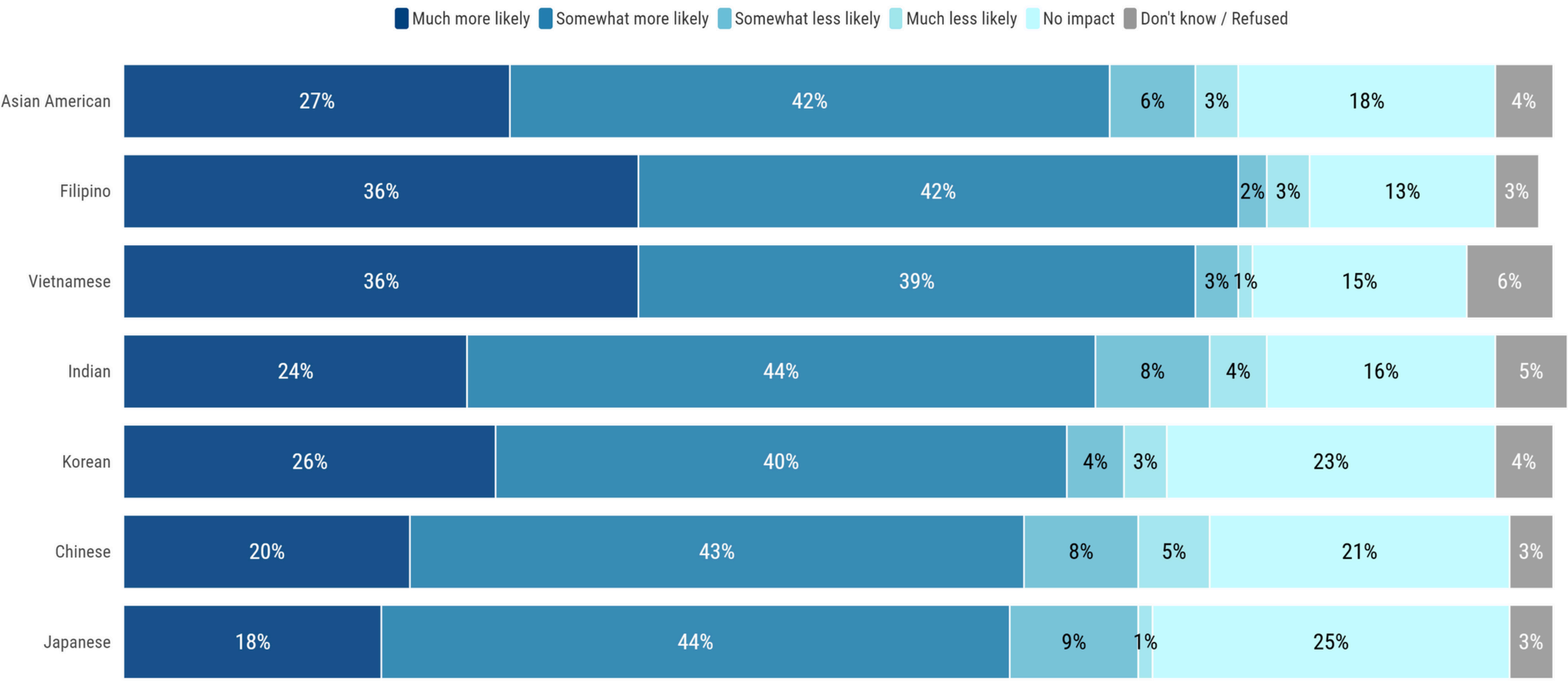
What are your thoughts on the following statement: "Congress and the president should pass stronger legislation to provide support to unpaid family caregivers."



(2024 Asian American Voter Survey, N=2,479 respondents)

Policy Perspectives: Caregiver Tax Credit

Would you be more likely to vote for a candidate for Congress who supported providing family caregivers who work with a tax credit to help cover their costs for caring for family members?



(2024 Asian American Voter Survey, N=2,479 respondents)

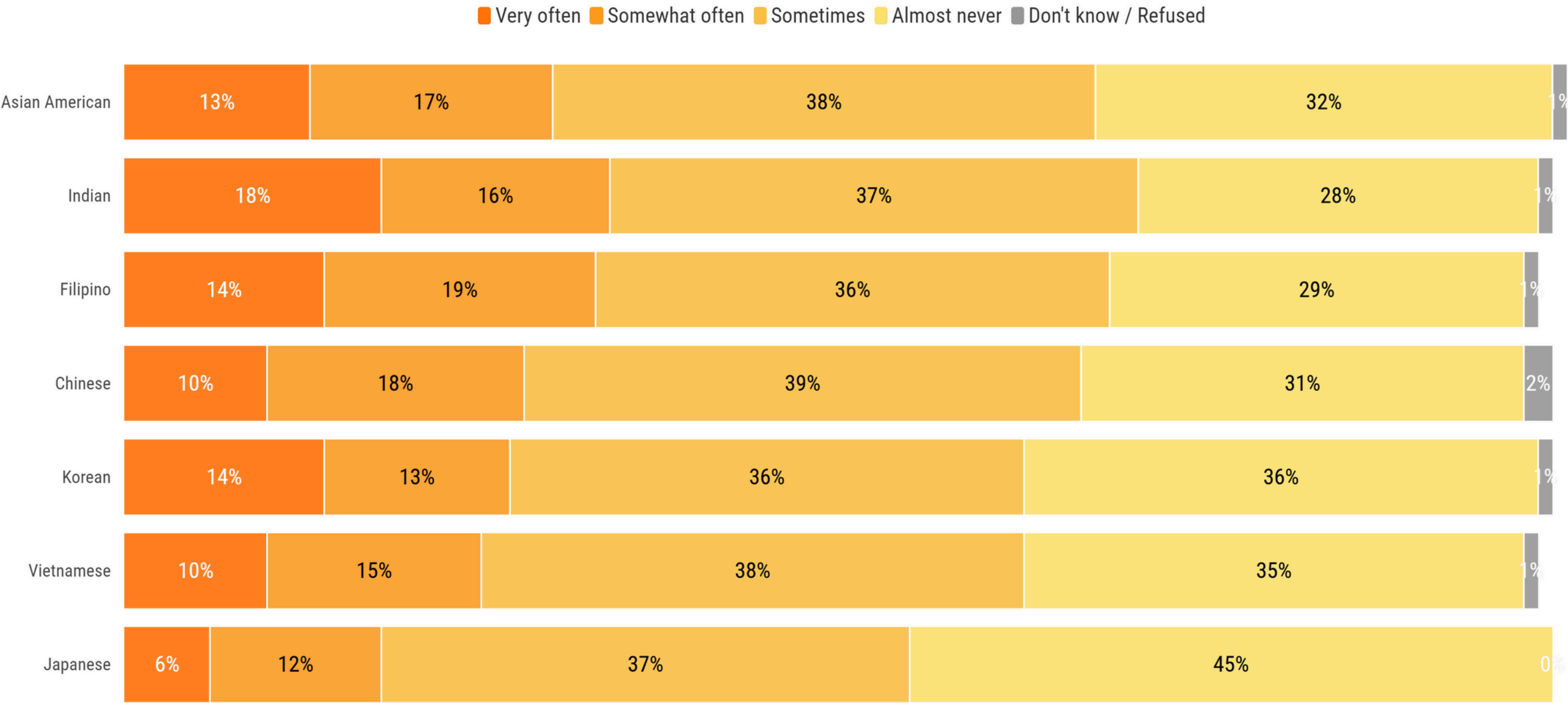
#PowerInNumbers

Voter Concerns



Concerns: Hate Crimes, Harassment & Discrimination

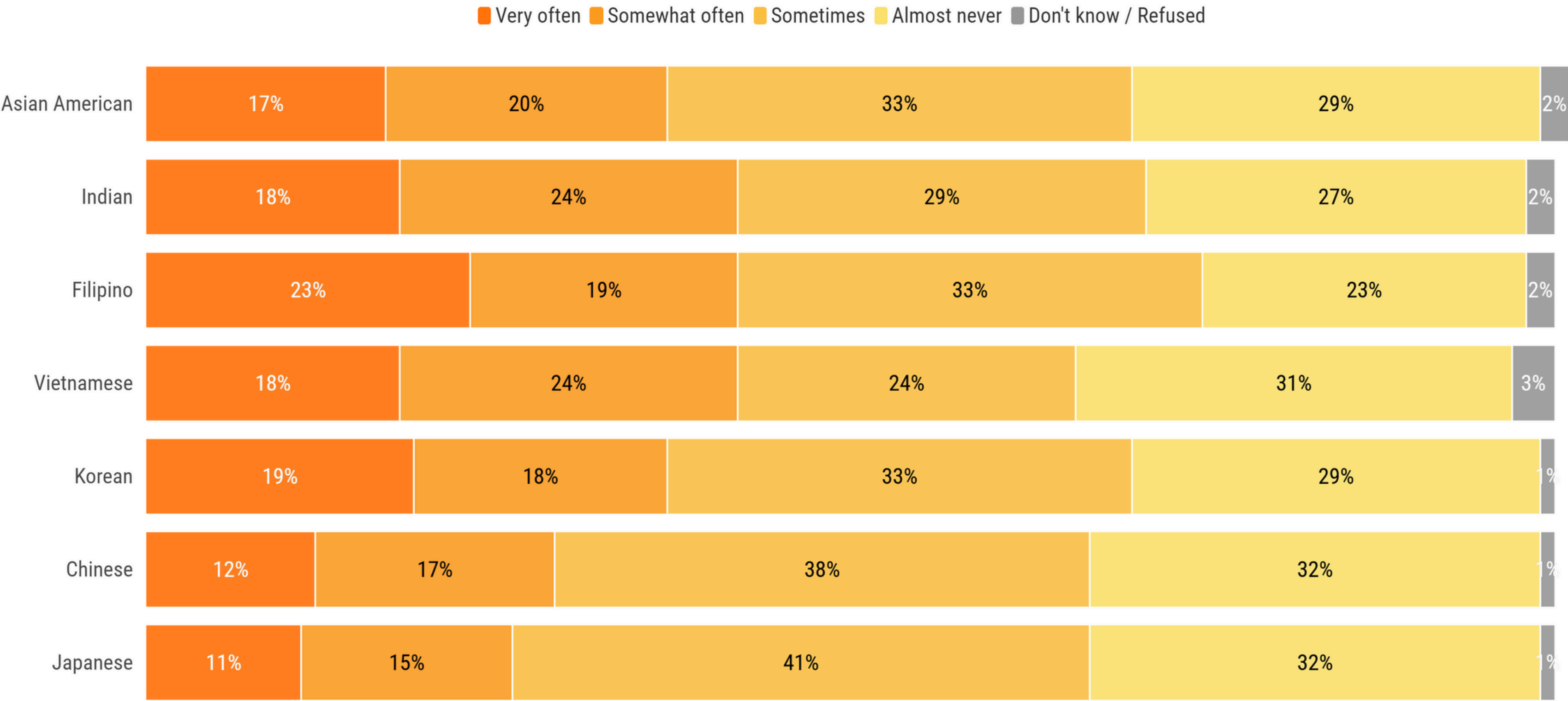
Do you worry about experiencing hate crimes, harassments, and discrimination?



(2024 Asian American Voter Survey, N=2,479 respondents)

Concerns: Unexpected Medical Expense

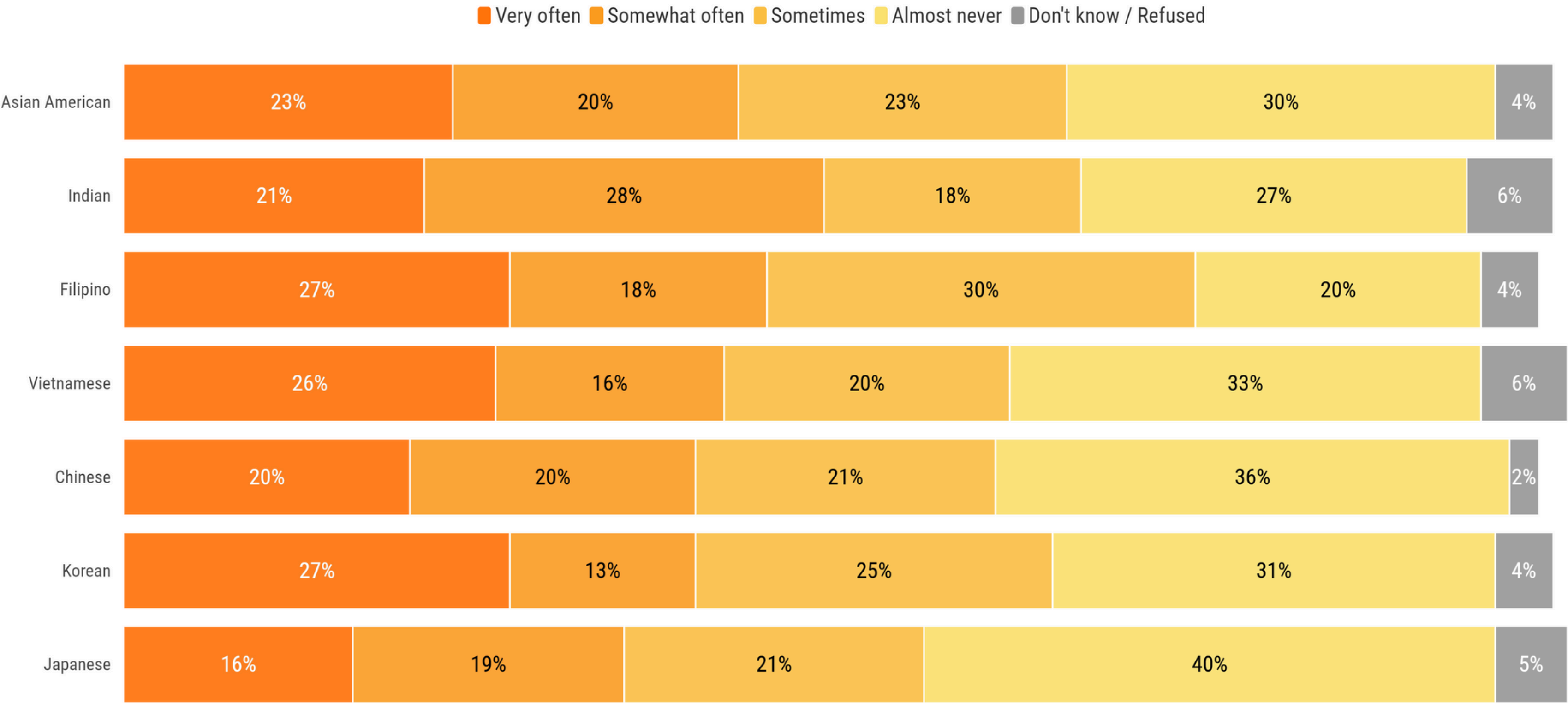
Do you worry about not being able to cover an unexpected medical expense?



(2024 Asian American Voter Survey, N=2,479 respondents)

Concerns: Retirement

Do you worry about not being able to retire when you want to for financial reasons?



(2024 Asian American Voter Survey, N=2,479 respondents)

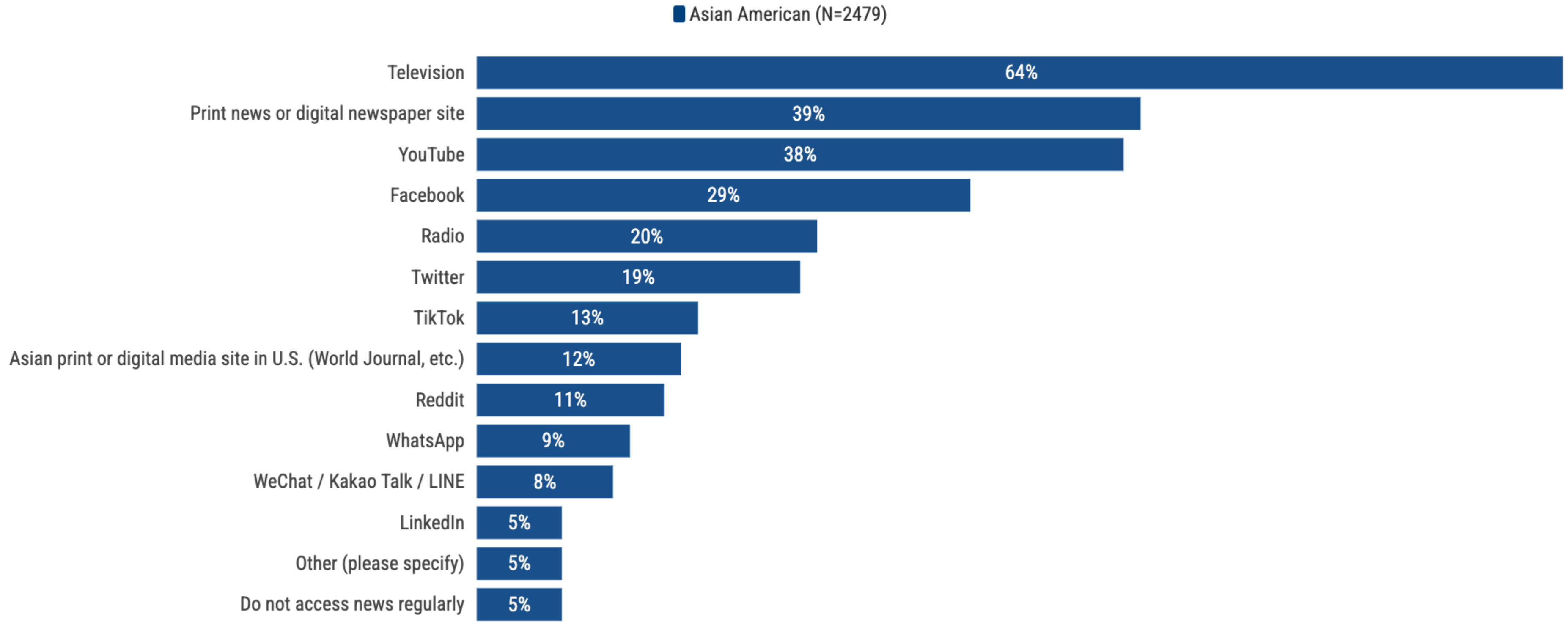
#PowerInNumbers

Information Sources & Language



Information Sources: All Asian Americans

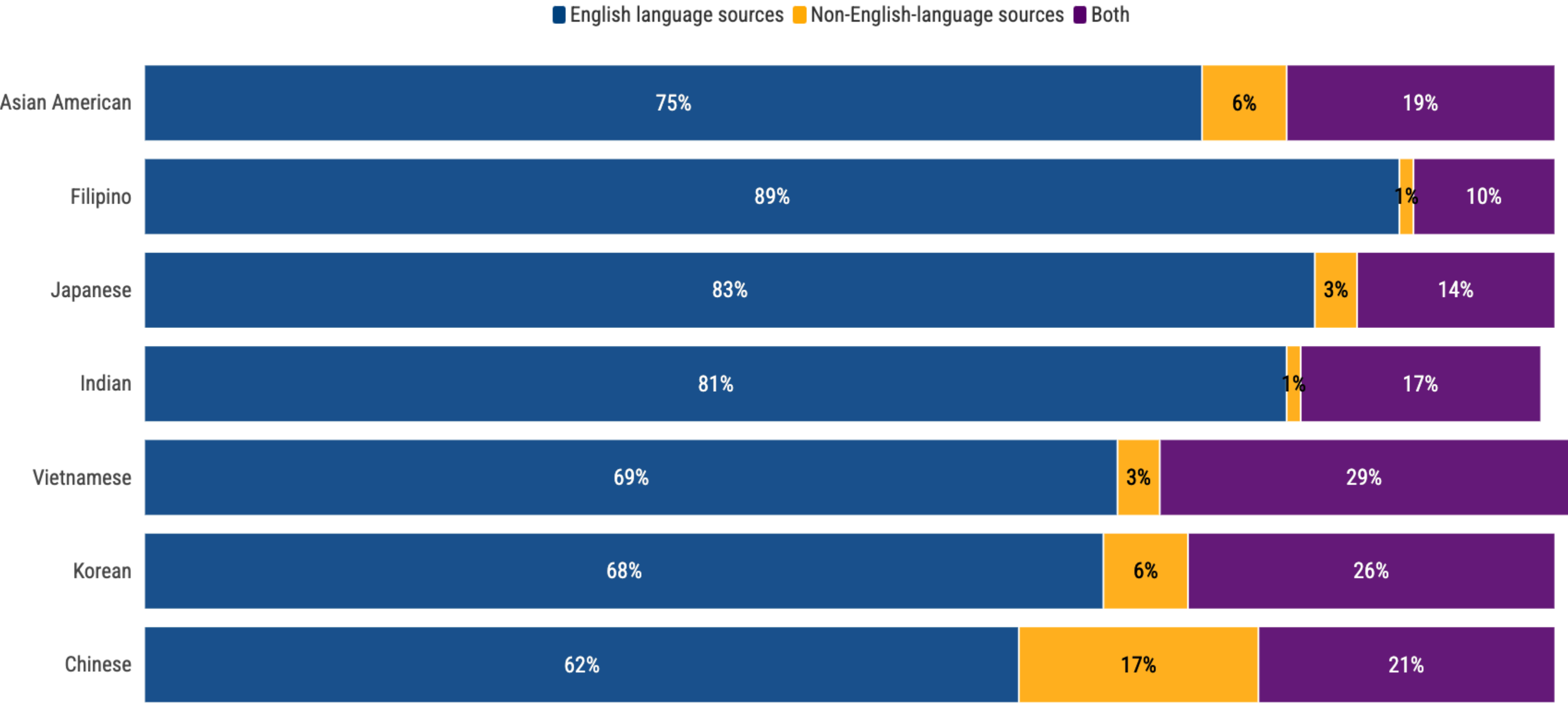
Do you REGULARLY get news or news headlines from any of the following media, websites or apps? By news we mean information about events, issues, and politics that involve more than just your friends or family.



(2024 Asian American Voter Survey, N=2,479 respondents)

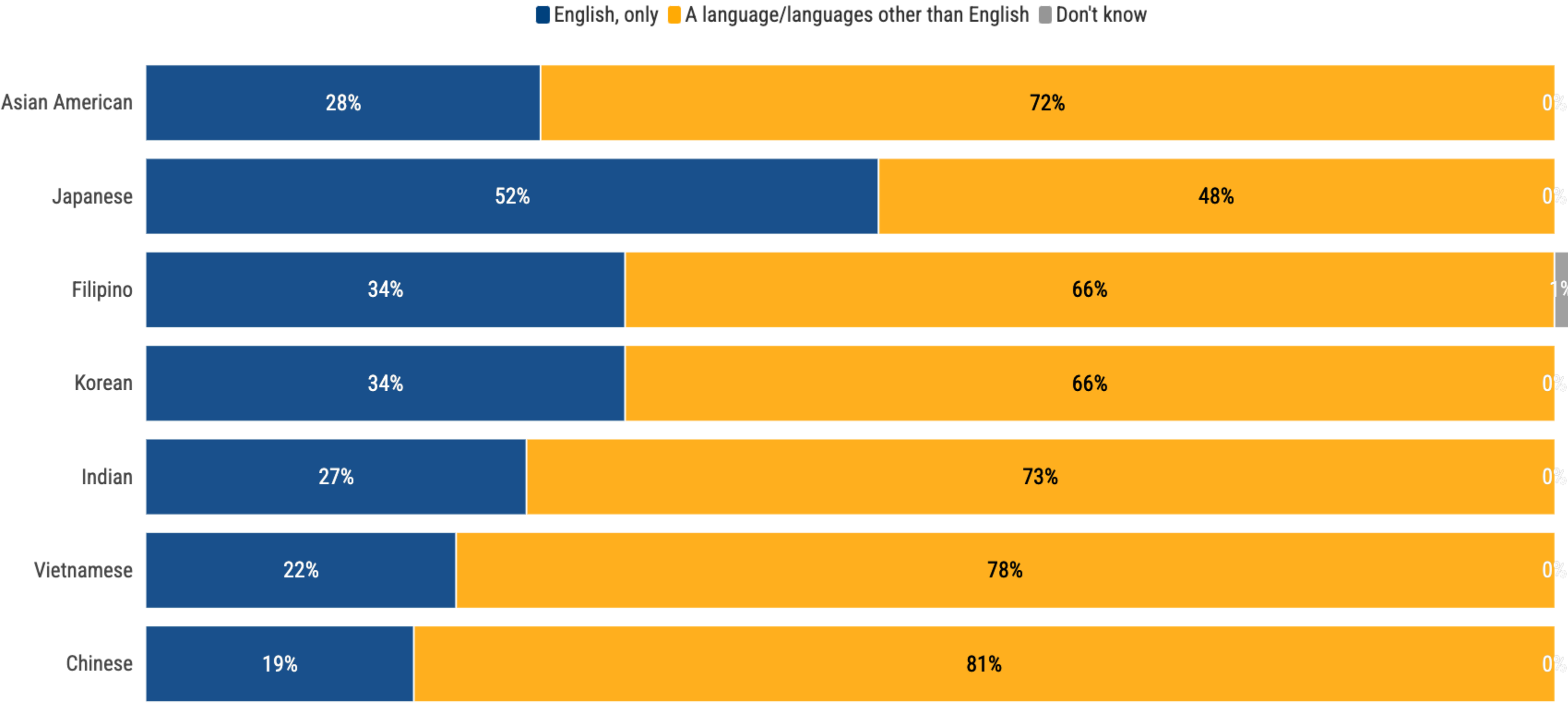
Language of News Sources

And would you say you get most of your news from English language sources, from non-English-language sources, or from both?



(2024 Asian American Voter Survey, N=2,323 respondents)

Languages Spoken at Home
What languages do you speak at the home?



(2024 Asian American Voter Survey, N=2,479 respondents)

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Survey Methodology



Methodology

- The 2024 Asian American Voter Survey (AAVS) included **2,479 registered Asian American voters**, including 1,257 by telephone interview and 1,222 by self-administered online surveys.
- The sample was obtained via up-to-date lists of registered voters as well as through a vendor online panel with a screen for registered voters.
- The national sample includes **Chinese, Filipino, Asian Indian, Korean, Japanese, Vietnamese registered voters**.
- Surveys were offered in **English, Chinese, Korean, and Vietnamese**. The survey was fielded from **April 4 to May 26, 2024**.
- Data were weighted using a post-stratification raking method based on: 1) **state of residence** by Asian ethnicity, 2) **key demographic factors** (age, education, gender, and nativity) by Asian ethnicity, and 3) the **party distribution of registered voters** by Asian ethnicity.
- The margins of error of our weighted estimates incorporating both the design effect of the study and the post-stratification weights are **2.7%** for the overall sample.

	Sample size	Margin of Error
Asian American (Total)	2,479	+/- 2.7%
Chinese	432	+/- 5.9%
Filipino	422	+/- 5.8%
Indian	447	+/- 6.2%
Japanese	379	+/- 6.8%
Korean	409	+/- 6.3%
Vietnamese	390	+/- 6.8%
Ages 18 to 34	652	+/- 5.1%
35 to 49	865	+/- 4.8%
50 to 64	556	+/- 5.6%
65 and older	406	+/- 6.6%

About Us



Asian and Pacific Islander American Vote (APIAVote) is the nation's leading nonpartisan nonprofit dedicated to engaging, educating, and empowering Asian American and Pacific Islander (AAPI) communities to strengthen their voices and create impact. For decades, our action-driven organization has led national initiatives to ensure AAPIs are represented and heard. To learn more, visit www.apiavote.org.



AAPI Data is a leading national research and policy organization producing accurate data and supporting community narratives that drive action toward enduring solutions for Asian American, Native Hawaiian and Pacific Islander (AANHPI) communities. We aspire to transform public and private systems to ensure that all AANHPI communities are recognized, valued, and prioritized. To learn more, visit www.aapidata.com.



Asian Americans Advancing Justice | AAJC has a mission to advance the civil and human rights of Asian Americans and to build and promote a fair and equitable society for all. We build political power by increasing the voting power of the Asian American electorate at the regional and national level. To learn more, visit advancingjustice-aajc.org.



AARP is the nation's largest nonprofit, nonpartisan organization dedicated to empowering people 50 and older to choose how they live as they age. With a nationwide presence, AARP strengthens communities and advocates for what matters most to the more than 100 million Americans 50-plus and their families: health security, financial stability and personal fulfillment. To learn more, visit www.aarp.org.